

LABOUR PARTY GRAPHIC DESIGNERS

# UNEMPLOYMENT

ARTPACK 10 // WINTER/SPRING 2021

UNEMPLOYMENT

## **Special thanks to:**

*Those who made this  
artpack possible*

*Jordie Bokor*

*Kevin Kennedy Ryan*

*Si Pates*

*Ellis Pearce*

*Tyler Evans*

*Christian Walker*

*Sarah Finke*

*Elly Bazigos*

*Sam Marner*

*Jordan Gadeke*

*Jacob Collier*

*Ryan Kitching*

*Will Sorenson*

*Stolen Table Collective*

*Ciara Shine*

*Adam Pickering*

*Dave Ward*

*James Calmus*

*& to all who fight for a  
better world*

All featured artwork has been volunteered by designers supporting the Labour Party. Labour Party Graphic Designers are an independent network of creatives supporting the aims and values of the Labour Party. All designs featured remain the property of the artist.

For permission to use any artwork featured in this artpack, please contact the respective artist.

[@LabourDesign](#) | [www.labourdesign.co.uk](http://www.labourdesign.co.uk)

## FOREWORD

by **Dave Ward**

General Secretary, Communication Workers Union

In October 1936, 200 crusaders marched from Jarrow to London with a petition for the British government that ordered the re-establishment of industry and jobs in the town. The Jarrow Crusade was one of many marches to London that had been organised by unemployed workers across the country since the early 1920s. Termed "hunger marches", these were mainly organised by the National Unemployed Workers' Movement and they became symbols for the depression of the 1930s and the human suffering that it caused. More than that, they have become symbols for the collective strength of working-class people across the country.

The crusaders famously returned to Jarrow feeling that they had failed. And whilst the government denied the immediate demands of the Crusade, the act of the crusades contributed to a major change in the political consensus that brought about the post-WW2 welfare settlement. This offers hope for the labour movement today in so much as it encourages us to fight against injustice and inequality so as to inspire all of those who despair. The CWU campaign for a New Deal for Workers continues in this tradition and is based on the foundation of shifting the balance of forces away from the wealthy and powerful towards working class people.

Another key symbol of the Jarrow crusade was not the march itself, but the imagery. Our movement has a proud history of using striking design to mark our presence on demonstrations and picket lines. The stunning work contained in this Art Pack is testament to the continuation of this tradition as well and I would like to thank all the contributors for creating these powerful designs. Let's work together to get them out there into the world so that they can connect with people the same way that they have connected with me.



# Unemployed?

## It isn't because there's no work

Just look around-  
There's so much to do

A pandemic, a housing crisis, a climate crisis; we need better hospitals, more nurses, better schools and transport.

Whatever our needs, they all require work. And as long as we have unsatisfied needs there's work to be done.

So ask yourself, what kind of economy has so much work to do but no jobs for people?

It's an economy where work is not related to satisfying needs, a world where work is only related to satisfying profit needs of corporations and shareholders.

Britain wasn't built by corporations it was built by workers.

And workers should control the work to be done. Yet as long as the Tories tie employment to profit over labour, the work wont get done.

The Tories wont let us get to work - but Labour will!

# Labour will get Britain working for everyone

Common Ownership & Democratised Work Places



**Britain's Hope**

**ZERO  
Covid**

**FULL  
Employment**

10.02

*Design by:* **Kevin Kennedy Ryan**

*Instagram:* **@kkennedyryan**

*Twitter:* **@K\_47**

*Location:* **Sheffield**

*kevinkennedyryan.com*



**It's hard to imagine what a million looks like so here is a million dots.**

Imagine all these dots are people, each one a son, daughter, mother, father, aunt, uncle, cousin, friend, husband, wife, boyfriend, girlfriend or life partner. Each with their own story. Nearly double this amount of people over 16 years old are unemployed in the UK.

People not percentages.

