



**OURECHO CHALLENGE
Complete Official Rules
Draft 12 – 4/2/20**



Notice: The entry submission deadline for the OurEcho Challenge has been extended to 11:59 PM ET on April 21, 2020.

Please note that due to the effects of the COVID-19 global health crisis, Administrator reserves the right in its sole discretion to further modify the timing of the OurEcho Challenge and/or the format/timing of the Finalist Event. If such changes are deemed prudent, the new timing and/or format will be noted in these Official Rules and at www.OurEchoChallenge.org.

**OURECHO CHALLENGE
OFFICIAL RULES**

NO PURCHASE, PAYMENT, OR DONATION IS NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT, OR DONATION WILL NOT INCREASE CHANCES OF WINNING. INTERNET ACCESS IS REQUIRED TO PARTICIPATE. VOID WHERE PROHIBITED BY LAW.

MANY MAY ENTER, FEW WILL WIN.

1. PROGRAM DESCRIPTION: The OurEcho Challenge (the “Contest”) sponsored by Aramco Services Company (the “Sponsor”) and administered by EarthEcho International (the “Administrator”) provides an opportunity for eligible students in Grade 5 through Grade 9 (working in groupings of 1-3 students) to identify, investigate, and provide a potential solution (in the form of a prototype or process) to address a biodiversity issue in their community, under the supervision of an eligible educator (each such grouping of student(s) and educator together, a “Team”) in accordance with these Official Rules and the complete entry requirements and instructions available at www.OurEchoChallenge.org (the “Website”). The educator will submit the Team’s entry at the Website as described in Section 5 below. Entries will be judged in accordance with the process and judging criteria outlined in Section 9 below. The ten (10) Teams with the highest overall scores will be deemed finalists and will compete for the prizes described in Section 12. See Section 4 below for Contest timing information.

2. ELIGIBILITY: The Contest is offered only within the 50 United States and the District of Columbia (collectively, the “Eligibility Area”). There are two (2) categories of participants in the Contest:

A. “Educators”, each of whom must be 21 years of age or older, a legal resident of the Eligibility Area, and an educator who provides direct instruction to students in a formal or informal setting at a public/private/home school, an afterschool club, a community program, a nonprofit organization, or other learning environment; and

B. “Students”, each of whom must be a legal resident of the Eligibility Area and attend school in Grade 5 through Grade 9 during the Entry Period (or be Grade 5 through Grade 9 equivalent age as determined by Administrator in their sole discretion, for students who are not in a traditionally-graded educational environment.)

For the avoidance of doubt, legal residents of the Eligibility Area who are age 21 or older and who are supervising Students engaged in learning at home (including the Student’s parent or legal guardian, if acting in this capacity) may also act as Educators for the purposes of this Contest.

Employees, officers, and directors of Sponsor, Administrator, and their respective parents, subsidiaries, affiliates, advertising, and promotion agencies (aforementioned individuals and organizations collectively, the “Contest Parties”, including any entity involved in the development, administration, or implementation of the Contest), and members of the immediate families (spouses and parents, children, and siblings and their spouses) and persons living in the same household of such individuals are not eligible. For the avoidance of doubt, children and siblings of employees of any of the Contest Parties are not eligible to participate. Any determinations of eligibility will be made by the Administrator, whose decisions are final and may be made at any time. Void outside the Eligibility Area and where prohibited.

3. AGREEMENT TO OFFICIAL RULES: By participating in the Contest, each participant (and if a participant has not yet reached the age of majority in his/her jurisdiction of residence [a “Minor”], such participant’s parent(s) and/or legal guardian(s) [“Parents”]) fully and unconditionally agree to the terms of these Official Rules and the decisions of the Contest Parties, which are final and binding. Any participant who is a Minor must seek permission from his/her Parents before participating. Receiving a prize/status is contingent upon fulfilling all requirements set forth herein. **For the purposes of these Official Rules, the term “Participant” may hereafter refer to a Student (and if Student is a Minor, such Student together with his/her Parents), an Educator, or any potential prize/status recipient. Any Participant may be disqualified in Administrator’s sole discretion if a related Participant fails to comply with any of the terms of these Official Rules.** By entering the Contest, each Educator represents and warrants that the Parents

of each applicable Student team member have full knowledge of their child's participation in the Contest and have consented to their child's participation and have completed the Parental Consent Form consenting to their child's participation (as described below in Section 5), and further, that the school or other organization where the Educator teaches: (a) has full knowledge of their actions in conjunction with the Contest; (b) has consented to participation in the Contest by the Educator and applicable Student(s); and (c) has consented to the potential receipt of the applicable prize(s) described below, as applicable.

