

# ELIGIBILITY CRITERIA

Proposals must respond to the following challenge statement:

**“What new ideas can demonstrate how engagement with creativity and culture can help Young Londoners develop the skills they need for the 21st century workplace?”**

## WHAT IS THE FUSION PRIZE?

- The Fusion Prize is a ‘Challenge Prize’ – a public call for ideas in through a competition, with a prize in this case of £50,000. The deadline for written submissions is 11.59PM on the 17th January 2019. 6 finalists are then awarded £1000 to develop their proposal further. One winner will be awarded £50,000 to pilot their proposal in May 2020.
- Successful proposals will use creativity and/ or culture to develop fusion skills in Young Londoners for so that they can be prepared to thrive in the ever-changing 21st Century workplace.
- The Prize is being run by two of London’s newest cultural and education districts, Culture Mile and the Foundation for Future London at East Bank. These two districts are major partnership and place-based initiatives that contain, and seek to and promote the value of culture and creativity.
- Culture Mile and the Foundation for Future London believe that engaging young people with creative and cultural activities can help them develop what we call ‘Fusion Skills’. We believe, and our research demonstrates, that Fusion Skills are becoming increasingly critical skills to apply in the 21st Century workplace.

## WHAT ARE FUSION SKILLS?

Insert video

## WHO CAN PROPOSE IDEAS?

- We have called a proposal of a Fusion Skills development solution an Idea. We welcome Ideas, which can be submitted using the simple LINK to Idea Proposal Form, from individuals, groups, commercial companies, not-for-profit organisations and social enterprises.
- Any Idea must come from a Team. A Team can be made up of one or multiple individuals. Details of all Team members must be clearly explained in the LINK to Idea Proposal Form, with all Team Members named and their roles defined in relation to the Idea.
- Any UK-based individuals or organisations who are based in, or can physically access, Greater London, can propose ideas except the City of London Corporation, Culture Mile Learning partners, or Foundation for Future London and the East Bank partners and their employees, employees can apply independently of their organisation if they wish to.

- A Team must be led by a named individual who is aged 18 or above. This individual will take formal responsibility for the development of the Idea, and for any grant monies your Team will receive. This individual must also take responsibility for safeguarding of any Team members who are aged under 18 years.
- Teams that are diverse – in terms of experiences, skillsets and ways of thinking, as well as age, gender, ethnicity, sexual orientation, faith and ability – are welcome.
- Teams must ensure that all of its members and collaborators have the right to work in the UK and can produce evidence of this if requested.

## HOW DO I ENTER?

- Complete the Proposal Outline describing an idea that responds to the challenge statement: **“Culture Mile and Foundation for Future London with East Bank are looking for original and innovative skills development solutions which harness the power of creative and cultural activity to help prepare young Londoners for work”**
  - Proposal outlines must adhere to section word limits and may include appendices as long as these are directly relevant to the proposal.
  - Completed Idea Proposal Forms must be submitted by emailed to [culturemilelearning@museumoflondon.org.uk](mailto:culturemilelearning@museumoflondon.org.uk) by 17th January 2020, 11:59PM
  - An existing company, or a group that intends to incorporate as a company, can propose - or be involved in a supporting role within - an Idea. Any companies or groups must provide full details of named individuals as part of their Team’s proposal.
  - Individuals **cannot** be on more than one team.
  - Each Team can submit one or more Ideas. If more than one Idea is submitted a separate Idea Proposal Form must be submitted for each new Idea.
  - Each Idea must meet the Eligibility Requirements below and the Judging Criteria (LINK).
  - Consider “what you don’t know” and include any areas that you’d like support with as a finalist. Finalists will receive £1000 and expert support where possible to prepare for the second round of pitching.
- ## ELIGIBILITY CRITERIA FOR IDEAS
- Full Team contact details must be supplied, including Company Registration Numbers for Ideas proposed by Teams that are Incorporated Companies.
  - The beneficiaries of your proposed Idea must be Young Londoners by which we mean children or young adults aged 3-25 years who live, work or attend education in Greater London.

