

LABOUR PARTY GRAPHIC DESIGNERS  
*in collaboration with*  
LABOUR FOR A GREEN NEW DEAL

ARTPACK TWO

# CLIMATE EMERGENCY

[WWW.LABOURDESIGN.CO.UK](http://WWW.LABOURDESIGN.CO.UK)

**Thank you to all the artists who have contributed to the creation of this artpack. Thank you to all those who have supported LPGD in its infancy, and to those who continue to support us as we grow.**

**All featured artwork has been volunteered by designers supporting the Labour Party. Labour Party Graphic Designers are an independent network of creatives supporting the aims and values of the Labour Party. All designs featured remain the property of the artist.**

**For permission to use any artwork featured in this artpack, please contact the respective artist.**

**@LabourDesign | [www.labourdesign.co.uk](http://www.labourdesign.co.uk)**

# FOREWORD

by **Adrienne Buller**

## Labour for a Green New Deal

We face the biggest challenge of any generation before us - tackling the climate emergency.

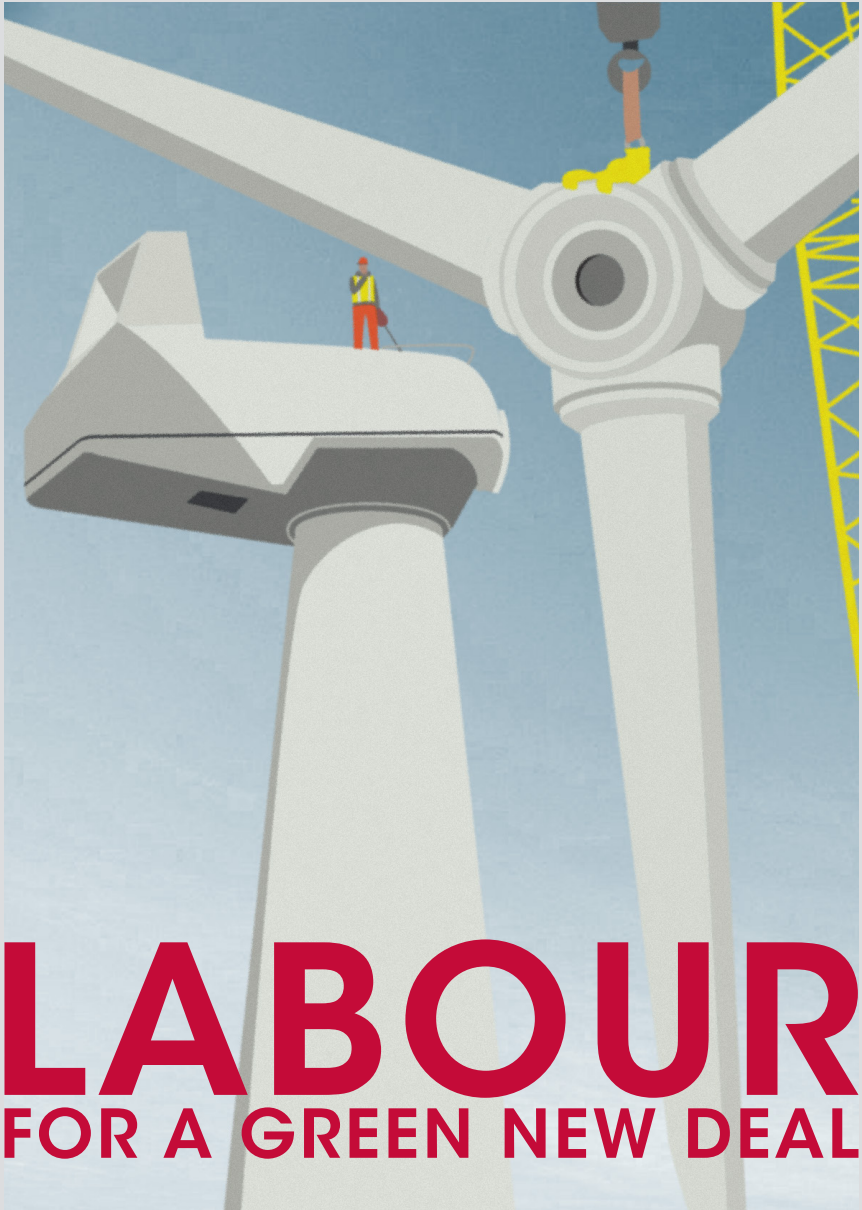
Climate change and its effects are difficult to communicate. To many it is a distant, overly scientific, even abstract concern.

