



Kirk Bowman Joins Appfire's Board of Directors

Former Atlassian Board Member and VMWare Sales Executive Brings Winning Track Record of Expanding and Scaling Fast-Growth Technology Businesses

BOSTON, MA – May 5, 2021 -- Appfire, a leading provider of apps that help teams solve modern challenges with digital solutions, today announced that it has welcomed Kirk Bowman to its Board of Directors. Bowman's career has spanned senior leadership roles in sales, services, operations and investing at public and venture-backed, high-growth enterprise companies. He brings more than 30 years of experience serving global technology organizations including VMWare, Inktomi and Parametric Technology Corporation.

"The addition of Kirk to our Board is instrumental in helping Appfire continue to scale our business to meet the growing demand for our software worldwide," said Randall Ward, co-founder and CEO, Appfire. "Our team is fiercely committed to our customers' success, and the skills and experiences that Kirk brings will provide valuable perspective as we continue to execute our strategy, drive profitability, and enhance value for years to come."

Bowman has held executive sales and general management roles where he has built, scaled, and managed sales organizations with diverse technology offerings. He is currently a Lecturer at the Stanford Graduate School of Business where he teaches a course in sales organization. He serves on the board of various private companies, including DigiCert, SiFive, and RegEd. Bowman's diverse background has allowed him to develop extensive industry experience with multiple technologies and associated sales strategies.

"It's an exciting time to join Appfire's Board given the company's incredible development platform, rapid expansion, and leadership within the Atlassian ecosystem," said Bowman. "Randall and his world class team are on a trajectory path of growth, much like Atlassian was when I joined their board a few years ago, and I am pleased to bring my 30+ years of experience to help them accelerate their journey."

Appfire's board expansion follows the company's recently announced \$100 million in funding from TA Associates. The funding enables Appfire to further accelerate its leadership in the Atlassian ecosystem while providing customers with innovative cloud apps for workflow automation, data integration, administration and reporting. Thousands of developers around the world at companies including Google, Boeing, and Starbucks leverage Appfire's growing portfolio of apps to power digital transformations.

About Appfire

Appfire is an award-winning Atlassian Platinum Marketplace Partner and a global authority in the Atlassian ecosystem for more than 15 years. Appfire's popular solutions help teams with workflow and automation, business intelligence and reporting, administrative tools, developer tools, and publishing. The company has the largest portfolio of apps on the Atlassian Marketplace with 165+ purpose-built products and over 160,000 active installations worldwide. Learn more at www.appfire.com.