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Biosero Announces New Webinar Series: Automate Your Lab with Software for Data Driven Decisions

Learn how laboratory automation software increases throughput, maximizes walk away time and generates reliable data at July 9 webinar

SAN DIEGO – June 18, 2020 – Biosero will host a three-part webinar series, “Automate Your Lab with Software for Data Decisions,” for pharmaceutical and biotech executives, laboratory managers, scientists, researchers and automation engineers. Attendees will learn how to integrate and automate cutting-edge scientific instruments and laboratory equipment from dozens of manufacturers into their lab.

Register today at <https://app.livestorm.co/biosero/automating-your-lab-using-green-button-go> for the first webinar, “Automating Your Lab Using Green Button Go™ Software,” on Thursday, July 9, at 11 a.m. EST.

Jeffrey Martin, Head of Compound Management at Alkermes, will provide an inside look at how the biopharmaceutical company leverages Green Button Go Automation Scheduling Software to streamline manual processes to create a fully integrated lab operation.

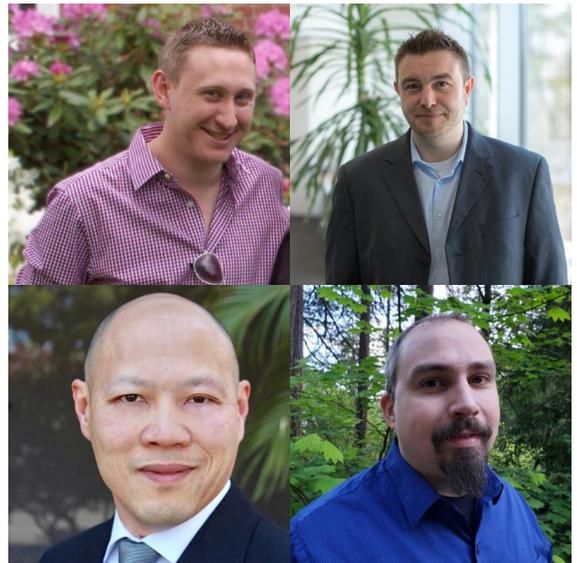
“As many labs shift and reallocate resources to fight the spread of COVID-19, scientists and researchers want the most advanced devices and equipment to drive discovery forward,” said Patrick Cocchiarella, Field Applications Lead, Biosero. “Automation software connects diverse instruments and equipment to create a cohesive lab ecosystem, letting scientists be scientists.”

Attend the webinar to learn how laboratory automation scheduling software:

- Increases throughput
- Maximizes walk away time
- Generates reliable data for analysis
- Eliminates human error in the lab

Cocchiarella will also share insight during the webinar on how lab managers can automate screening processes to accelerate discovery times for drugs, therapeutics and vaccines.

After the presentations, Biosero’s Applications Expert, Donald Chow, and Software Support Engineer, Stephen Dambman, will lead a live support Q&A and discussion.





Register today for the complete webinar series at <https://app.livestorm.co/biosero/automating-your-lab-using-green-button-go> and read more about the presenters. Webinars will be held at 11 a.m. EST on July 9, August 13 and September 17.

About Biosero, Inc.

Biosero, Inc. develops automation software people use to make better decisions, in less time, using more data. The company's software enables complex, data-driven decisions to be made instantaneously, keeping workflows and operations in life science, pharmaceutical and industrial manufacturing moving. Biosero's device-agnostic Green Button Go™ Automation Scheduling Software integrates hardware solutions from different OEMs to create cohesive technology ecosystems that accelerate operations and increase productivity. Biosero is based in San Diego, Calif., with offices in prominent biotech and pharma hub regions around the world. For more information, please visit www.biosero.com.

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