

A Practice Utilizing Solta Medical's Co-Op Program **Doubles Its Daily Appointment Requests** By Collaborating With Netsertive

The Problem

The typical way co-op advertising is administered is complicated, and many times, partners choose not to take advantage of the funds available to them. **But as one local practice discovered, with the right digital marketing partner, participation in a co-op program can deliver tremendous results.**

316%

Increase in website traffic to local webpage

during three-month campaign period

2X

Increase in appointment requests for local practice

during three-month campaign period

126%

Increase in new opportunities for local practice

during three-month campaign period

The Solution

To better embrace digital and mobile advertising opportunities at the local level, brands utilize Netsertive's co-op management solution to empower their local practices to reach new potential customers. One local practice leveraged Solta Medical's co-op program to engage new local customers, increase patient appointments, and drive brand awareness.




The Results

The practice utilizing Solta Medical's co-op program experienced immediate results, nearly doubling the number of visitors to their website in just three months. During this period, they experienced a 316% increase in online traffic to their webpage and doubled their daily appointment requests. With Netsertive's analytics dashboard - a single platform where all campaign data and insights live - the practice was able to monitor and report on the performance of their campaigns with ease and accuracy.

Who We Are

Netsertive is a marketing technology company that enables brands, publishers, and local businesses to reach customers online, at scale. Netsertive's platform and services coordinate messaging, brand experience, and performance across all digital channels to drive awareness, consideration, and sales.

Contact Us

-  (800) 940-4351
-  sales@netsertive.com
-  [netsertive.com](https://www.netsertive.com)