



Silversmith Capital Partners Announces Marc Munfa, Brian Peterson, and Sri Rao Named to GrowthCap's Top 40 Under 40 Growth Investors List

BOSTON, MA (December 3, 2018) Silversmith Capital Partners is proud to announce three senior investment professionals have been named to [GrowthCap's Top 40 Under 40 Growth Investors List for 2018](#). Recognizing their accomplishments in growth equity, Marc Munfa, Brian Peterson, and Sri Rao are profiled in GrowthCap's fifth annual list.

Marc Munfa, Principal

Marc joined Silversmith in 2015 as a Principal. He is focused on investments in SaaS & Information Services, including HR technology, financial technology, supply chain technology, and risk and compliance solutions. He has participated in Silversmith's investments in Digital Map Products, Absorb Software, and Swift Prepaid Solutions. He serves on the board of Digital Map Products, and Absorb Software, as well as Transitional Services for New York, a non-profit that provides community-based services to individuals recovering from mental illness.

Marc graduated *summa cum laude* with a B.A. in Economics and History from Duke University. He also received an M.B.A. from Harvard Business School. Marc began his career in Morgan Stanley's Real Estate Group prior to transitioning to an investing role for the firm's middle market private equity fund. Following Morgan Stanley, Marc served as a Vice President at JMI Equity where he was focused on growth equity investments in healthcare and enterprise software.

"Specialization matters to us at Silversmith Capital Partners. What we're looking for is easy to articulate but difficult to find – founder-led companies, in our two core verticals of SaaS & Information Services and Healthcare IT & Services, that are of early scale, growing while maintaining profitability, and have never raised institutional capital. Because these businesses definitionally don't require outside capital to sustain their operations, we believe our specialization by stage and vertical gives us a perspective to best help our management teams."

Brian Peterson, Principal

Brian joined Silversmith in 2015 and currently serves as a Principal. He focuses on investments in the Healthcare IT & Services, as well as SaaS & Information Services verticals. Brian has participated in Silversmith's investments in Centauri Health Solutions, LifeStance Health, Nordic Consulting, and Sound Physicians.

Brian graduated Phi Beta Kappa with a B.B.A. from the Ross School of Business at the University of Michigan. He also received an M.B.A. with honors from The Wharton School at the University of Pennsylvania, where he was recognized as a Palmer Scholar. Brian began his career as an Analyst in Lazard's Healthcare Investment Banking Group. Following banking, Brian was an Associate at Metalmark Capital and a Vice President at Sterling Partners.

"Great entrepreneurs have earned the right to be very selective when choosing a financial partner. At Silversmith, we understand that simply providing capital is not unique. We differentiate by having a deep understanding in our target markets – SaaS & Information Services and Healthcare IT & Services – and striving to support entrepreneurs in any way that we can to help them build and grow their companies."

**Sri Rao, Principal**

Sri joined Silversmith in 2015. He is focused on investments in SaaS and Information Services businesses, including sales, marketing, and customer service related technology companies. He has participated in Silversmith's investments in ActiveCampaign, DistroKid, Impact, RedAwning, and Validity and is currently a Board Member of DistroKid, Validity, and RedAwning.

Sri graduated from the University of Pennsylvania with a B.S. from The Wharton School and a B.A.S. from the School of Engineering and Applied Science. He began his career in the Technology Investment Banking Group at Jefferies & Company and also worked at TA Associates. Following his time at TA Associates, Sri worked at a growth-stage software company called Buddy Media, which was acquired by Salesforce in 2012. At Salesforce, Sri was Senior Director of Advertising Products, where he served in various roles to create and scale the Salesforce Marketing Cloud business unit.

"Silversmith was founded to partner with and support founders and management teams of growing, profitable healthcare and technology companies. It's a tremendous honor to work with companies that are solving meaningful problems for their customers and with colleagues at Silversmith who are team-oriented and put entrepreneurs at the center of everything we do. In a world with an abundance of capital and choices for founders, Silversmith seeks to distinguish itself through specialization. Silversmith's dedicated focus on SaaS & Information Services and Healthcare IT & Services enables us to leverage prior experience and relevant networks to offer strategic guidance as well as customer, partnership, M&A and talent recruiting connections."

About Silversmith Capital Partners

Founded in 2015, Silversmith Capital Partners is a Boston-based growth equity firm with \$1.1 billion of capital under management. Silversmith's mission is to partner with and support the best entrepreneurs in growing, profitable technology and healthcare companies. The firm seeks to invest \$15 million to \$75 million per company. Representative investments include ActiveCampaign, Centauri Health Solutions, Digital Map Products, Impact, LifeStance Health, Nordic Consulting Partners, and Partners Surgical. The founders have over four decades of collective investing experience and have served on the boards of numerous successful growth companies including Ability Network, Dealer.com, Liazon, Liberty Dialysis, MedHOK, Net Health, Passport Health, SurveyMonkey, and Yapstone. For more information, visit www.silversmithcapital.com.