4. CONTEST PHASES AND TIMING:

- Entry Period: The Entry Period begins at 12:00 AM Eastern Time ("ET") on January 27, 2020, and ends at 11:59 PM ET on April 21, 2020 (the "Entry Period").
- Judging: On or by May 4, 2020, all eligible entries will be judged by the Administrator's designated judges in accordance with the judging criteria set forth in Section 9 below, to determine ten (10) potential finalist entries.
- Finalist Announcement: The finalists will be announced at the Website in May of 2020.
- Finalist Event: The "Finalist Event" will occur in Washington, DC, on August 8th, 2020, with Finalist travel dates of August 7th-August 9th, 2020 (unless changes to the Finalist Event timing and/or format are deemed prudent by Administrator in its sole discretion due to the effects of the COVID-19 global health crisis, in which case the new timing and/or format will be noted in these Official Rules and at www.OurEchoChallenge.org).
- Winner Announcement: the winners will be announced at the Website in August of 2020 (or later, if deemed prudent given the effects of the COVID-19 global health crisis, in Administrator's sole opinion).

The Administrator reserves the right to extend the Entry Period and/or change the timing of the subsequent dates, in their sole discretion. If such changes are made, the new timing will be noted in these Official Rules and at the Website.

5. ENTRY PROCESS:

Educators must follow these steps to enter each Team into the Contest:

- A. First, Educators must visit www.OurEchoChallenge.org during the Entry Period to review all program details, instructions, and resources, and download the Parental Consent Form from the Website;
- B. Next, Educators must identify eligible Student(s) who are interested in creating a Contest entry, collaboratively decide with those Student(s) regarding which Student(s) will work in which Team of 1-3 Students plus the Educator;
- C. Next, Educators must contact each applicable Student's Parent, and have the Parent complete the Parental Consent Form and return it to the Educator;
- D. Next, Educators must supervise groups of 1-3 Students in creating an original Contest entry in which they identify, investigate, and provide a potential new solution (in the form of a prototype or process) to address a biodiversity issue in their community, in accordance with the Website's instructions** **and the additional entry requirements in Section 6 below.** An entry will consist of one or two portions:
 - The "Written Portion", which is required, and consists of three parts as follows: [1] Identify what the issue is (70 words or less); [2] Describe how the Team investigated and subsequently identified the issue (300 words or less); and [3] Detail of the Team's proposed solution/prototype (500 words or less). Note: a separate text box will be included on the Contest entry form, where the Team may include any citations for the Written Portion, without those citations counting toward the Written Portion's word limits.
 - The "Visual Portion", which is optional, must support the Written Portion of the entry in a visual way, and may be uploaded via the entry form in one of the following file formats: .jpg, .pdf, .tif, .png., .ppt, .doc, or .docx (where each such file may not exceed 10MB in file size), or as a link to a YouTube video (all subject to the further instructions and details in Section 6 below).
- E. Finally, for each Team the Educator is supervising, the Educator must complete the official entry form in a single session per Team at www.OurEchoChallenge.org, including the applicable Team's Written Portion of their entry, the Team's Visual Portion of their entry (if desired), uploading a completed Parental Consent form for each Student, providing any other required entry information, and submitting the completed entry form so that it is received by Administrator's server no later than 11:59 PM ET on April 21, 2020. **There is no limit on the number of Teams an Educator can supervise.** Since the Contest entry form must be completed in a single session (i.e., partially completed Contest entry forms cannot be saved for later), it is recommended that Educators review the entry form and all Website materials first, then gather the applicable Team's entry materials on their computer prior to the session where they complete and submit the Contest entry form. **Such instructions at the Website are made part of these Official Rules and incorporated herein by reference, except that in case of any discrepancy between such instructions and these Official Rules, the terms of these Official Rules shall prevail.

