



JON WAY

CREATIVE DIRECTOR + DESIGNER
LOS ANGELES, CA

[001 — 004]

INTRO

INTRODUCTION

I'm Jon Way, an independent Creative Director with over 15 years of practical experience. My primary focuses are around brand and interactive design/strategy, with experience in many tangential areas. While I've made a concerted effort to remain hands-on in the work, I also have extensive experience leading creative teams to award-winning work.

PRIMARY FOCUSES

- × BRANDING
- × CREATIVE MANAGER
- × ART DIRECTION
- × UX/UI DESIGN
- × CONTENT STRATEGY
- × MOTION DESIGN
- × PHOTO/VIDEO
- × TYPOGRAPHY
- × PRODUCT DESIGN

[002 — 004]

EXPERIENCE

CURRENT ROLE

CREATIVE DIRECTOR / DESIGNER
JWS
APR 2019 — CURRENT (LOS ANGELES, CA)

[FEATURED CLIENTS]
APPLE
GOOGLE
RESN
JAMS
RARE VOLUME

PREVIOUS ROLES

DESIGN DIRECTOR
BASIC AGENCY
JUL 2016 — APR 2019 (LOS ANGELES, CA)

INTERACTIVE ART DIRECTOR
APPLE
APRIL 2015 — JUN 2016 (CUPERTINO, CA)

DIGITAL DESIGN LEAD
BASIC AGENCY
APRIL 2014 — MAR 2015 (SAN DIEGO, CA)

SENIOR DESIGNER
FANTASY INTERACTIVE (FANTASY)
MAR 2013 — FEB 2014 (SAN FRANCISCO, CA)

ART DIRECTOR
CUKER INTERACTIVE
MAY 2012 — FEB 2013 (SAN DIEGO, CA)

SENIOR DIGITAL DESIGNER
DIGITARIA (MIRUM)
AUG 2011 — MAY 2012 (SAN DIEGO, CA)

SENIOR DESIGNER
LEVEL STUDIOS
AUG 2008 — JUL 2011 (SAN DIEGO, CA)



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CLIENTS

FEATURED

- × APPLE
- × BEATS BY DRE
- × GOOGLE
- × BILLABONG
- × CTHDRL
- × RED BULL
- × NIXON
- × FILA
- × MICROSOFT
- × AMERICAN EXPRESS
- × INCASE
- × ROLEX
- × HEATH CERAMICS
- × MONSTER ENERGY
- × ALO YOGA
- × VOLCOM

[004 — 004]

AWARDS

AWWARDS

- × 2023 — SOTD — JWS
- × 2023 — SOTD — JWS (DEV)
- × 2021 — SOTM — ARISTIDE BENOIST
- × 2021 — SOTD — ARISTIDE BENOIST
- × 2021 — SOTD — JWS
- × 2021 — SOTD — JWS (DEV)
- × 2020 — SOTM — AIR PODS PRO
- × 2020 — SOTD — AIR PODS PRO
- × 2020 — SOTD — JON WAY STUDIO
- × 2020 — SOTD — JON WAY STUDIO (DEV)
- × 2019 — SOTD — GOOGLE STORE
- × 2017 — SOTD — BASIC BRANDBEATS
- × 2017 — SOTD — BASIC 2016 YIR
- × 2017 — SOTD — KEEN
- × 2017 — SOTD — BASIC
- × 2016 — SOTY — NIXON
- × 2016 — SOTD — NIXON
- × 2015 — SOTD — INCASE
- × 2014 — SOTD — BASIC

SOTD = SITE OF THE DAY
 SOTM= SITE OF THE MONTH
 SOTY = SITE OF THE YEAR

FWA

- × 2022 — SOTD — ARISTIDE BENOIST
- × 2017 — SOTD — BASIC BRANDBEATS
- × 2017 — SOTD — BASIC 2016 YIR
- × 2017 — SOTD — BASIC
- × 2017 — SOTD — NIXON

WEBBY AWARDS

- × 2017 — BEST SHOPPING (PEOPLE'S VOICE) — BEATS
- × 2017 — MOBILE BEST PRACTICES (PEOPLE'S VOICE) — BEATS
- × 2017 — CORPORATE COMMUNICATIONS (FINALIST) — BASIC YIR
- × 2016 — ECOMM SITE OF THE YEAR — NIXON
- × 2016 — BEST PRACTICES — NIXON
- × 2016 — BEST SHOPPING — NIXON
- × 2016 — BEST PRACTICES — INCASE

PIXEL AWARDS

- × 2015 — ECOMM SOTY — NIXON

FEATURED

- × 2023 — SITEINSPIRE
- × 2021 — SITEINSPIRE
- × 2021 — COMM ARTS WEB PICK
- × 2021 — MEET JON WAY— VOYAGERLA MAG
- × 2019 — RATIO COFFEE
- × 2019 — 365AWESOMEDESIGNERS.COM