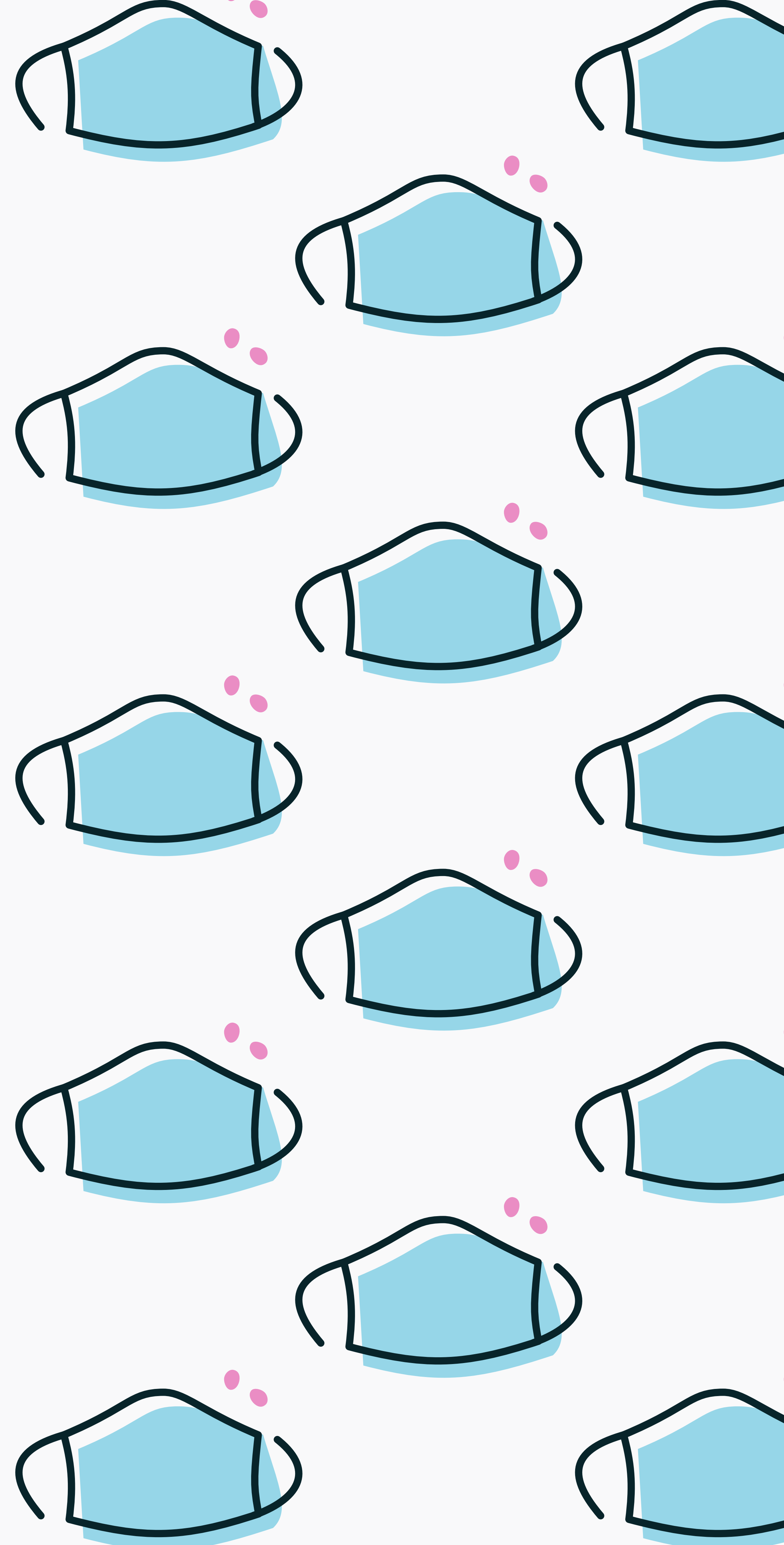