6. ADDITIONAL ENTRY REQUIREMENTS AND RESTRICTIONS: Entries must be completed in English, or include an English translation. Each entry must be original and must meet all requirements. Duplicate entries will be void. Limit three (3) entries for which a particular Student is one of the Team members. Entries received in excess of this limit will be void. Each Entry must be the original work of the applicable Team. The Sponsor and Administrator are under no obligation to

acknowledge, or correspond about entries. Entries will not be returned. While minimal citations or quotes from third-party sources are allowed if properly attributed, copying of another's work is prohibited. Except for properly attributed citations or quotes, entries should not contain any copyrighted elements other than elements owned by the Team (except that trademarks or logos owned by EarthEcho International are allowed, but are not required to be included in any entry). Trademarks or logos owned by Aramco Services Company or its affiliated companies may be used only after receiving the prior written consent of Aramco Services Company. Entries must not contain inappropriate content, including but not limited to vulgarity, obscenity, lewd, or violent material, or materials which promote hatred or violence. Entries must not defame or invade the privacy or publicity rights of any person, living or deceased, or otherwise infringe upon a person's personal or proprietary rights. Entries that do not include all required information and do not adhere to the foregoing and following requirements may be considered void and may not be considered in the judging of this Contest. Entries that are deemed by Administrator in their sole discretion to be immoral, obscene, profane, or not in keeping with Administrator's image will be disqualified. Submitted entry materials must not be encumbered by Participants' grant of publicity rights to any third party. If an entry is based on a concept which any of the applicable Participants have used to win another corporate-sponsored contest, the applicable Participants must disclose this fact in their entry, and must indicate in their entry how they have altered or improved upon the concept and made it unique for purposes of this Contest. Entries must not defame, misrepresent or contain disparaging remarks about Sponsor or Administrator, their products and services, or other people, products or companies. Participants must not engage in any violent, dangerous, or illegal behavior in creating an entry. Entries must not violate any law or regulation. The Administrator reserves the right in their sole discretion to disqualify any entry at any time which, in their reasonable opinion, is in violation of these Official Rules. Note that: (a) all forms of fraud and plagiarism are strictly prohibited in all materials provided by Participants in the course of their participation in the Contest; (b) any related determinations will be made by Administrator in their sole discretion and may be made at any time; and (c) if such a determination is made after a prize or status has been conferred to a Participant, the Administrator reserves the right to revoke such status and/or demand the return of any such prize (or the value of such prize) from the affected Participant(s).

Note the following additional instructions, requirements, and restrictions, which apply only to the Visual Portion of entries:

- Team members must be the only identifiable people appearing in the Visual Portion of the entry (if any people appear).
- If any Visual Portion of an entry was filmed or photographed by anyone other than a Team member, the Team members represent and warrant that such person(s) have granted the Team all rights to the footage/photography, and that the Team can and will give written copies of such permissions to the Administrator upon request.
- Videos must not contain any music or sound effect unless it was either: [a] created and performed by a Team member or by someone who has given the Team written permission to use it without restrictions; or [b] in the public domain and performed by a Team member or by someone who has given the Team written permission to use the performance without restrictions.
- Video length limit is 120 seconds.
- To submit a video as the Visual Portion of an entry, if desired:
 - First, the **Educator** must create a registered user account at www.youtube.com and agree to all applicable terms at that site. There is no fee or charge to become a registered user of YouTube. YouTube is not a sponsor or endorser of this Contest. Video file size limitation and file format must adhere to YouTube specifications. Further, entries which do not comply with the YouTube [Community Guidelines](#) will be disqualified.
 - Next, the **Educator** must access their YouTube account, upload the Team's video, title the video "OurEcho Challenge Video – [project title]", set the video's privacy settings to "Unlisted," and note the unique URL that YouTube has given the video.
 - Finally, the **Educator** must include the unique YouTube URL on the entry form when completing the Team's entry in accordance with Section 5 above.

7. PARTICIPANT'S REPRESENTATIONS: By creating or submitting an entry, each applicable Participant represents and warrants that (a) the entry is wholly original except for any materials for which properly cited references are provided, (b) the entry does not otherwise infringe the intellectual property, privacy, publicity rights, or any other legal or moral rights of any third party, (c) they have not granted (and will not grant) publicity rights to any third party for the submitted entry materials, and (d) with the exception of any third-party materials which conform to the requirements of these Official Rules, the applicable Team owns all rights to their entry.