Labour for a Green New Deal aims to change that. We work to unveil and respond to the way the climate emergency is imbricated in our lives - inseparable from the long hours and poor pay; from families choosing between heating their dinner and heating their homes; from degrading and destroying our natural world.

The climate emergency is a product of our current economic system, and it needs to change. Only a new system, a socialist path led by a Labour government, can tackle this crisis. That's why Labour for a Green New Deal is campaigning for Labour to adopt a transformative set of policies which will democratise the economy and create a society of prosperity and abundance.

Culture, as well as policy, will play a huge part in this transformation. We need a bold vision of the future, one with high-quality transport, open, communal spaces and schools for the many. Artwork and design help to define and communicate that vision. Take the newly-released US Green New Deal posters for example, launched by Representative Alexandria Ocasio-Cortez last week. Based on the Federal Art Project of the 1930s, they spark the imagination and bring to life an economy for the many. This artpack does the same.

Labour for a Green New Deal is delighted to collaborate with Labour Party Graphic Designers. Tackling the climate crisis must be our top priority, and the designers who have contributed to this pack have combined the urgency of action with a positive vision. Their work is inspiring and their message is clear: change is needed, but only Labour can deliver.



# LABOUR

FOR A GREEN NEW DEAL

2.01

Design by: **Toby Forster**  
Twitter: **@tobyforster88**  
Location: **Medway, Kent**  
[tobyforster@me.com](mailto:tobyforster@me.com)

*You can't ignore*  
**CARBON**

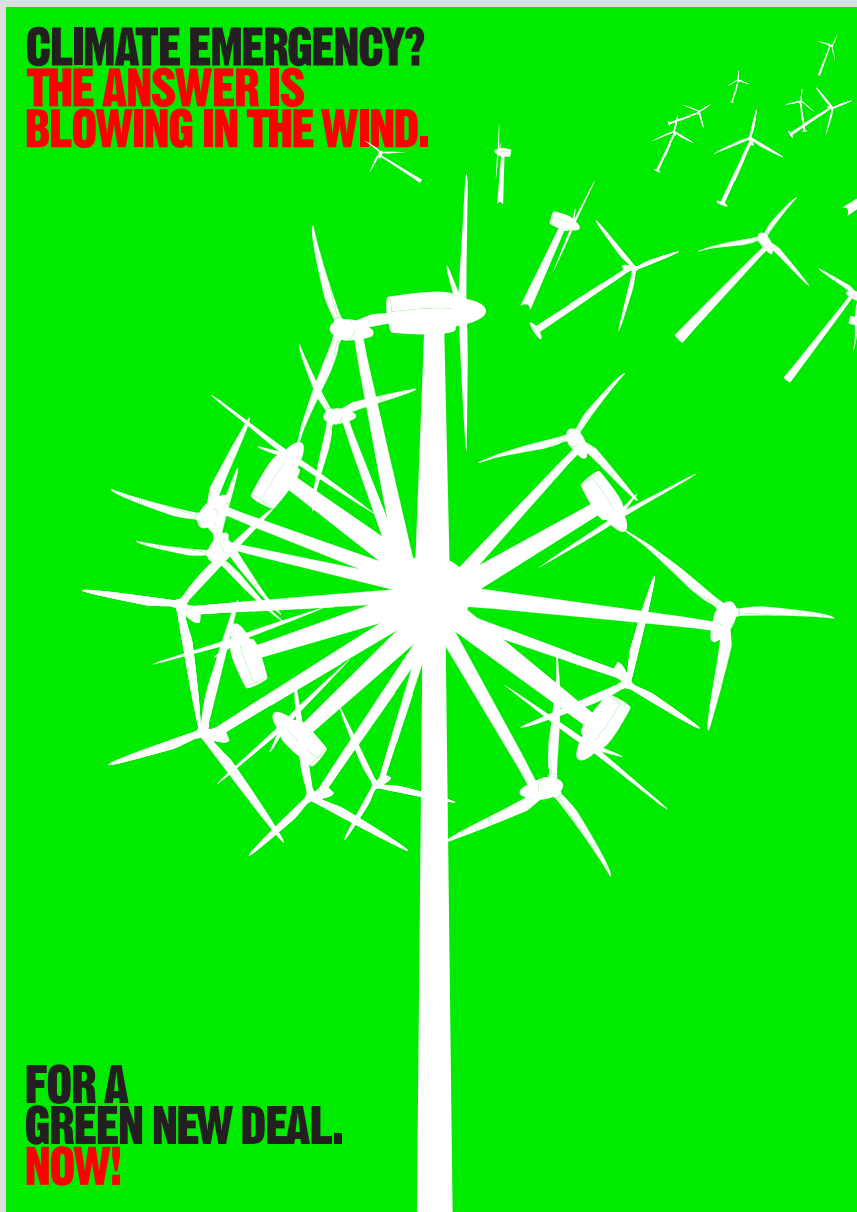
*It's a THREAT to* **SAFETY**  
MORE FIRES, FLOODS AND EXTREME WEATHER