**Out of work, not out of site.**



10.03

Design by: **Si Pates**

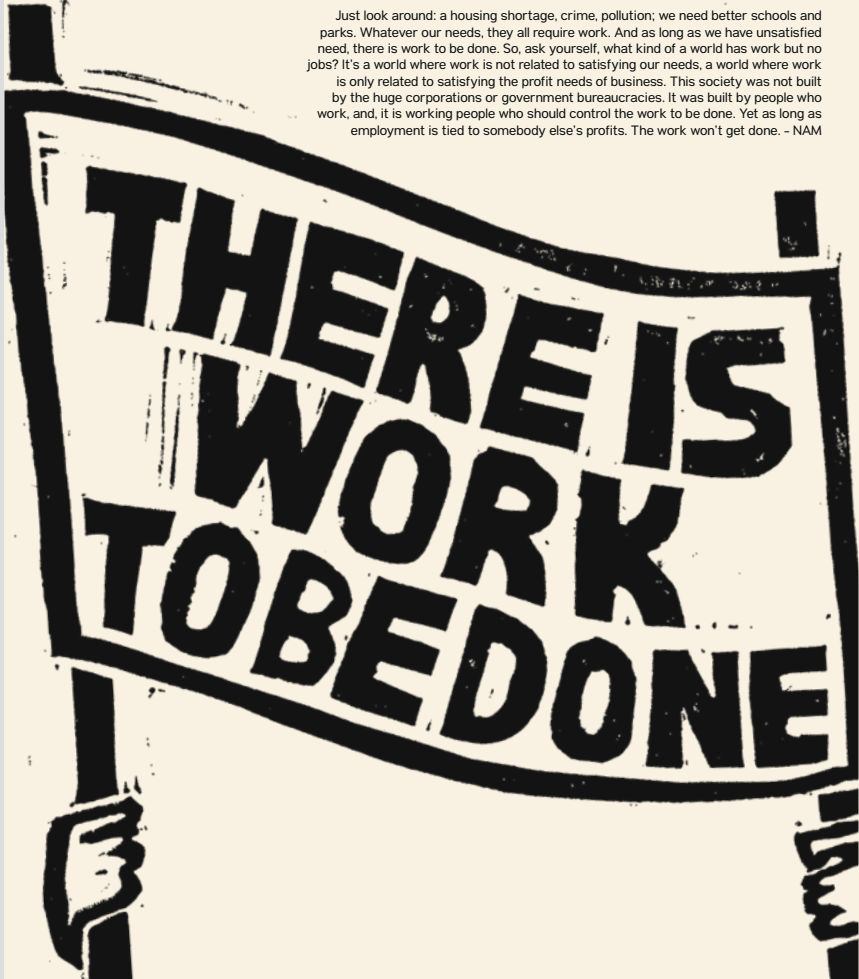
Location: **Brighton**

[www.behance.net/patesy](http://www.behance.net/patesy)



# WHAT KIND OF A WORLD HAS WORK BUT NO JOBS?

Just look around: a housing shortage, crime, pollution; we need better schools and parks. Whatever our needs, they all require work. And as long as we have unsatisfied need, there is work to be done. So, ask yourself, what kind of a world has work but no jobs? It's a world where work is not related to satisfying our needs, a world where work is only related to satisfying the profit needs of business. This society was not built by the huge corporations or government bureaucracies. It was built by people who work, and, it is working people who should control the work to be done. Yet as long as employment is tied to somebody else's profits. The work won't get done. - NAM