Further, by participating, each Participant: (a) agrees to waive any claim for reimbursement for any equipment or materials necessary to submit an entry, regardless of whether or not their entry was selected for any prize/status; (b) acknowledges that the material that will be submitted as part of the Contest may embody materials, suggestions, or concepts similar to those which have been developed by others or by the Contest Parties and hereby acknowledges that any similarity is purely coincidental and unavoidable in light of the volume of ideas that the Contest Parties routinely use and consider in the course of each of their respective business activities; (c) understands that no Participant is entitled to

any compensation because of use by the Contest Parties of any materials similar to those in any Participant's entry; (d) hereby waives any right to any claim or liability with respect to the Contest Parties' use of similar materials; and (e) understands that submitting any element that is copyrighted by another individual (without properly cited references for that element) will result in the Participant being responsible for any legal action the legal copyright holder might take against the Released Parties (as defined below in Section 14).

8. SPONSOR'S RIGHTS TO ENTRIES: By participating, each Participant grants the Sponsor, Administrator, and their affiliated companies (the "Companies") an irrevocable and perpetual, royalty-free, worldwide license, in all media (now known or later developed) to assign, use, publish, edit, adapt, modify, alter, reproduce, distribute, broadcast, display, and create derivative media works of, entry materials and any other submitted creative materials in whole or in part (the "Materials") for purposes of publicity, with or without using a Participant's name, in any media throughout the world, without limitation, and without additional review, compensation, or approval from the applicable Participant or any other party. By participating, each Participant forever waives any legal or moral rights in the Materials that may preclude the Companies' and their assignees' use of the Materials for publicity, or require such Participant's permission for the Companies and their assignees to use the Materials for publicity. By participating, each Participant further agrees not to instigate, support, maintain, or authorize any action, claim, or lawsuit against the Companies, or any other person/entity, on the grounds that any such use of the Materials by the Companies and their assignees for publicity, or any derivative works created by the Companies and their assignees for publicity, infringe any of such Participant's rights, including, without limitation, copyrights, or moral rights. Any grant of license herein is only intended to allow the Companies to use the Materials for purposes of publicity, and is not intended to prevent a Participant from making commercial (or other) use of the underlying ideas embodied in their entry. Each Participant further acknowledges that the Companies and their assignees are in no way obligated to broadcast, publish, or use the Materials in any way. Nothing herein shall constitute an employment, joint venture, or partnership relationship between any Participant and the Companies or their assignees. In no way is any Participant to be construed as the agent or to be acting as the agent of the Companies or their assignees.

9. JUDGING CRITERIA AND DETERMINATION OF FINALISTS: On or by May 4, 2020, all eligible entries will be judged by Administrator's designated judges using the following criteria (the "Judging Criteria"):

Inspiration: 33% (i.e. does the entry convey true sincerity and interest in the topic, drawing on personal experiences? Does the entry communicate motivation?)

Feasibility: 34% (i.e. does the entry consider the resources required and the level of complexity surrounding the proposal to answer the question, "Is this DO-able?")

Scientific Rigor: 33% (i.e. does the entry embed STEM concepts such as design thinking and the scientific method as the Team explains their solution and how it came to be? Are the entry's conclusions evidence based?)

Administrator's designated judges may include: EarthEcho Youth Leadership Council member(s), Aramco Services Company scientist(s), EarthEcho International employees or Board members, and middle school science educator(s). In the event of a tie, the tie will be broken based on the highest Feasibility score. In the event a tie remains after applying this tiebreaker, an additional tie-breaking judge selected by Administrator will determine the finalist/winner between the tied entries based on the Judging Criteria. The ten (10) Teams whose entries score highest will be deemed the potential "Finalist Teams," pending verification of eligibility and continued compliance with these Official Rules. Sponsor and Administrator reserve the right in their sole discretion to award fewer than the stated number of Finalist Teams if fewer than ten (10) eligible entries of sufficient quality are received. For the avoidance of doubt, a particular Student may participate as a member of more than one Finalist team. If any portion of an entry exceeds a stated word or time limit, Sponsor reserves the right in its sole discretion to still consider the entry for judging, but to only include the portion(s) of the entry which fall within the stated limits.