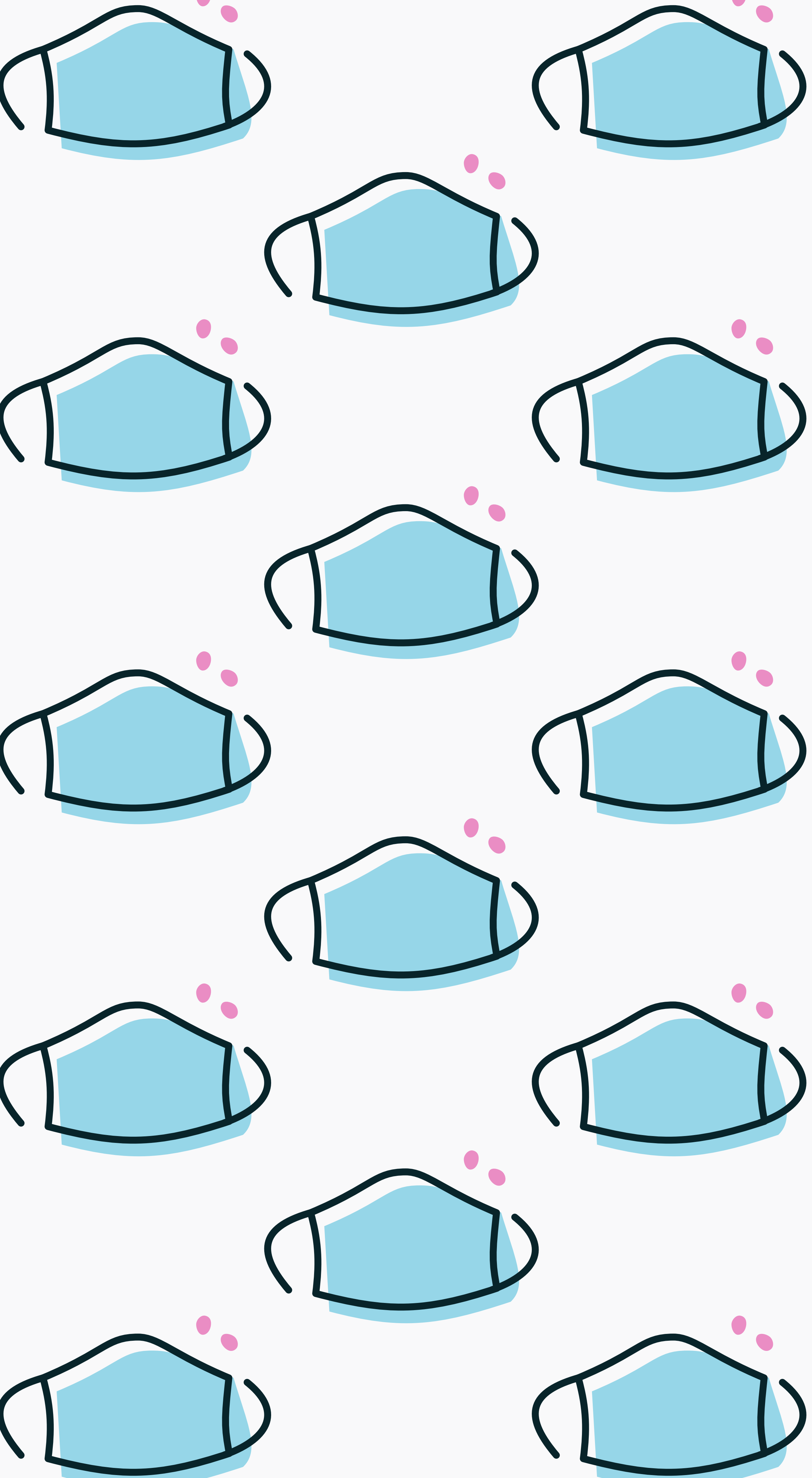