**PROSPERITY**  
LESS AND MORE COSTLY FOOD, FUEL AND TRAVEL

**STABILITY**  
MORE CONFLICT, DISASTERS AND FAMINES WORLDWIDE

*Let's make*  
**BRITAIN**  
*Carbon-Free*

**LABOUR FOR A GREEN NEW DEAL**



2.03

Design by: **Peter Brawne**  
Location: **Lewes & London**  
[www.matterdesign.co.uk/info](http://www.matterdesign.co.uk/info)

**WE**  
*our*  
**ONLY**  
*demands*  
**WANT**  
*most*  
*moderate*  
**THE**  
*are*  
**EARTH**

**LABOUR FOR A GREEN NEW DEAL**



2.05

Design by: **David Bushell**  
Twitter: **@davidbushell82**  
Instagram: **@davidbushell82**  
Location: **London**  
[www.davidbushell.net](http://www.davidbushell.net)





2.06

Design by: **Alice Colvin-Cousley**

Instagram: **@accillustrated**

Location: **Leeds**

[www.accillustrated.com](http://www.accillustrated.com)



2.07

Design by: **Lee Barker**  
Instagram: **@lbrkrdesign**  
Twitter: **@lbrkrdesign**

**IF YOU THINK  
GREEN  
VOTE  
LABOUR  
ONLY LABOUR CAN DELIVER THE  
GREEN NEW DEAL  
OUR FUTURE  
DEPENDS ON**



# A nation that destroys its soils destroys itself.

Franklin D. Roosevelt

GLOBAL  
CLIMATE  
STRIKE



MARISCHAL  
COLLEGE,  
ABERDEEN  
20/09 11am

Aberdeen University  
 Labour Students

2.09

Design by: **Martin Le Brech**

Twitter: **@MartinSchndr**

Instagram: **@martinlpsc**

Website: **facebook.com/AberdeenLabourStudents**

Location: **Aberdeen**

A GREEN NEW DEAL WILL TRANSFORM THE ECONOMY THROUGH UNPRECEDENTED INVESTMENT IN TECHNOLOGY, INFRASTRUCTURE AND PEOPLE.


OUR GREEN NEW DEAL CAN RESHAPE SOCIETY TO WORK FUNDAMENTALLY FOR THE MANY NOT THE FEW. JUSTICE AT THE HEART OF THE PROGRAM, WE CAN BRING JOBS IN EVERY TOWN AND CITY ACROSS THE UK. WE CAN TRANSFORM ENERGY SYSTEMS FROM POLLUTING FOSSIL FUELS TO CLEAN, DEMOCRATISE INDUSTRY AND SERVICES. WE CAN REINFORCE TRADE UNIONS, DEMOCRATISE FINANCE AND INVESTMENT. WE CAN TAKE THE POWER OF THE ECONOMY FROM THE RICH AND PUT IT IN THE HANDS OF THE MANY. WE CAN REDEFINE THE ECONOMIC AND ECOLOGICAL FOOTPRINT OF THE UK AND A GLOBAL INEQUALITY BATTLE.