10.04

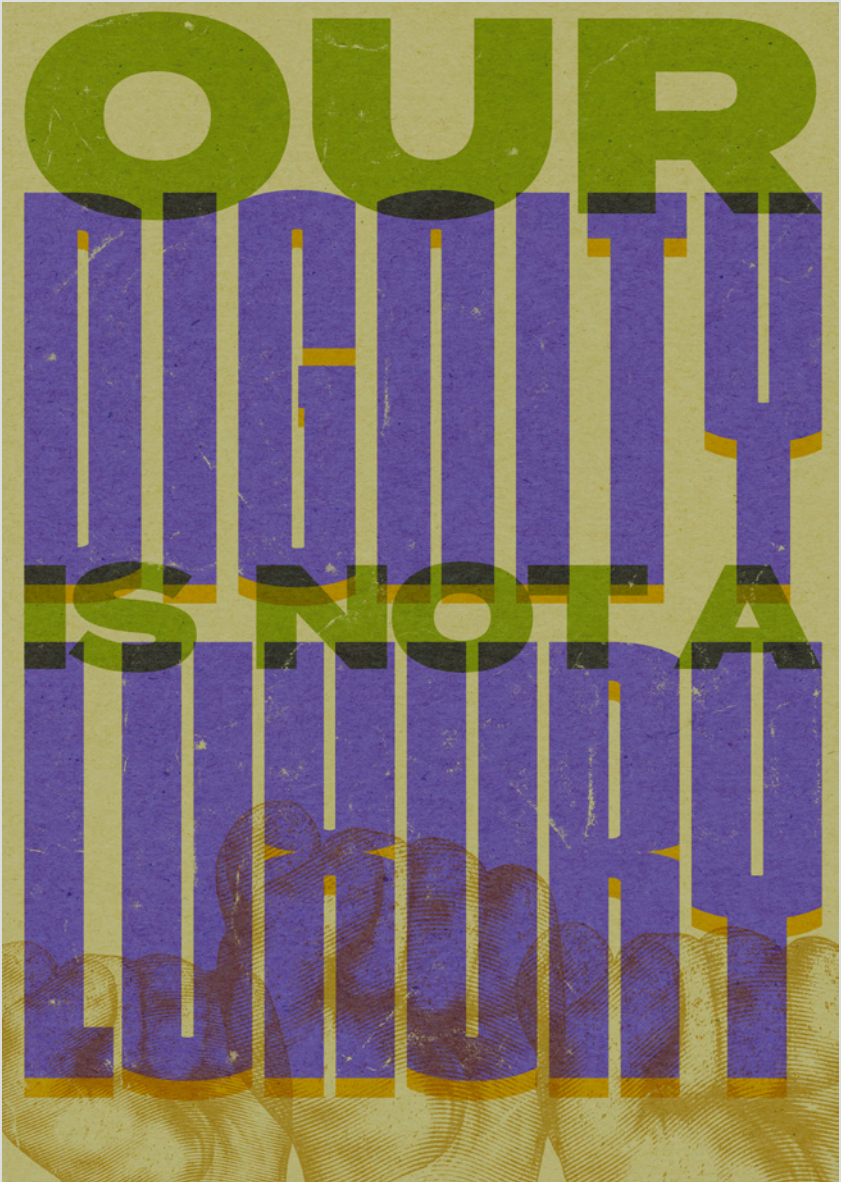
Design by: **Ellis Pearce**

Instagram: **@pkael\_**

Twitter: **@pkael\_**

Location: **Skipton**

[www.ellispearce.com](http://www.ellispearce.com)



10.05

*Design by:* **Tyler Evans**  
*Twitter:* **@tylerevansokay**  
*Instagram:* **@tylerevansokay**  
*Location:* **Washington, D.C., USA**  
[tylerevansdesign.com](http://tylerevansdesign.com)



If you're not working;  
your government isn't.