 real thread

# Custom Face Mask Buyer's Guide





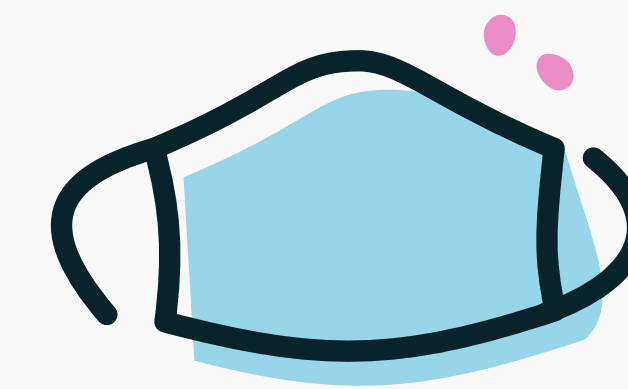
# **Table of Contents**

---

- 01.** Intro
- 02.** Allmade Allmask
- 03.** Bella+Canvas ST323
- 04.** Bella+Canvas TT044
- 05.** Next Level Apparel Neck Gaiter
- 06.** Next Level Apparel CVC M104
- 07.** Real Thread Low-Profile
- 08.** Tultex Flat
- 09.** Tultex FM19
- 10.** 💰 Money-Saving Tips

# Introduction

---



**2020 is so weird.**

Like you, we didn't know much about face masks either before the pandemic began. But we've done the legwork to help you navigate ordering the best custom face masks out there.

If you're not well versed in garment brands, printing styles, fabrics, and different face mask coverage areas, it's too easy to get lost in jargon and default to ordering solely based on price-point, because, what's the difference?

But this is exactly how you'll end up with an uncomfortable and annoying face mask that will bother you to wear.

This custom face mask buyer's guide will serve as your go-to reference for all things face mask related. We'll cover everything from ink and fabric types to t-shirt recommendations to money-saving tips so that you're fully equipped to order the perfect face masks.

# Face Mask Recommendations





# Allmade Allmask

- 📌 Adjustable nose wire
- ♻️ Eco-friendly
- 😷 Reusable



## Overview

Soft on your skin and friendly to humans and the planet, the Allmask™ reusable eco tri-blend face mask is light, breathable, comfortable, and good for many washes.

If you're looking for a comfortable and environmentally conscious face mask option, the Allmask was made just for you and here is the overview.

Order now at [realthread.com](https://realthread.com)

## Printability




For the Allmask, the recommended location is the upper corner with a max image size of 2.0" wide x 2.0" high.

## Price

**\$12.20/mask** for a 1-color, 1-location print at 100 masks.



# Bella+Canvas ST323

-  Affordable
-  One-time use
-  No-sew design



## Overview

A no-sew design means this mask is produced with zero human touches. Single-ply fabric and raw edges make this mask a basic barrier and should be viewed as disposable, not overly reusable.

If you're in need of a disposable one-time use mask for employees or people shopping in your store, this is a great option for you.

Order now at [realthread.com](https://realthread.com)

## Printability

Since this mask is meant for one-time use, we do not recommend printing on it. But, if you'd still like to, a 5.0" wide x 3.0" high image size would work best.

## Price

**\$5.61/mask** for a 1-color, 1-location print at 100 masks.





# Bella+Canvas TT044

- ☁ Soft & breathable
- ♻ Eco-friendly
- 😷 Reusable



## Overview

This model is tailored to fit the contours of the nose and chin. Two-ply jersey fabric makes this face cover ultra-soft, durable and breathable.

If you are looking for an everyday wear mask, consider checking this one out.

## Printability

Pricing and customizations will be available soon.

## Price

Contact us at [team@realthread.com](mailto:team@realthread.com) for pricing.



