BENEFITTING camp kesem.

Saturday, March 13, 2021
6:30 — 7:30PM CT
VIRTUAL EVENT
Join us as a Sponsor at the virtual Magic Ball on March 13th—a collaboration between our Chicago, Boston and San Francisco stakeholders—as we celebrate over 20 years of Kesem magic while raising critical awareness and funds that support children through and beyond their parent’s cancer.

This year’s theme is “Kesem Family Reunion.” The Kesem family is connected by shared experiences, hope, and perseverance. We support one another through the tough times. We laugh together. We cry together. We cheer each other on. Together, we overcome the isolation experienced during a parent’s cancer and build a place of solace, healing and connection.

There are over five million children impacted by a parent’s cancer in the United States. For this often overlooked population of children, Kesem has become a place to gather year-over-year to overcome the most challenging of times in a supportive space. Every year our flagship program, Camp Kesem, led by a nationwide community of over 5,000 college student leaders across 44 states, serves over 10,000 children ages 6 to 18 who have been impacted by a parent’s cancer. Kesem’s Through and Beyond program ensures that the magical moments experienced at camp continue throughout the year. All of this is made available at no cost to the children and their families thanks to you, a valued supporter and Kesem family member.

Since its inception in 2000, our programmatic growth has been exponential and is a testament to the generosity of the Kesem family: a national network of dedicated board members, talented staff, dedicated student volunteers, passionate alumni and generous donors, corporate partners and foundations. Yet, there is still a long way to go in making sure that all families in need of support have access to Kesem’s life-changing services.

Your support as a sponsor will help Kesem expand our reach to children and their families in the years to come. As a sponsor and honored guest, you will receive a special invite to our VIP Watch Party complete with a customized cooking demo by famed chef, Wolfgang Puck. You will also enjoy an inspirational program, some fun and friendly coast-to-coast competition hosted by celebrity, Ken Jeong and a musical performance by season 14 of America’s Got Talent winner, Kodi Lee. This will be an evening you won’t want to miss!

We invite you to sponsor this inspiring family reunion and virtual event that will help Kesem provide hope and healing to even more families. Together, we can ensure that these children have support in the time they need Kesem magic the most. From the Kesem family to yours, thank you for your support!
SPONSORSHIP OPPORTUNITIES

FAMILY REUNION SPONSOR
$40,000
- Opportunity to exclusively sponsor one area of our programming
- Invitation to exclusive pre-event cooking demonstration hosted by world-renowned chef, Wolfgang Puck, along with general admission to the main event for up to twenty (20) of your guests (names and contact information must be provided by February 24th)
- Opportunity to participate in a Kesem social media take over
- Personalized student leader shout-out video on Kesem’s social media
- Inclusion in Kesem newsletter featuring logo or name (circulation of 90,000+)
- Logo or name placement on event website, event e-blasts and post-event recap
- Logo or name placement on all electronic invitations if pledged before January 15th
- Three (3) social media mentions to Kesem’s social media audience of 30,000+ followers and one additional exclusive mention

FAMILY LEGACY SPONSOR
$25,000
- Invitation to exclusive pre-event cooking demonstration hosted by world-renowned chef, Wolfgang Puck, along with general admission to the main event for up to sixteen (16) of your guests (names and contact information must be provided by February 24th)
- Personalized student leader shout-out video for personal use by sponsor
- Inclusion in Kesem newsletter featuring logo or name (circulation of 90,000+)
- Logo or name placement on event website, event e-blasts and post-event recap
- Logo or name placement on all electronic invitations if pledged before January 15th
- Three (3) social media mentions to Kesem’s social media audience of over 30,000+ followers

“I now have a second family: a group of people who will laugh and cry with me, a group of people who actually understand and relate to me.”
—CAMP KESEM CAMPER
SPONSORSHIP OPPORTUNITIES (CONTINUED)

FAMILY SONG LEADER SPONSOR

$15,000

- Invitation to exclusive pre-event cooking demonstration hosted by world-renowned chef, Wolfgang Puck, along with general admission to the main event for up to twelve (12) of your guests (names and contact information must be provided by February 24th)
- Personalized student leader shout-out video
- Inclusion in Kesem newsletter featuring logo or name (circulation of 90,000+)
- Logo or name placement on event website, event e-blasts and post-event recap
- Logo or name placement on all electronic invitations if pledged before January 15th
- Two (2) social media mentions to Kesem’s social media audience of 30,000+ followers

REUNION CAMPFIRE SPONSOR

$10,000

- Invitation to exclusive pre-event cooking demonstration hosted by world-renowned chef, Wolfgang Puck along with general admission to the main event for up to eight (8) of your guests (names and contact information must be provided by February 24th)
- Personalized student leader shout-out video
- Inclusion in Kesem newsletter list (circulation of 90,000+)
- Logo or name placement on event website, event e-blasts and post-event recap
- Logo or name placement on all electronic invitations if pledged before January 15th
- One (1) social media mention to Kesem’s social media audience of 30,000+ followers

CABIN SPONSOR

$5,000

- Invitation to exclusive pre-event cooking demonstration hosted by world-renowned chef, Wolfgang Puck, along with general admission to the main event for up to six (6) of your guests (names and contact information must be provided by February 24th)
- Logo or name placement on event website, event e-blasts and post-event recap
- Logo or name placement on all electronic invitations if pledged before January 15th
- One (1) social media mention to Kesem’s social media audience of 30,000+ followers

HOST SPONSOR

$3,000*

- Invitation to exclusive pre-event cooking demonstration hosted by world-renowned chef, Wolfgang Puck, along with general admission to our main event for up to four (4) of your guests (names and contact information must be provided by February 24th)
- Name listing only on event website, e-blast and post event recaps
- Name only placement on all electronic invitations if pledged before January 15th
- One (1) social media mention to Kesem’s social media audience of 30,000+ followers

*HOST SPONSORS THAT OFFICIALLY PLEDGE THEIR SPONSORSHIP ON OR BEFORE FEBRUARY 1st RECEIVE EARLY BIRD SPONSOR PRICE OF $2,500
BECOME A SPONSOR

SPONSORSHIP LEVEL

- Family Reunion Sponsor $40,000
- Family Legacy Sponsor $25,000
- Family Song Leader Sponsor $15,000
- Reunion Campfire Sponsor $10,000
- Cabin Sponsor $5,000
- Host Sponsor $3,000*

(SPONSORSHIP LISTING)

Company Name ____________________________
Contact Person ____________________________
Name as you would like to be listed for recognition ____________________________
Address ____________________________
City ____________________________ State _____ Zip ____________________________
Phone (Required) _______________ Email (Required) ____________________________

PAYMENT INFORMATION

- Visa
- Mastercard
- AMEX
- DISCOVER
- Check Enclosed

Card Number ____________________________ Security Code _____ Exp. Date _______
Signature ____________________________

“...I don’t have to pretend to be this kid who is okay. I can just be who I want to be.”

—CAMP KESEM CAMPER

PLEASE MAIL YOUR PAYMENT AND FORM TO KESEM AT:

Camp Kesem
Attention: The Magic Ball
PO Box 10586 West Pico Blvd #196
Los Angeles, CA 90064

OR PAY ONLINE AT:
campkesem.org/kesem-events/the-magic-ball-2021

PLEASE REACH OUT TO ISABEL ANDREWS (DIRECTOR OF CORPORATE ALLIANCES AND EVENTS) AT ISABEL.ANDREWS@KESEM.ORG WITH INQUIRIES.