THE GREEN NEW DEAL IS A REVOLUTION. IT IS REDEFINING FREEDOM, PROGRESS AND WELL-BEING. IT IS PUBLIC ABUNDANCE, RATHER THAN SCARCITY. IT WILL BE DEVELOPED, ACHIEVED AND MAINTAINED AT THE ROOTS, EMBEDDING PARTICIPATORY DEMOCRACY IN POLITICS AND THE ECONOMY.

AN UNEQUAL AND OPPRESSIVE SYSTEM HAS DESTABILISED OUR CLIMATE, LEAVING WORKING-CLASS PEOPLE IN THE UK AND ACROSS THE GLOBE SUFFERING THE DEVASTATING IMPACTS OF CLIMATE BREAKDOWN. MEANWHILE THE RICH REAP THE PROFITS. ONLY THE POLITICAL INSTITUTIONS OF THE WORLD CAN TAKE THE STEPS NEEDED TO FORMING SOCIETY TO MAKE IT

LABOUR AND THE WORKING CLASS WHICH FOUNDED THE FORMATIONAL GREEN POLICY IS PROMISING STRONGER ACTION. LARGE-SCALE INVESTMENT IN PUBLIC OWNERSHIP OF EMISSIONS. IT MUST GUARANTEE ACTION BY PLANT, JOB

OUR CAMPAIGN OF UNIONISTS WILL MOTIONS AT LOCAL FLOOR. WE WILL PUT A CALIBRE VISION FOR THE HEART.



# THE CAUSE OF LABOUR IS THE HOPE OF THE EARTH.

# FEELING THE HEAT?



**WE'VE JUST EXPERIENCED THE  
HOTTEST MONTH EVER RECORDED  
ON EARTH.**

**LABOUR** WILL GO BEYOND DECLARING A CLIMATE EMERGENCY & ACT.  
**LABOUR** WILL STOP HIDING BRITAIN'S GLOBAL CARBON FOOTPRINT.  
**LABOUR** WILL LAUNCH A NEW GREEN INDUSTRIAL REVOLUTION.  
**LABOUR** WILL INSTIGATE A ZERO CARBON HOMES STANDARD.  
**LABOUR** WILL ELECTRIFY THE BRITISH RAILWAY NETWORK.  
**LABOUR** WILL PUT ROAD FREIGHT BACK ONTO THE RAILS.  
**LABOUR** WILL BAN FRACKING & INVEST IN TIDAL POWER.  
**LABOUR** WILL NATIONALISE WATER & REDUCE LEAKS.  
**LABOUR** WILL INTRODUCE A NEW CLEAN AIR ACT.