# Next Level Apparel Neck Gaiter

- ☁ Soft & breathable
- 1 Single-ply
- 😷 Reusable



## Overview

Next level apparel's neck gaiter mask is a stylish multifunctional piece that can also be worn as a scarf or headband. This face cover can be worn on its own or used in combination with an N95 for an extra layer of protection.

Whether you are working in the frontlines or just running some essential errands the neck gaiter will provide protection while making sure you stay fly.

## Printability

Pricing and customizations will be available soon.

## Price

Contact us at [team@realthread.com](mailto:team@realthread.com) for pricing.

To order, contact [team@realthread.com](mailto:team@realthread.com)





# Next Level Apparel

## CVC M104

- ☁ Soft & breathable
- ✌ Double-ply
- 😷 Reusable



### Overview

The Next Level Adult Face Mask is a 2-ply, washable, and breathable face mask. It goes over your nose for secure fit, and even fits over an N95 mask.

This fabric makes for consistent wear without sacrificing the integrity of the mask! Protection and comfort is Next Level's game when it comes to their M104 mask.

### Printability

Pricing and customizations will be available soon.

### Price

Contact us at [team@realthread.com](mailto:team@realthread.com) for pricing.



# Real Thread Low-Profile Mask



Affordable



Reusable



Meets CDC guidelines



## Overview

This is a great, simple, low-profile cotton/spandex blend mask. Great for printing on, washable and reusable two-ply fabric. Cotton, non-adjustable (but plenty comfortable) ear loops.

This mask provides plenty of coverage at a great price point. It's available in both a made-in-the-USA version, as well as an international version.

Order now at [realthread.com](https://realthread.com)

## Printability

For a square design, dimensions can be up to 3.0" wide and 3.0" high and for a rectangle design, dimensions can be 4.0" wide and 2.0" high.

## Price

**\$5.79/mask** (international) or **\$9.09/mask** (made in the USA) for a 1-color, 1-location print at 100 masks.





# Tultex Flat



Filter pocket



3-ply



Meets CDC guideline



## Overview

The Tultex Flat is one of the safest mask options out there. Featuring a reusable 3-ply cotton fabric, a filter pocket, and all around binding, this mask will be sure to provide you the most protection from the virus.

With your safety in mind, note that while this mask provides opportunity for extra protection, it is in no way a substitute for social distancing.

Order now at [realthread.com](https://realthread.com)

## Printability

Pricing and customizations will be available soon.

## Price

Contact us at [team@realthread.com](mailto:team@realthread.com) for pricing.





# Tultex FM19

-  Reusable
-  2-ply
-  Meets CDC guidelines



## Overview

This is a reusable 2-ply 30 singles mask made from 100% US cotton and is washable and breathable. Two strings tie in the back of the head to give you a completely customizable fit.

If you're looking for a premium and reusable face mask, this one is worth considering.

[Order now at realthread.com](https://realthread.com)

## Printability

For best results, we recommend printing a design no larger than 3.0" wide x 0.6" high on the corner of the top pleat.

## Price

**\$6.69/mask** for a 1-color, 1-location print at 100 masks.





# Ugmonk Face Mask



Reusable



Soft & breathable



Meets CDC guidelines



## Overview

Ugmonk is known for creating and curating beautiful, functional products, and we're proud to partner with them as we all try to safely navigate this pandemic.

This mask is soft, comfortable, and provides plenty of face coverage to ensure that you're safe and protected.

Order now at [realthread.com](https://realthread.com)

## Printability

For the best results, we recommend placing an image no larger than 3.0" wide x 2.0" tall on either the left or right side of the center seam.