10. PRIZE/STATUS NOTIFICATION AND VERIFICATION: The Educator associated with each potential Finalist Team will be notified in May of 2020 by Administrator by phone and/or e-mail, to verify their eligibility and ability to accept the applicable prize/status. Once the eligibility of such an Educator has been confirmed, Administrator will then contact the Parent(s) of the applicable Student Team member(s) by phone and/or e-mail, to verify the applicable Student Team members' eligibility and ability to accept the applicable prize/status. If such an Educator/Parent is not available or if there is no answer at the time any notification telephone call is made, a phone message will be left (if possible). Any such phone message or e-mail will instruct the Educator/Parent to call a specified telephone number or reply by e-mail within three (3) full business days after the time that the notification message was left. Such an Educator/Parent must reply as instructed to identify themselves, confirm their eligibility and ability to accept the prize and/or status, and provide their complete contact information within such three (3) full business day period, or they (and/or their child, as applicable) will be disqualified. In Administrator's sole discretion, such Educators/Parents may only be notified one time as set forth above for attempted prize and/or status notification. Such Educators and Parents, along with the applicable Student Team

members and any prize recipients will subsequently be required to complete an affidavit of eligibility, an intellectual property license agreement (if they or their child have provided any creative content), a liability release, and (where legal) publicity release, and provide any additional information or documentation that may be required by Sponsor/Administrator, within the time period specified in the notification document. Administrator further reserves the right to require potential Finalist educators (and any chaperones, as described in Section 12 below) to submit to a confidential criminal background check as a condition of participation, to help ensure that the use of any such person in advertising or publicity (and/or their presence on the Trip as described in Section 12 below) will not bring the Sponsor or Administrator into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Contest, all as determined by Administrator in its sole discretion, and further: (i) such background check may include (but is not limited to) investigation of criminal or other arrest or conviction record, and any other factor deemed relevant by the Administrator; and (ii) if requested, each person subject to such a criminal background check agrees to sign and return waiver forms authorizing the release of personal and background information, where such background information may include, without limitation, civil and criminal court records and police reports. Each recipient of a prize valued at \$600 or more will also be required to return a properly completed IRS W-9 form within the time period specified by Sponsor/Administrator, and such prize recipient will receive an IRS Form 1099 issued for the actual value of prizes received. Further, each potential Finalist Team may be required to provide a revised version of their entry materials that addresses any of Administrator's concerns (as presented at the time of Finalist notification), which must be provided to Administrator by the date specified in the notification document. Any affidavit or other prize/status claim agreements completed by a Minor must be co-signed by that Minor's Parents. Proof of identity, age, and legal residence may be required to claim a prize/status. Any potential prize and/or status recipient may be disqualified in Administrator's sole discretion if: (a) any Participant associated with a potential Finalist/winning entry fails to provide any required information or properly completed documents within the required time period; (b) any Participant associated with a potential finalist/winning entry fails to comply with any of the terms of these Official Rules; (c) if any prize or prize/status notification is returned as undeliverable, any voice-mail or message left is not timely returned, or any forms sent to potential finalists, winners, chaperones, or prize recipients are not timely returned as instructed; or (d) if the results of an associated Educator or chaperone's background check is deemed unsatisfactory in Administrator's sole discretion. In the event of disqualification or prize/status forfeiture, at Administrator's sole discretion, the applicable prize and/or status may be awarded to an alternate potential applicable finalist, winner, or prize recipient selected from among the remaining applicable eligible entries via the means of winner determination described herein, pending verification of eligibility. No responsibility is assumed by the Released Parties (as defined in Section 14 below) for any incorrect or missing postal address, e-mail address, or phone number associated with an entry, or any change of address, e-mail, or phone number of a Participant after submission.

11. FINALIST PROOF-OF-CONCEPT DEVELOPMENT: For each verified Finalist Team, the applicable Educator will be provided with a \$500 budget (provided in the form of a check made payable to the Educator), which the Team must use to create a "proof of concept" presentation, to be presented by the Team at the Finalist Event (as described further in Section 12 below). Additional instructions for this phase of the Contest will be provided to potential Finalist Teams at the time of Finalist notification, including but not limited to acceptable formats for proof-of-concept presentation, applicable deadlines, and the criteria by which the proof-of-concept presentations will be judged at the Finalist Event.

