



FESTIVAL BALLET OF NORTH CENTRAL TEXAS

PRESENTS

A TRADITION CONTINUES



Performed by:

*The Festival Ballet of
North Central Texas*

637 Londonderry
Denton, TX 76205
940-891-0830



Thank you for your contribution to Festival Ballet of North Central Texas. Your generosity helps this wonderful Denton holiday tradition continue in a professional, first-rate manner. *The Nutcracker* will be presented for the 33rd consecutive season, and your support is as important as ever. Thank you on behalf of all of the dancers, volunteers, and audience members who will have an opportunity to experience this magical live performance for another holiday season!

The bottom portion of this brochure is a receipt for your records. If you need further documentation, please contact me by email at nutcrackeradsales@gmail.com and I will be happy to supply the appropriate forms.

Best wishes for the upcoming holiday season, and I hope to see you at the show!

Sincerely,
Jennifer Travis
Advertising & Ad Sales Coordinator
Email: nutcrackeradsales@gmail.com

Contribution to the Festival Ballet of North Central Texas

Made By: _____

Amount: _____

Date: _____

Received By: _____

To pay online, visit www.festivalballet.net
To pay by check, make payable to Festival Ballet and mail to
637 Londonderry, Denton, TX 76205

Customer's copy

The Nutcracker ²⁰²⁰

Performance Dates:

Friday, December 11th at 7:30
Saturday, December 12th at 2:30
Saturday, December 12th at 7:30
Sunday, December 13th at 2:30

*F*estival Ballet of North Central Texas marks the 33rd anniversary presentation of *The Nutcracker*.

This sensational holiday tradition has truly brought over thirty years of joy and magic to our North Texas community. The production is a massive undertaking that has involved literally thousands of dancers, volunteers, Festival Ballet's patrons and advertisers over the years.

Festival Ballet of North Central Texas is a non-profit organization, so your contribution is tax deductible.

Advertising in our **Keepsake Program** will help fund the next generation of young dancers, artists, and volunteers that participate in the excitement and pageantry of performing for a live audience.

Thanks to advertising support and contributions, worn out costumes and sets can be replaced and the increasing rent on the theatre paid.

Our advertisers are truly one of our most important resources. They enable us to continue to provide a professional production and still keep ticket prices, which start as low as \$20, affordable for as many people as possible.

It is your advertising contribution that keeps this holiday tradition a reality and we need you more than ever this year!

We spotlight your business with a printed ad in the **Keepsake Program** provided to Festival Ballet's patrons. Your ad will be seen by thousands of people, most of whom live and work in North Central Texas.

We also spotlight any patron making contributions of \$30 or more under *The Rat King's Court* in the **Keepsake Program**.

Ads may be purchased in various sizes.

Business card	(3.5" w X 2" h)	\$65
1/4 Page	(3.75" w X 5" h)	\$95
1/2 Page	(7.5" w X 5" h)	\$150
Full Page	(7.5" w X 10" h)	\$250

Please return the enclosed form with your contribution payable to Festival Ballet or order and pay online at festivalballet.net.

Please send your artwork **WITH YOUR COMPANY NAME** listed in the email heading, in order to match your art to your ad to:

nutcrackeradsales@gmail.com

We will work with you to make your ad exactly as you'd like it to be. Please feel free to contact me with any questions. Thank you for your support.

Sincerely,
Jennifer Travis
Advertising & Ad Sales Coordinator
Email: nutcrackeradsales@gmail.com

Cut along dotted line and return to:
Festival Ballet of North Central Texas
637 Londonderry
Denton, TX 76205

To order and pay online, visit www.festivalballet.net

Ads should be emailed in high resolution (300dpi) JPEG format by November 1 to nutcrackeradsales@gmail.com

Please label your ad file with your company name, so that we may track the ad better. Thank you.

Please contact Jennifer Travis if other arrangements need to be made.

Company Name _____

Contact Person _____

Address _____

Phone _____

Email _____

If you would prefer to order and pay with paper form, return this form with your payment.

Amount Due \$ _____

Authorizing Signature _____

Paid-Check # _____

Dancer to Credit _____

Date _____

Ad size you'd like to purchase.

- | | | | |
|--------------------------|-----------------|------------------|-------|
| <input type="checkbox"/> | Business card | (3.5" w X 2" h) | \$65 |
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| <input type="checkbox"/> | Contribution \$ | _____ | |