## Price

**\$11.49/mask** for a 1-color, 1-location print at 100 masks.

# Printed Examples





Examples of the Allmade Allmask's printability





**Examples of the Bella +Canvas ST323's printability**





Examples of the Real Thread Low-Profile's printability





Examples of the Tultex FM19's printability





Examples of the Ugmonk Face Mask's printability



# Money Saving Tips



# Money-Saving Tips

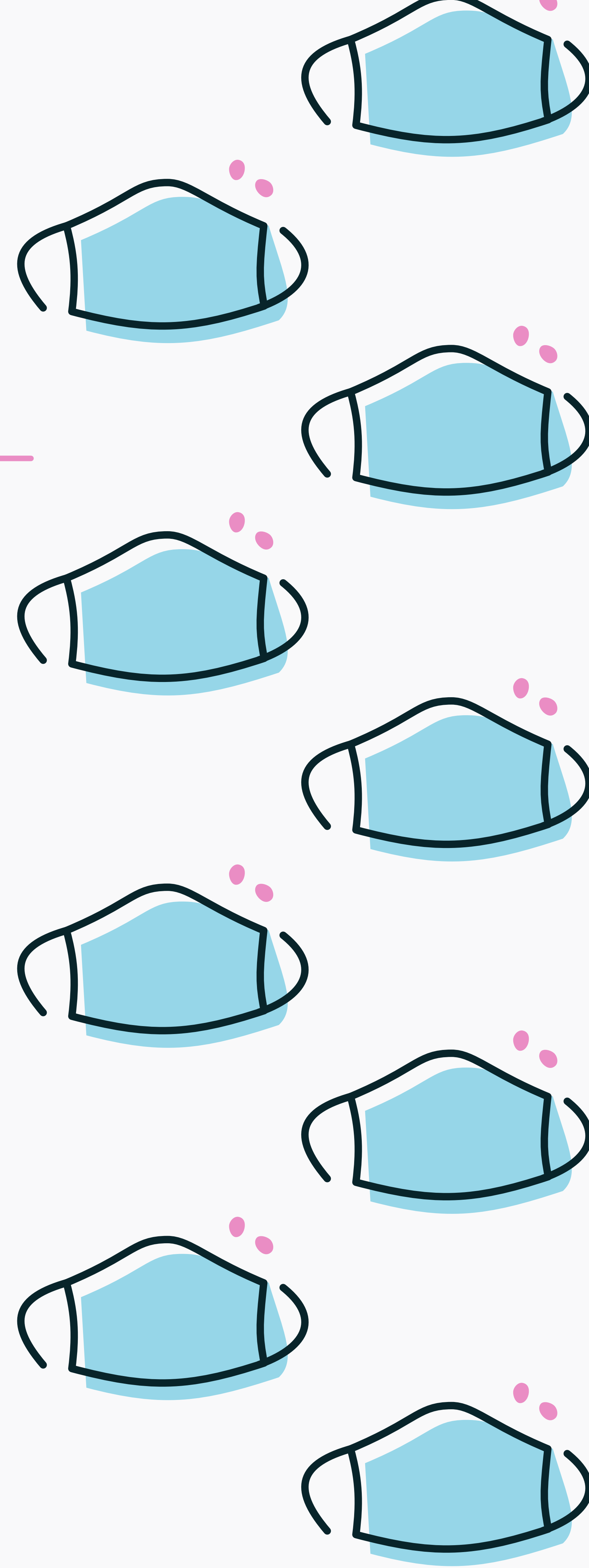
---

Once you've jumped into the ordering process, you may find your price tag is higher than you anticipated. Particularly if going for a face mask that your customers, prospects, or coworkers will be super impressed with. That being said, there are a handful of money-saving tips that first-time buyers might not be aware of.

## 1. Pick a value face mask

There are loads of different t-shirt manufacturers out there. Like we mentioned earlier, there are literally thousands of products available — some coming at heftier price points than others. Whether it be for special reasons like Made-in-the-USA or organic fabric, face masks that look and feel comparable can have sizable price differences.

Brands like **Tultex**, **Bella+Canvas** and **Real Thread Low-Profile Face Mask** are great options for an affordable face mask that is comfortable to wear.



