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ABOUT US

OVERVIEW

Established in 2019, EB Impact is a non-profit based in Singapore dedicated to delivering training and programmes that advance the United Nations Sustainable Development Goals in the Asia Pacific region.

We have three strategic areas of focus:

Education: Education is key to ensuring a more sustainable future. By informing the youth about the impact that they can make through their actions, we can shape the judgement, values and behaviour, we can enable them to take the most sustainable steps forward.

Youth: The youth of today will become tomorrow’s leaders. With more young people aware of the global climate crisis and keen on making real change, we want to empower the youth by equipping them with the right tools to innovate and influence others.

Nature-Based Solution: Nature-based solutions are proven ways of reducing carbon emissions and capturing carbon dioxide from the atmosphere through the protection, restoration and management of natural ecosystems. By advocating the adoption of nature-based solutions, we will be able to increase forest cover, improve biodiversity and mitigate carbon emissions.

DRIVING POSITIVE SUSTAINABLE DEVELOPMENT.
YEAR IN REVIEW

SUSTAINABILITY MEDIA ACADEMY SEASON 1
Launched the pilot edition of our new flagship programme to upskill journalists and content creators on sustainable development and climate reporting

WORLD CLEAN UP DAY
Organised a community gathering and beach clean-up to celebrate World Clean Up Day 2022

SEA OF SOLUTIONS 2022
In partnership with the United Nations Environment Programme (UNEP), we organised SEA circulars, an initiative of UNEP and the Coordinating Body of the Seas of East Asia (COBSEA), flagship event to spotlight impactful circular solutions tackling plastic pollution in Southeast Asia

COP27
Organised a Youth Hackathon hosted at the Singapore Pavilion at COP27 in Sharm El-Sheik, Egypt

G20 SUMMIT 2022
Organised two side events in parallel with the G20 Summit in Bali, Indonesia - a media lab for journalists and lunch dialogue to discuss the overarching visions of the conference
The Sustainability Media Academy caters to aspiring journalists and content producers from the Asia Pacific region, to help them better understand sustainability issues, and to develop the expertise and authority to produce content around it.

This programme enables media practitioners in the region to learn to produce high-quality content to advance sustainability in the region, and equip them with the right knowledge and tools to deepen their understanding and reporting of sustainable development issues.

EB Impact received over 130 applications, accepting 48 participants from across the region, with varying levels of experience, ages, and backgrounds.

“I FOUND THAT THE DISCUSSION ABOUT EACH COUNTRY OF EACH ATTENDEE IS INTERESTING THE MOST. I KNOW MORE ABOUT THEIR STORY AND POLICY TO ADAPT TO CLIMATE CHANGE.”
WORKSHOPS

The Sustainability Media Academy hosted three workshops over three months, from August to October for journalists and editors in the region where the three modules included:

101 Journalism on Sustainability, 19 August 2022: This module covers the fundamentals of journalism on sustainability or sustainable development issues and content writing, providing participants with relevant background knowledge on sustainability topics.

Finding your voice – storytelling in multimedia formats, 12 September 2022: This module will cover the fundamentals of multimedia production and how it can be used for effective story-telling in the sustainability context.

Deepening Knowledge, 6 October 2022: This module covers the fundamentals of how an aspiring journalist can work on discovering a niche topic or subject area in the field of sustainability.

On September 20th, EB Impact also worked with The Asia Journalism Fellowship (AJF) to host a session under their programme.

This fellowship brings together seasoned journalists from varied backgrounds and working in widely differing circumstances to learn and work together. This year, EB impact had the honour of hosting a one-day Climate Change and Sustainability Reporting workshop for 40 AJF Fellows.
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<tr>
<th>Journalist &amp; Organisation</th>
<th>Country</th>
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<td>Do Thi Anh Huong, VTC10</td>
<td>Vietnam</td>
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<td>Gladys Llanes, Diinsider (Development Innovation Insider)</td>
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<td>Ludwig O. Federigan, Manila Times</td>
<td>Philippines</td>
<td>Can we achieve climate justice in an unequal society?</td>
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<td>Are scientists’ warnings of a climate emergency lost in translation?</td>
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<td>Can social media propel decisive climate action?</td>
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<td>Climate change subject must be in K-12 curriculum</td>
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<td><strong>Love and the climate crisis</strong></td>
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WORLD CLEAN UP
DAY 2022

In September, in partnership with Stridy, Cosentino, Coastal Natives and Kindred Communit, and supported by the Climate Action Singapore Alliance (CASA), we brought together the “clean-up community” in Singapore in spirit of collaboration and grassroots, community-centred efforts to raise awareness and advocacy for a cleaner environment.

At the community gathering, hosted on September 16th, we were joined by Guest-of-Honour, Her Excellency Iwona Prioko, EU Ambassador to Singapore, aimed to bring together a community of organisations and individuals in Singapore that worked towards the common goal of creating a clean, litter-free environment.

We hosted a panel discussion where panelists from across sectors, including non-profits, governments and the private sector, and how the sectors can better collaborate on waste management practices.

On September 18th we brought together a group of volunteers and set off to clean Tanah Merah Beach.

340KG OF LITTER COLLECTED
74 BAGS WORTH OF LITTER

PANELISTS

Adeline Ang (Moderator), Program Manager, Coastal Natives

Her Excellency Iwona Prioko, EU Ambassador to Singapore

Chun Hui Suen, Director, Kindred Community

Meaghan See, Director of Partnerships, Eco-Business
SEA of Solutions is the annual high-level partnership forum for voices of stakeholders in Southeast Asia working towards ending plastic pollution. It is convened by SEA circular, an initiative by the UN Environment Programme (UNEP) and the Coordinating Body on the Seas of East Asia (COBSEA) supported by the Government of Sweden. SEA of Solutions has served as a platform for inspiration, sharing of information and best practices, meaningful dialogue to facilitate collaboration, as well as partnership opportunities in promoting circularity throughout the plastic value chain.