**Show them the door.**



10.06

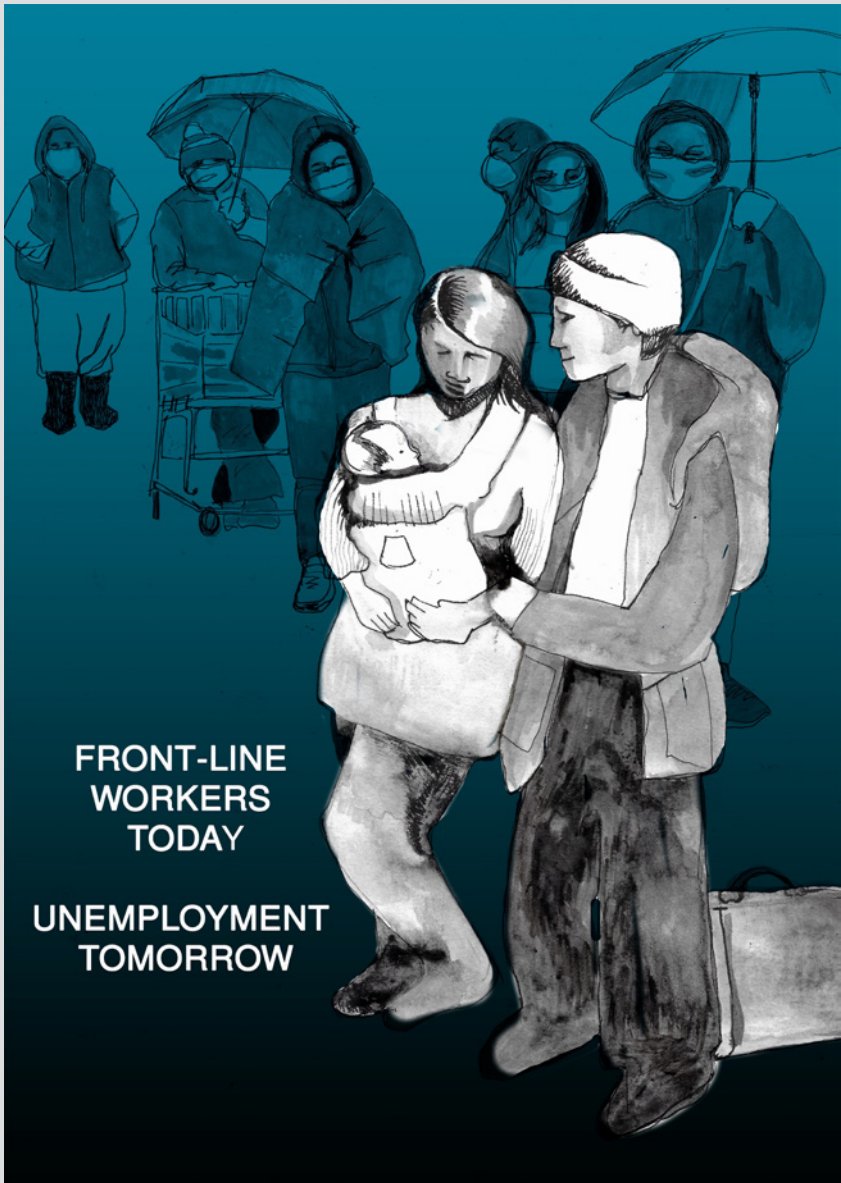
*Design by:* **Christian Walker**

*Instagram:* **@crstnwkr**

*Twitter:* **@crstnwkr**

*Location:* **Hillingdon, Greater London**

*crstnwkr.pb.design*



FRONT-LINE  
WORKERS  
TODAY

UNEMPLOYMENT  
TOMORROW

10.07

Design by: **Sarah Finke**  
Instagram: **@sarahfinkeillustrations**  
Location: **London**  
[sarahfinkeillustrations.myportfolio.com](http://sarahfinkeillustrations.myportfolio.com)



10.08

Design by: **Elly Bazigos**  
Instagram: **@Ellybazigos**  
Location: **Leeds**  
ebazigos111@gmail.com

# BRITAIN ISN'T WORKING.

**BORIS & RISHI HAVE BUNGLED FURLOUGH & ABANDONED WORKING BRITS WITH 370,000 REDUNDANCIES LAST AUTUMN, BY THIS SUMMER 2.6 MILLION WILL FACE UNEMPLOYMENT.**



