Munimur Ashrafy

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Professional Experience

Listed below is my top 5 most recent work environments. To view all 9 years of my experience, please visit my LinkedIn profile.

Google

Visual & UX Designer - AI/Google Research Hub
Google / Remote
DEC 2022 – PRESENT

Led design for a new team where I worked with engineering in creating a web application that empowers research and AI within Google. I was involved throughout the entire design process, from wireframes and mocks, to prototypes, and creating a new design system for Google Research Hub.

Google

Interaction Designer - GCP
Google / Remote
DEC 2021 - DEC 2022

Collaboratively worked with designers, researchers, and engineering team in creating a web-based data storage monitoring experience for Google Cloud Platform (GCP). I also led workshops in scoping out product requirements, and design review sessions.

REALTY ONE GROUP

Lead UI/UX Designer
Realty ONE Group / Laguna Niguel, CA
JUN 2019 - JUL 2022

Leading UX workflows for core products while implementing solid fundamental UX design principles and adhering to accessibility guidelines. Redesigned a transactional management tool that helps thousands of real estate professionals get a better grasp at managing their listings, offices, and clientele. Also, worked on a home search engine that aided prospecting home buyers and sellers in connecting with the company's real estate professionals, on a national level. In addition, I introduced and created a design system to provide a consistent experience across all applications.

creativemstudios

Co-Founder
Creative M Studios / Irvine, CA
JAN 2019 - JAN 2022

Helped numerous startups save more than $100,000 in application development cost by providing high fidelity interactive prototypes that were ready to gage and test the market before proceeding to development. Also, managed a small team 4 mid-level to senior designers in creating award-winning UI/UX work at a fraction of the average turnaround time.

cercacor

Visual Designer
Cercacor Labs / Irvine, CA
SEP 2018 - JUN 2019

Worked on conceptualizing and designing a medical native app that helped a target population of 34,000,000 pre-diabetic/diabetic patients in managing their daily lifestyle, primarily in blood sugar and nutrition. I led workshops and created extensive user journey maps, a visual design system, while following best practices on accessibility. I was also responsible for animating assets into JSON files.

Publication & Awards

2022 MUSE Creative Award
3 Category Awards

Best Consumer App
Best Entertainment App
Best Product Services App

2020 MUSE Creative Award
6 Category Awards

Platinum | Best Aesthetics

Gold | Best B2B Platform • Gold | Best Design/Web Agency
Gold | Best E-Commerce Platform • Gold | Best Small Business Product
Gold | Best Home/Landing Page Design

Muzli Magazine by InVision
6 Publications

The Official Starter Guide for Great User Experience Design

Mobile-First Design

"You Won't Believe How Much Money This Company Made After Redesigning Their Website."

Users Are Still Reading Content the Same After 14 Years

Font Sizing for UX Designers — Part ONE

Font Sizing for UX Designers — Part TWO

AWWWARDS
Nominee

Webflow | Annual CloneComp 2021
Judge

Education

BS | Biological Sciences
The City University of New York / Brooklyn, NY
AUG 2012 - MAY 2016

Advanced Regents Diploma
Brooklyn Technical High School / Brooklyn, NY
SEP 2008 - JUN 2012

Skill Set

User Experience Design • User Interface Design • Visual Design • Branding • Motion Graphics • Product Design • Interaction Design • Iterative • Photoshop • Illustrator • Sketch App • Figma • After Effects • InVision • Protopie • Principle • Webflow • HTML • CSS • Javascript • IxD • UI/UX • TV • iOS Wireframing • Prototype • Team Management • Agile • Scrum • Fast Pace Startup Environment • Adobe XD • App High Fidelity • Responsive • Adaptive • Leadership • Design System • Web Design • iOS Design • Android Design • Native App Design • UX Research • Nielsen Norman Group (NNG) Design Thinking • UX Strategist • Brainstorming Workshop