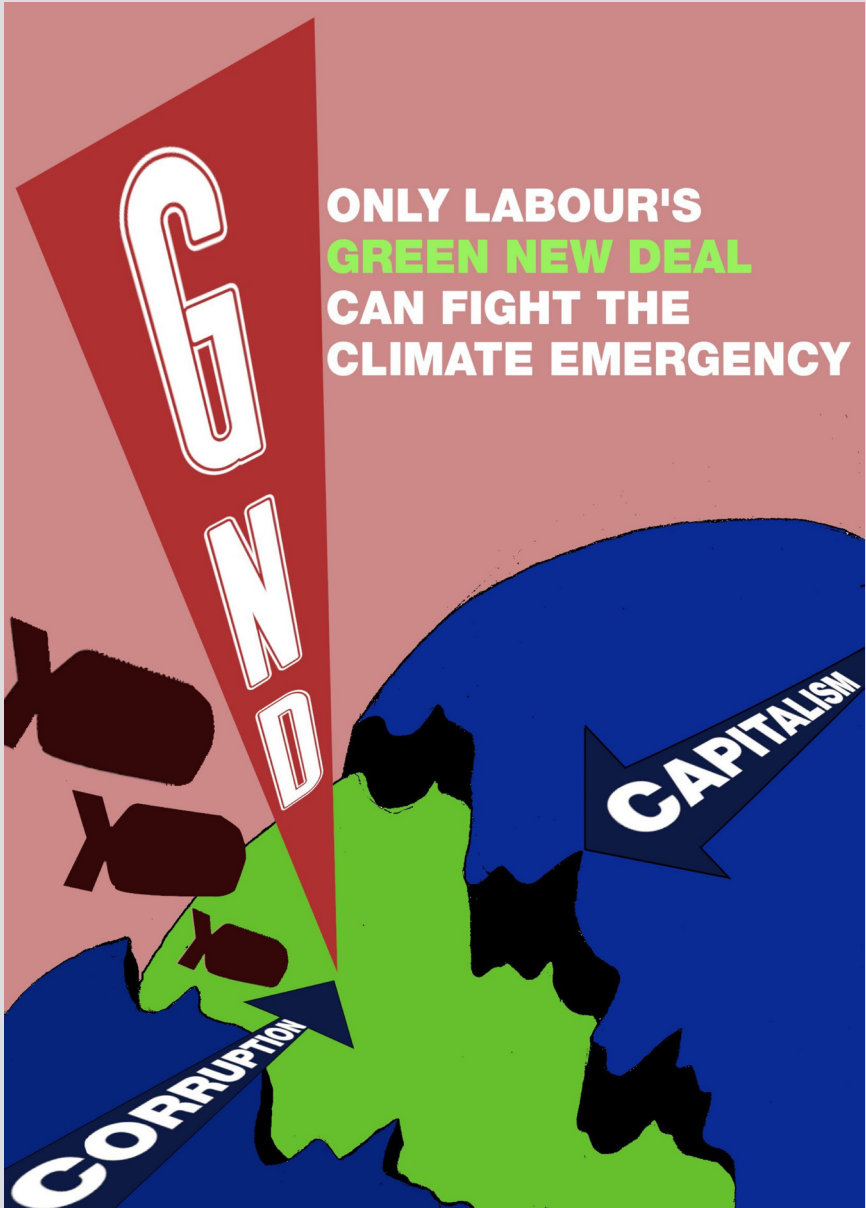
2.11

Design by: **Samuel Marner**

Twitter: **@Marnerbanana**

Location: **Sheffield**

[sammarner9896.myportfolio.com](http://sammarner9896.myportfolio.com)



ONLY LABOUR'S  
**GREEN NEW DEAL**  
CAN FIGHT THE  
CLIMATE EMERGENCY

2.12

Design by: **Danny Tye**  
Twitter: **@dannyye01**  
Instagram: **@dannyye**  
Location: **Barnsley**



2.13

Design by: **Viljo Wilding**

Twitter: **@viljow\_**

Location: **Hendon, London**

[www.viljo.me](http://www.viljo.me)



***SUBMIT FOR OUR  
THIRD ARTPACK***

# **VOTER REGISTRATION**

**FULL BRIEF:  
[LABOURDESIGN.CO.UK](http://LABOURDESIGN.CO.UK)**

***POSTERS, STICKERS NOW AVAILABLE  
OTHER COOL STUFF COMING SOON***

# **LPGD ONLINE STORE**

**VISIT:  
[LABOURDESIGN.BIGCARTEL.COM](http://LABOURDESIGN.BIGCARTEL.COM)**

**“Must our modern civilisation with all its teeming wonders come to a like end? We are reproducing in faithful detail every cause which led to the downfall of the civilisations of other days—Imperialism, taking tribute from conquered races, the accumulation of great fortunes, the development of a population which owns no property, and is always in poverty. Land has gone out of cultivation and physical deterioration is an alarming fact.**

**And so we Socialists say the system which is producing these results must not be allowed to continue”**

*- Keir Hardie, From Serfdom to Socialism*