12. FINALIST EVENT AND PRIZES:

Each Finalist Team member will travel to the Finalist Event where they will present their proof-of-concept presentation to compete for the prizes described below (the "Trip"). Judging criteria for the Finalist Event will be provided to potential Finalist Teams at the time of Finalist notification. The Finalist Event will occur in connection with the EarthEcho Youth Leadership Summit in the Washington, DC, area on August 8th, 2020. Trip includes, for each Finalist Team member (plus up to one [1] additional chaperone per Team, as deemed necessary and selected by Administrator in its sole discretion): lodging for 3 nights as determined/selected by Administrator in its sole discretion, which may be in a college dormitory-style format (i.e. quad occupancy rooms with a shared or hallway bathroom); roundtrip coach airfare from a major airport nearest the Finalist Team member's home to the Washington, DC, area (airports, airlines, and flight times selected by Administrator in its sole discretion); ground transportation between the Washington, DC, area airport and lodging/Finalist Event; select activities including participation in the Finalist Event; and select meals. Travel dates are anticipated to be August 7th-9th, 2020, but are subject to change as deemed necessary by Administrator in its sole discretion. Gratuities and incidental expenses are not included. Each traveler is responsible for any necessary travel authorizations and for any travel insurance. Travelers associated with a particular Finalist Team must travel together on the same itinerary. If a traveler associated with a particular Finalist Team resides within a 200-mile radius of Washington DC, Administrator, in its sole discretion, reserves the right to provide ground transportation in lieu of air transportation and no compensation or substitution will be provided for difference in value, if any. All other expenses not specified herein are the applicable traveler's sole responsibility. In addition to the releases described in Section 10 above: [a] each Minor traveler's Parent must agree in writing to allow the applicable Educator and any selected chaperone to accompany and supervise the Minor participant during the Trip; and [b] the applicable Educator and any applicable chaperone must agree in writing to supervise the applicable Minor Team member(s) during the Trip. Travel, accommodations, and activities are subject to availability and certain restrictions. Trip must be taken at time determined by Administrator or the opportunity to participate

in the Finalist Event (including the opportunity to win the prizes described below) will be forfeited in its entirety. No approximate retail value is ascribed to the Trip, as it is a required part of participating in the Contest as a Finalist, and is not considered a prize. **Note that Administrator reserves the right to change the Finalist Event timing and/or format as deemed prudent in Administrator's sole opinion due to the effects of the COVID-19 global health crisis, in which case the new timing and/or format will be noted in these Official Rules and at www.OurEchoChallenge.org.**

At the Finalist Event, the Finalist Teams' proof-of-concept presentations will be judged by Administrator's designated judges in accordance with the judging criteria provided to the Finalists at the time of Finalist notification. The highest scoring Finalist Team will be deemed the First Prize winner, the second highest scoring Finalist Team will be deemed the Second Prize winner, and the third highest scoring Finalist Team will be deemed the Third Prize winner, all subject to the applicable Participants' continued compliance with these Official Rules. The First, Second, and Third prizes are more fully described as follows:

One (1) First Prize: a \$10,000.00 grant check made payable to the school/organization* associated with the First-Place winning entry, which the school/organization must make available for the applicable Team to use to support the biodiversity initiative described in their winning entry.

One (1) Second Prize: a \$5,000.00 grant check made payable to the school/organization* associated with the Second-Place winning entry, which the school/organization must make available for the applicable Team to use to support the biodiversity initiative described in their winning entry.

One (1) Third Prize: a \$2,000.00 grant check made payable to the school/organization* associated with the Third-Place winning entry, which the school/organization must make available for the applicable Team to use to support the biodiversity initiative described in their winning entry.

Prior to the issuance of grant checks, the First Prize, Second Prize, and Third Prize winning Teams will be required to submit a budget, plan, and timeline for their use of the project grant funds, which will be subject to review and approval by Administrator in its sole discretion. Winners will also be required to provide periodic (at least quarterly) status updates to Administrator on their progress, as well as a brief final report on the progress and learnings achieved through use of the project grant funds. The final report must be provided no later than one year after the issuance of grant funds. The required format of any such updates and reports and applicable deadlines will be disclosed to all potential Finalist Teams at the time of Finalist notification.

*If Administrator believes in its sole discretion that the potential award of a grant check to a particular school/organization may violate any regulation, rule, or law (or, if any other issue arises in connection with a particular school/organization that Administrator believes in its sole discretion would prevent it from awarding a grant check to that school/organization, or if Administrator believes in its sole discretion that there is no suitable school/organization associated with a winning entry), then the Administrator reserves the right to either: [a] select an alternate entity to award the grant to, which can fulfill the duties of making the grant funds available for the Team to use to support the biodiversity initiative described in their winning entry; or [b] divide the applicable grant funds equally among the applicable Team members and distribute those funds to the Team members in the form of checks, where the Team members [and if a minor, their Parent] must agree in writing to use the expected after-tax proceeds of the applicable grant funds to support the biodiversity initiative described in their winning entry.