2022 marks a historic year for global action to beat plastic pollution. At the fifth session of the United Nations Environment Assembly in March 2022, 175 UN member States agreed to negotiate an international legally binding instrument by 2024 on ending plastic pollution.

With over a thousand registrations, mainly from Asia and the Pacific, SEA of Solutions brought together regional stakeholders on 23–24 November 2022, just days ahead of the first meeting of the Intergovernmental Negotiating Committee (INC) to develop an international legally binding instrument on plastic pollution.
At SEA of Solutions 2022, impactful solutions that promote the transition from a linear to a circular plastics economy were spotlighted – from designing, producing and consuming products, to post-consumer waste management. At the event, 12 inspiring solutions from Southeast Asia had the opportunity to showcase how they contribute to a circular plastics economy in collaborative, inclusive and innovative ways.

Multiple sectors were represented with **34 per cent of participants coming from the private sector, 25 per cent from civil society, 14 per cent from international organisations and 12 per cent from government agencies.** Nearly **60 per cent of those registered identified as female.** Speakers and participants shared scalable actions around the themes of **inclusivity, innovation and collaboration** with a special focus on responsible business conduct, respect for human rights and gender equality.
COP27 YOUTH CLIMATE HACKATHON (CYCH)

For the first time, Singapore hosted a pavilion at the 2022 United Nations Climate Change Conference or Conference of the Parties of the UNFCCC, COP27, with the theme “building a future of green possibilities.” EB Impact participated in this pavilion by organising a youth hackathon on 6 November 2022 on the launch day of the Singapore pavilion.

Framed around the Singapore Green Plan 2030 and various thematic days, including a youth day, the Singapore Pavilion presented the country’s innovations for a low-carbon, climate resilient future and how these solutions can spark green possibilities for cities and communities around the globe.

EB Impact was showcased at the pavilion, highlighting how our flagship programmes, the Sustainability Exchange and the Sustainability Media Academy contributed to the Singapore Green Plan 2030.

The COP27 Youth Climate Hackathon (CYCH), brought together over 40 youths from all over the world together to host discussions and devise solutions. Youths were divided into two teams, with both teams choosing to focus on Climate Education, as their challenge of choice.

In the discussion, youths came up with ideas on making climate education mandatory and a climate ambassador scheme for youths emerged.

PROPOSED SOLUTION

Climate Ambassador Scheme: to empower youths from within the community:
- This scheme is to be made mandatory and to be included at all school levels and incorporated across all subjects
- Will provide capacity-training for educators and students
- Refine the public narrative about green jobs and destigmatise the antiquated belief that you are unable to obtain a job in the green economy without an environment-related degree or qualification
G20 SUMMIT 2022

The G20 Summit 2022, held in Nusa Dua, Bali, Indonesia, from 15 – 16 November, gave EB Impact the opportunity to run two side-engagements alongside the conference.

MEDIA LAB: BALANCED REPORTING IN THE AGE OF GREENWASHING AND MISINFORMATION

On November 14 Eco-Business/EB Impact and Fair Finance Asia (FFA) conducted the Media Lab: Balanced Reporting in the Age of Greenwashing and Misinformation as a side event at the 2022 G20 Summit in Bali, Indonesia. This session aimed to explore solutions to the challenges of navigating greenwashing and finding a balance between the problems and solutions in sustainability reporting.

The Media Lab shared concepts, themes, and data from the key findings and observations from a new study by FFA and Stockholm Environment Institute (SEI), “Financing the Just Transition: Powering Asia’s Sustainable Energy Future,” in collaboration with research partners Profundo and Strategia Development Research Institute (SDRI).

The Media Lab was a back-to-back event with FFA’s “Financing the Just Transition: Powering Asia’s Sustainable Energy Future” fireside chat discussion, which brought together participants from the government, private sector, civil society, and universities to discuss how Asia can phase out fossil fuels.

G20 LUNCH DIALOGUE

Hosted the day after the G20 Summit on November 18th, the G20 lunch dialogue provided an opportunity for business and policy leaders to discuss regional trends and how impact investing can play a role in achieving the objectives of the communique published at the conclusion of the G20 summit hosted by the Indonesian government.

Discussions focused on the three main pillars of the G20 Presidency: Global Health Architecture, Sustainable Energy Transition and Digital Transformation.
ACKNOWLEDGEMENTS

This incredible year of programmes, events and engagements would not have been possible without the generous support and guidance of our partners, and commitments of our community and participants. Thank you!
If you are interested in collaborating or would like to enquire about our programmes please reach out to:

partnerships@ebimpact.org
The Sustainability Media Academy caters to aspiring journalists and content producers from the Asia Pacific region, to help them better understand sustainability issues and develop expertise and authority to produce content around it. The academy acts as an enabler for these individuals to learn to produce high-quality content to advance sustainability in the region and equip individuals with the right mindset and tools in their pursuit of knowledge and content production around sustainability issues.

We have received over 130 applications, accepting 48 participants from across the region, with varying levels of experience, ages, and backgrounds.
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In addition to the three workshops we hosted under the Sustainability Media Academy, we were also approached by the Asia Journalism Fellowship (AJF) to host a session under their programme on the topic of Climate Change and Sustainability reporting for 40 AJF fellows.

The Fellowship brings together seasoned journalists from varied backgrounds and working in widely differing circumstances to learn and work together. Through a series of lectures and breakout activities, the programme covered the fundamentals of journalism on sustainable development issues and multimedia production in the sustainability context.

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