# Money-Saving Tips

---

## 2. Keep color count low & print locations low

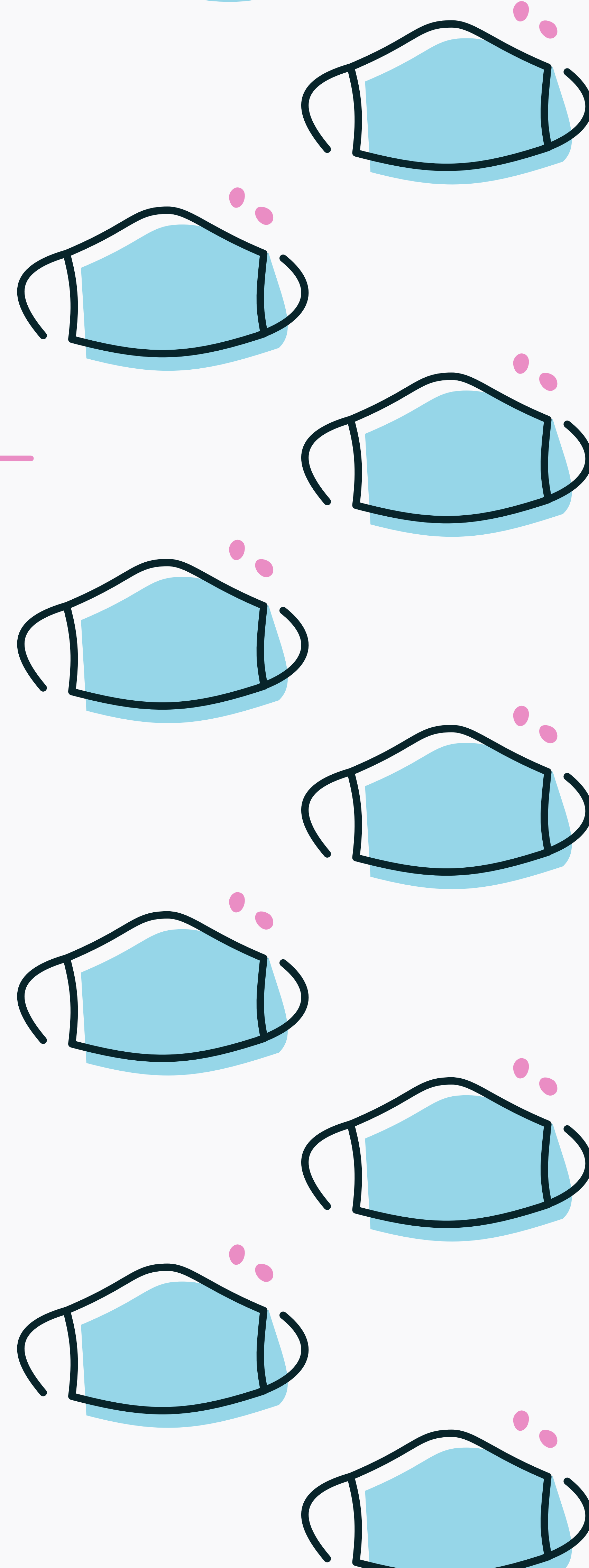
In screen printing, a new screen is created for each additional color or print location in a design, which requires additional materials and labor, increasing the price of your face masks or t-shirts. Keeping your color count and print locations low can end up saving you a good bit of money.

## 3. Use price breaks to your advantage

When buying face masks or custom t-shirts in bulk, you always want to be aware of the different price breaks and whether or not you're close to one.

Say your company has 45 employees. You could order 45 masks, but if you were to add on five more, you'd hit the 50 piece price break, which would actually end up making your order less expensive overall, and you'd have five extra masks to give out to friends or customers.