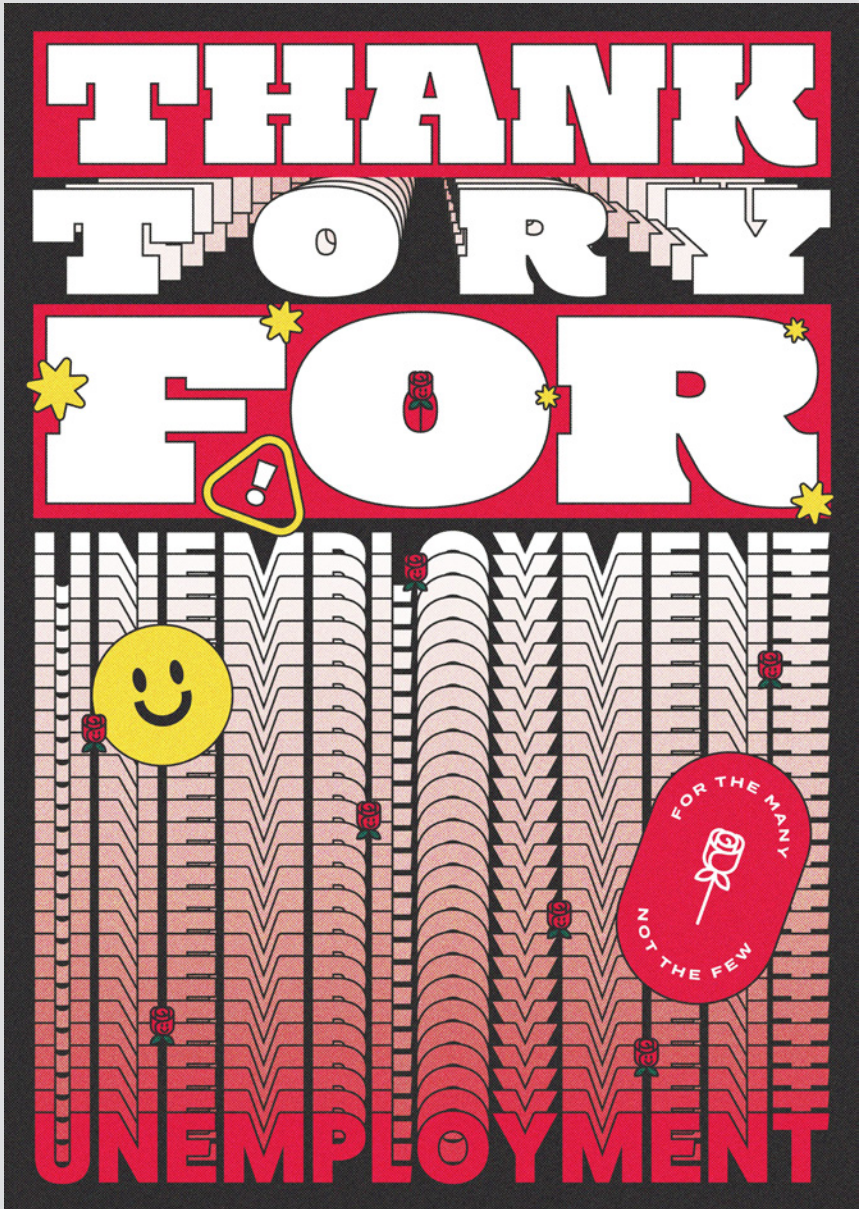
Source: <https://www.bbc.co.uk/news/business-52660591>  
Original Graphic: <https://www.facebook.com/MarnerMade/posts/3166813256707073>

**MARNER**  
DESIGN

10.09

Design by: **Sam Marner**  
Twitter: **@Marnerbanana**  
Location: **Sheffield**  
[sammarner9896.myportfolio.com](http://sammarner9896.myportfolio.com)





10.10

Design by: **Jordan Gadeke**

Instagram: **@jord.designs**

Twitter: **@47jord**

[jord.store](http://jord.store)



