



Jen Lagers

MAKEUP. HAIR. STYLING.

THE ARTIST JEN

I am a luxury licensed, Seattle makeup and hair artist, recognized for illuminating my client's natural beauty for over 12 years. I take pride in enhancing my client's best features while creating a look that is tailored to their personality, lifestyle, and vision. Featured in print, television, and even the stages of fashion runway shows, my work has been celebrated globally.

I specialize in Bridal, but am available for your special event and makeup lessons.



lets chat about all things **B E A U T Y**

Starting with your favorite organ - skin! But, first things first, **YOU ARE GETTING MARRIED! Eeee!!** Ok, now calm down and grab your moisturizer, assuming you have one. And I am talking your daytime moisturizer (yes, you need two different ones; day/night). If you struggle like majority of women I know, walking into Sephora means either spending your unborn child's savings account on products that will make their way into the back of your linen closet eventually or feeling like the world is closing in on you while trying to shop there, one eye cream at a time. Do not fret! This is why I wrote out this guide (all while my skin masks were on!). Let's start with identifying your skin type. Did you know your skin changes throughout the year? Summer and winter mostly. Also, when we age our skin like to lose moisture and elasticity. We should not be using the same products on our skin as we did when we were 16. I mean, I do love me some glitter eyeliner around the holidays.

FIND YOUR SKIN TYPE

DRY TO NORMAL SKIN

No signs of flaking or oiliness. Skin feels smooth and well, normal. Lucky.

NORMAL TO OILY SKIN

Skin looks shiny and may feel slick to the touch. You're no stranger to breakouts.

ALL SKIN TYPES

All of the above. Skin usually has an oily T-Zone and is normal to dry everywhere else.

DRY SKIN

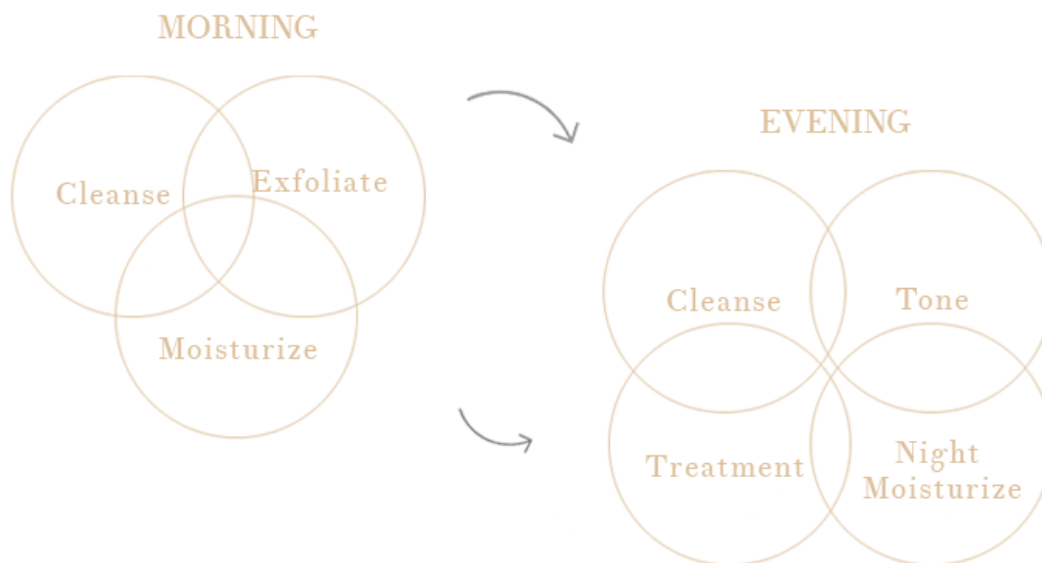
Skin feels tight & may have flaky areas.





Now that you have found your **skin type**, it's time to learn how to have more of a daily routine.

Grab your-self some lemon water and read up on how to achieve your best skin!



- **Cleanse** - a gentle, water-soluble cleanser removes dirt, oil and makeup. When your face is clean, it allows the other products you use to work even better.
- **Exfoliant** - reveal younger-looking skin with an exfoliant that removes old skin cells.
Use weekly or even daily.
- **Moisturize** - protect your skin by using a moisturizer with SPF daily. Sun exposure is the number one cause of aging issues like brown spots and wrinkles.

- **Tone** - Toners smooth , sofen and calm skin, while removing the last traces of makeup. They also add vital skin-repairing ingredients afer cleansing.
- **Treatments** - Treatments come in many forms and target specfic stubborn skin concerns like deep wrinkles, brown spots, acne, or dull skin.
- **Night Moisturizers** - Night moistures repair the damage overnight with a specially-formulated moisturizer that keeps your skin smooth, healthy, and adding more hydration.



*Be good to your skin.
You'll wear it **every day**
for the rest of
your life.*

Success Tips

- Drink half your weight in ounces of water per day
- Give your eyes an upgrade by investng in eye cream
- For an extra boost, try taking vitamins such as prenatal (I know, sounds crazy, but trust me!) to promote growth and strengthen hair & nails.
- Most importantly, remember to take deep breathes throughout the day. 7 deep breathes as soon as you awake to start the day of great!



Thank you, my beautiful Brides!

Thank you for hiring me on one of the most important and beautiful days of your life. Thank you for trusting me to help make your day complete. You could have chosen anyone and you chose me! I feel honored and so blessed to be a part of your wedding vendor team.

Much joy & love,

Jen