- Ideas can aim to enable the development of Fusion Skills among all Young Londoners within the target age bracket, or sub-sections of this group whether by age or another subsection (e.g. gender, ethnicity, location, ability, socioeconomic category, context). Focussing your Idea on a subsection in this way will not negatively affect the Judge's assessment of the Idea.
- A completed Idea Proposal Form must outline how a Team has, as part of the process of developing its Idea, tested the Idea with its intended beneficiaries and/or consulted with relevant experts. Teams should engage as much as possible with the group(s) that they intend to benefit from their Idea to strengthen the Idea and to understand and explain its potential impact.
- Your Team's proposal must explain how, in the event of winning the £50,000 Prize money, your Team plans to implement a pilot version of the Idea in collaboration or partnership with one or more artists / creative professionals and/or one or more creative, arts or heritage organisations. These specified artists / creatives / organisations must be based within Greater London for your Idea to be eligible for the Prize.

#### **WHAT IS THE PROCESS AND TIMELINE?**

17th January 2020, 11.59PM - Deadline for Idea Proposal Forms to be submitted by emailed to [culturemilelearning@museumoflondon.org.uk](mailto:culturemilelearning@museumoflondon.org.uk)

W/c 10th February 2020 - We will notify up to six Teams that they have been Finalised (the Finalists).

W/c 24th February 2020 - Finalists will be awarded seed funding of £1,000 for up to six Ideas.

March - April 2020 - Finalists will be offered support to enhance and develop their proposals. In Proposal Outlines teams should describe the support they may need to further their plans. This can include advice and practical support from the Culture Mile and the East Bank partners. This should be described in as much detail as possible i.e. if you'd like to be connected with a financial expert to assist you in budgeting or you'd like to be put in touch with a teacher to advise you we will endeavour to facilitate this.

Between being awarded seed funding and the 24th April finalist teams must have completed and evidenced the following:

- Detail added to the Budget Breakdown for your pilot
- A project plan for the pilot project developed
- A plan for how impact will be measured and evidenced
- An outline of any consultation and/ user testing carried out so far including any evidence of this
- Descriptions of the collaborations and partnerships that will support the delivery of your pilot and letters of commitment from any partner organisations

- 30th April - Finalists pitch their proposals to the Judging Panel. One Team is chosen for the winning Idea. A second version of their Proposal Outline is submitted on the 24th April 11.59PM to the [culturemilelearning@museumoflondon.org.uk](mailto:culturemilelearning@museumoflondon.org.uk).
- Proposal outlines must adhere to section word limits and may include appendices as long as these are directly relevant to the proposal.

May 2020 - Award Ceremony and Prize awarded in accordance to payment plan agreed with winning team.

19th June 2020 - Cities of the Future Conference. All finalists provided opportunity to attend and present their Ideas to a conference with representation from up to 15 European cities.

#### **HOW WE CAN SUPPORT YOU ON THE JOURNEY...**

##### **THE SYMPOSIUM EVENTS**

If you are able we have planned events to offer inspiration, the opportunity to find collaborators, practical support, and consultation opportunities. We strongly encourage applicants to attend these events.

18th October 2019- Fusion Prize Symposium: THE HOW (LINK)

19th November 2019- Fusion Prize Symposium: THE TEST (LINK)

##### **THE SLACK CHANNEL**

Use the Fusion Prize Slack channel to ask any questions you may have about the Prize process. These will be answered publically to ensure transparency. [https://join.slack.com/t/fusionprize/shared\\_invite](https://join.slack.com/t/fusionprize/shared_invite)

##### **DOCUMENTS / LINKS**

- Useful reading PDF LINK
- Guidance on IP LINK
- List of partners and hyperlinked to websites:
- Panel biographies LINK
- Judging criteria LINK
- Proposal Outline form