13. TAXES AND ADDITIONAL PRIZE RESTRICTIONS: All taxes (including without limitation federal, state, and local taxes) in connection with a prize, and the reporting consequence thereof, are the sole responsibility of the prize recipients. Sponsor/Administrator make no representations regarding the tax liability associated with any prize. Any prize details and restrictions not specified will be determined by Administrator in its sole discretion. Prizes may differ from any prizes shown in promotional materials. All other costs and expenses associated with acceptance and use of a prize not specified herein as being awarded are the sole responsibility of the applicable prize recipient. Sponsor/Administrator will not replace any lost, damaged or stolen prizes. Unless otherwise indicated herein or in any applicable manufacturer's warranty information, all prizes are awarded as-is and without warranty of any kind, implied or express. If applicable, prize recipients are responsible for registering their prizes in order to obtain manufacturer's warranty coverage (if any such coverage is available), and for all arrangements/shipping relating to the use of any such warranty coverage. Prizes are not transferable or refundable and must be accepted as awarded. No other substitutions may be made, except by Administrator, who reserves the right to substitute a prize (or component thereof) with another prize (or component thereof) of equal or greater value if the prize is not available for any reason as determined by the Administrator in its sole discretion. Administrator reserves the right to add prizes at any time, in its sole discretion.

14. GENERAL CONDITIONS: The Contest Parties and YouTube, together with the respective officers, directors, employees, representatives, agents, shareholders, successors, and assigns of each (aforementioned individuals and organizations collectively, "Released Parties") are not responsible for and shall not be liable for: (a) electronic, hardware or

software program, network, Internet, or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or for any human, typographical, printing, or other error relating to or in connection with the Contest, including, without limitation, errors which may occur in the administration of the Contest, processing of entries; the announcement of any prize/status or in any Contest-related materials, (b) failed, incomplete, garbled, or delayed computer transmissions; (c) late, lost, garbled, misdirected, incomplete, stolen, delayed, or misdirected entries or prize/status claims; (d) inaccessibility of any website in whole or in part for any reason; (e) damage to entrants' or any person's computer, mobile device, or other equipment or the contents thereof; (f) any disputes between any Participant(s); (g) unauthorized third-party use of any entry; or (h) any condition caused by events that may cause the Contest to be disrupted or corrupted. In the event of any conflict between any Contest details contained in these Official Rules and Contest details contained in any Contest advertising materials, the details of the Contest as set forth in these Official Rules shall prevail. In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem as well as any natural disaster, civil disturbance, or governmental action which interferes with the offering the Contest, the Sponsor/Administrator may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; (b) award the prizes/status according to the Judging Criteria from among the applicable eligible entries received up to the time of the impairment; or (c) proceed in such a manner as may be deemed fair and equitable by Sponsor/Administrator in its sole discretion. Although Sponsor and Administrator attempt to ensure the integrity of the Contest, Released Parties are not responsible for the actions of participants or other individuals in connection with the Contest, including participants' or other individuals' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity, or proper conduct of the Contest. Any attempt by any person to obtain more entries than the maximum number permitted, using multiple/different identities or any other methods, including entry automation, macros, or scripts will void all of that person's entries. Sponsor/Administrator reserve the right, at any time and in their sole discretion, to disqualify and/or deem ineligible to participate in this Contest or any future promotion offered by Sponsor or Administrator, any individual it suspects: (a) to be tampering with the entry process or the operation of the Contest or attempting to defraud Sponsor/Administrator in conjunction with participation in the Contest; (b) to be acting in violation of these Official Rules; (c) to be acting in bad faith or in a disruptive manner, or with the intent to annoy, abuse, threaten, or harass any other person; (d) to have failed to agree to these Official Rules; or (e) to be in violation of these Official Rules. CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE THE CONTEST SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR/ADMINISTRATOR RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. The Sponsor's/Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Internet entry must be made by the entrant only at the authorized web site address listed in these Official Rules. By participating in this Contest, Participants agree to waive any right to claim ambiguity or any deficiency in these Official Rules or the Contest, including but not limited to its administration.