8 0 0 , 0 0 0 L A I D O F F

# SURGING UNEMPLOYMENT

S I N C E F E B R U A R Y

  
CHANCELLOR

10.11

*Design by:* **Jacob Collier**

*Twitter:* **@jacob\_collier\_**

*Location:* **Nottingham**

THERE IS NO SUCH THING  
AS AN "ACCEPTABLE LEVEL" OF

**UNEMPLOYMENT**

BECAUSE HUNGER IS  
NOT ACCEPTABLE,

POVERTY IS  
NOT ACCEPTABLE,

POOR HEALTH IS  
NOT ACCEPTABLE,

AND A RUINED LIFE IS

**NOT ACCEPTABLE.**

HUBERT HUMPHREY

 Labour



10.13

Design by: **William Sorenson**

Twitter: **@willuminare**

Location: **Oxford**

# UNEMPLOYMENT

How do you fancy making a poster  
about unemployment? No money, but  
it'll be *great* exposure.

10.14

Design by: **Stolen Table Collective**

Twitter: @StolenTable

Instagram: @purchased\_chair

Location: **London**

[stolentable.co.uk](http://stolentable.co.uk)

# *MORE THAN JUST A NUMBER.*

Currently, nearly 5% of the UK population are unemployed. This percentage will rise if the government does not support workers through the lockdowns and tier system.

Being out of work has lasting impacts for living situations, mental health and the economy.

The 5% are more than just a statistic: they are people who need government support.

**MAKE YOUR VOICE HEARD. *VOTE.***

10.15

Design by: **Ciara Shine**  
Instagram: **@shineciaracreative**  
Location: **S. London**





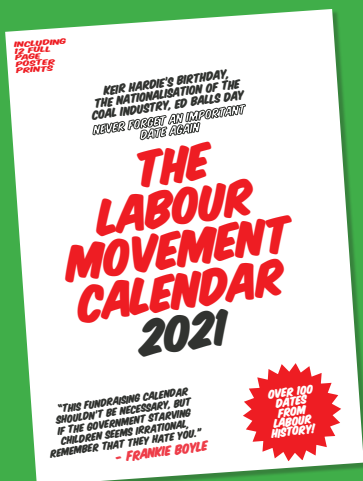
10.16

*Design by:* **Adam Pickering**  
*Instagram:* **@snow\_brigade**  
*Twitter:* **@HOUSEOFZANG**  
[www.snowbrigade.co.uk](http://www.snowbrigade.co.uk)

# NEW PRINTS ON THE LPGD STORE

[labourdesign.bigcartel.co.uk](http://labourdesign.bigcartel.co.uk)

All proceeds will be donated to  
the IWGB Couriers & Logistics  
Branch strike hardship fund



# THANK YOU

TO EVERYONE WHO  
PURCHASED THE LABOUR  
MOVEMENT CHARITY  
CALENDAR. YOU HELPED TO  
RAISE OVER £8,000  
FOR FOOD BANKS

## CLASSIFIED ADS

Submit to Our next Artpack

# WINDOWS 95

# X

# SOCIALISM

Full details at:

[www.labourdesign.co.uk/next-artpack](http://www.labourdesign.co.uk/next-artpack)

### Download posters from this artpack

A4 printable versions of most posters in this artwork have been added to the Design Emporium with consent of the original artists.

Feel free to put them up in your home, office and/or home office.

If you would like to license any of these works please contact either LPGD or the original artist

### Hello, Mr. Agent !

looking for a

### "NEW" CANVASS CARD

One which will be up-to-date, efficient, and cheap?

Then send at once to—



for samples of a perfectly new style of card, one which, when completed, can be kept as a permanent record.

**SPECIFICATION :**

5" x 3" printed on CARD, punched 2 holes, with printed covers, 9s. per 1000; minimum order, 10,000

Want to advertise here? Send a huge bag of money with a £ sign on the side to LPGD HQ.

“  
**In the midst  
of plenty,  
we will not  
suffer want**”

*- Poster from a national  
unemployment demonstration (1933)*