**Price breaks are at:** 20, 36, 50, 100, 200, 500, 1000, and 5000+





# Money-Saving Tips

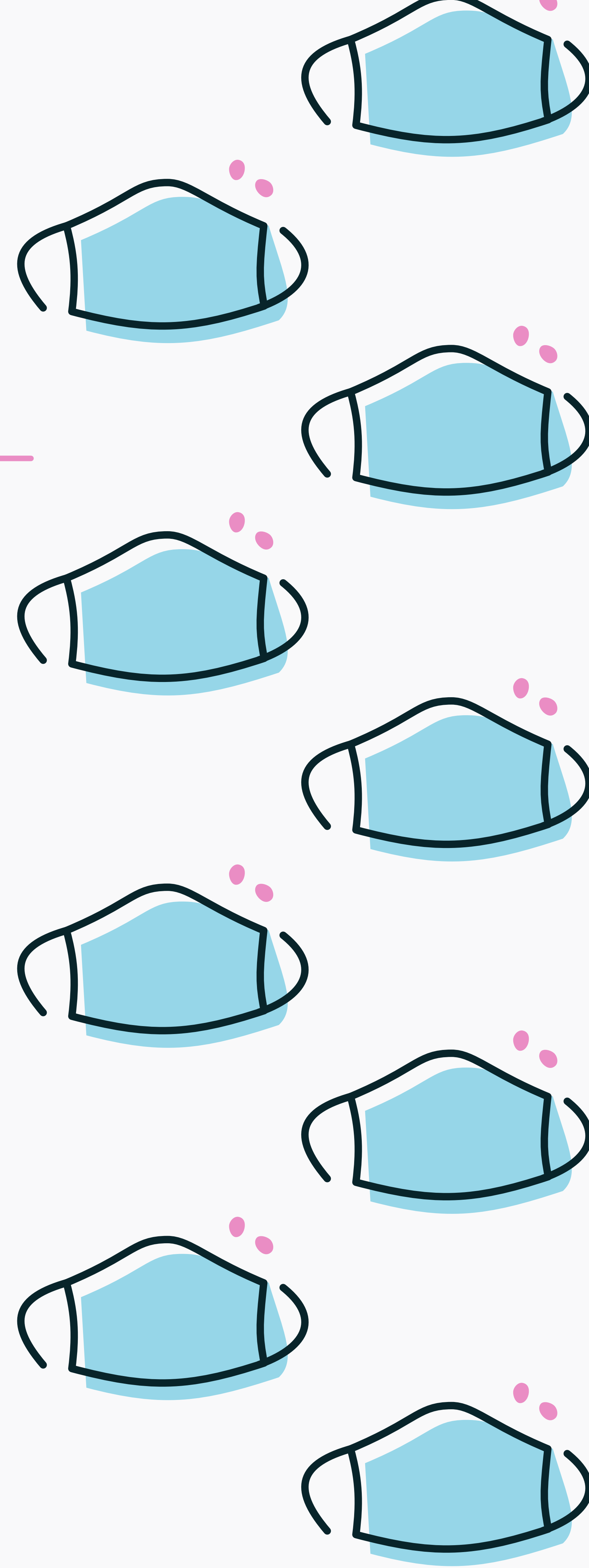
---

## 4. Avoid rush fees

Having your ducks in a row early on can save you a substantial amount. Avoiding rush charges by staying ahead of the game is probably the easiest way to ensure you don't pay a premium for your products.

We know mistakes happen and sometimes you're caught in a bind — that's why we have our 2-day turnaround service, Lightning — but on the whole, being prepared and getting your order in on time will save you loads of money.

At Real Thread, our standard turnaround time is **10 business days** plus transit time. And of course, when you are in a bind, we have a variety of rush options to make sure you get your t-shirts when you need them.



# Getting Started

---

Getting a custom face mask order started at Real Thread is incredibly easy!

Our online order tool makes it easy to upload your artwork and order online. Or, if you need a hand, our customer success team seriously cannot wait to work with you. Talk to them at [team@realthread.com](mailto:team@realthread.com).

**Ready to start a face mask project?**

Head to [realthread.com](https://realthread.com) to get started.