15. RELEASE AND LIMITATIONS OF LIABILITY: By participating in the Contest, Participants agree to forever and irrevocably release, discharge, and hold harmless the Released Parties from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize/status, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, software, or telephone or network lines/connections; (c) printing errors or any errors made in the advertisement of the Contest; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of entries or prize/status claims, or the announcement of prizes/status; (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Contest or receipt of any prize/status; or (g) any condition caused by events beyond the control of the Released Parties that may cause the Contest to be disrupted or corrupted. Without limiting the foregoing, the Contest, all prizes/status, and all materials are provided "as is" without warranty of any kind, either express or implied, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement (with the exception of manufacturer's warranties if applicable). Released Parties expressly disclaim any responsibility or liability for injury or loss to any person or property resulting from the Contest or relating to the delivery and/or subsequent use or misuse of any prizes awarded.

16. INDEMNITY: By participating in the Contest, each Participant hereby agrees to indemnify and hold the Released Parties harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Released Parties due to or arising out of such Participant's entry, or such Participant's conduct in creating an entry or otherwise in connection with Participant's participation in this Contest, including but not limited to: claims for trademark infringement; copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation.

17. DISPUTES/CHOICE OF LAW: Except where prohibited, by participating in the Contest, each Participant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prizes/status awarded, or the determination of finalists/winners, shall be resolved individually, without resort to any form of class action, and exclusively by the applicable court located in the District of Columbia; (b) any and all claims, judgments, and awards

shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees or other legal costs; (c) under no circumstances will a Participant be permitted to obtain awards for and each Participant hereby waives all rights to claim punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; (d) each Participant's remedies are limited to a claim for money damages (if any) and each Participant irrevocably waives any right to seek injunctive or equitable relief; and (e) all Participants hereby consent to the jurisdiction of such courts and waive any defense of inconvenient forum. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of Participant and/or Released Parties in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the District of Columbia, without regard for conflicts of law doctrine of the District of Columbia or any other jurisdiction, and all proceedings shall take place in the District of Columbia.

18. COLLECTION AND USE OF PERSONAL INFORMATION: By participating in the Contest, Participants agree and consent to Sponsor and Administrator's collection, use, and retention of their personal information provided in the course of their participation in the Contest, for all purposes related to the Contest (including, without limitation, providing Contest information and updates to entrants, processing and administering entries, sharing an entrant's personal information with Sponsor/Administrator's service providers, contractors, and prize partners as necessary to conduct and operate the Contest, communicating with and awarding prizes/status to finalists/winners, making public announcements about finalists/winners, and advertising, promoting, and publicizing the Contest). In the event of any conflict between these Official Rules and any applicable website privacy policy, the terms and conditions of these Official Rules shall prevail.

19. PUBLICITY: By participating in the Contest, each Participant grants to Sponsor/Administrator and their affiliated companies the right, except where prohibited by law, to use such Participant's name, likeness, picture, address (city and state), voice, biographical information, entry and written or oral statements, for advertising and promotional purposes in promoting or publicizing Sponsor/Administrator, their affiliated companies, and the products or services of each, in any and all media without limitation as to time or territory, without additional compensation unless required by law. Further, as a condition of becoming a Finalist: [a] potential Finalists may be required to provide a photograph for purposes of publicity, and [b] Finalists (and if a Minor, their Parents) hereby consent to the Finalist being filmed and photographed during participation in the Finalist Event and during any video production, interview, or promotional event related to the Contest. Participants shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of their name, picture, likeness, address (city and state), biographical information, or entry. Where legal, each winning Team member (and the Parent of any winning Team member who is a Minor) hereby agrees that they will participate in up to two (2) local interviews or other promotional events scheduled by the Sponsor/Administrator in connection with the Contest. Sponsor/Administrator will make reasonable efforts to accommodate an applicable winning Team member's schedule when planning any such interviews or events.

20. SEVERABILITY/HEADINGS: If any provision of these Official Rules is found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these Official Rules and shall not affect the validity and enforceability of any remaining provisions. Headings and captions are used in these Official Rules solely for convenience of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof.

21. LIST OF FINALISTS AND WINNERS: To receive the name, city, and state of the finalists and winners (anticipated to be available after August 15, 2020), send a self-addressed, stamped envelope to: OurEcho Challenge Winner List, PO Box 750, Southbury, CT 06488-0750. Requests must be received by October 31, 2020.

Sponsor: Aramco Services Company, 1667 K St NW Ste 1200, Washington, DC 20006
Administrator: EarthEcho International, 2101 L Street NW, Suite 800, Washington, DC 20037

Any third-party trademarks referenced herein are the property of their respective trademark owners, and do not imply sponsorship or endorsement of this promotion.