



Digital Map Products Adds Location Technology Veteran Dave Cozzens to Board of Directors

IRVINE, Calif.—January 31, 2019 -- Digital Map Products Inc. (DMP), a leading provider of [location intelligence solutions](#) for business and government agencies, announced today the appointment of Dave Cozzens to its board of directors. Cozzens will leverage his deep industry experience to provide consultative guidance around DMP’s strategic growth and positioning initiatives and will serve as a valuable resource as DMP pursues its mission to embed location technology into everyday workflows for businesses and governments across North America. The company’s location intelligence platform provides over 350,000 users with compelling insights to make confident, data-driven decisions. DMP is backed by Silversmith Capital Partners, a Boston-based growth equity firm.

Cozzens most recently served as the CEO of Telogis, a global enterprise software-as-a-service (SaaS) company providing location technology solutions for fleet and mobile workforce management. Under Cozzens’ leadership, Telogis grew from a start-up with \$3 million in revenue to one of the dominant players in the rapidly growing connected vehicle/smart mobility market, resulting in its acquisition by Verizon Communications in August 2016.

“I’m thankful for the opportunity to share my expertise and skills with a location technology company poised for continued growth and one highly focused on the success of its customers,” said Cozzens. “I look forward to working with DMP’s talented management team to extend the company’s market leadership across North America.”

Cozzens joined Telogis from Novell Corporation, where he served as vice president of operations for Novell Americas, a \$500 million business encompassing the U.S., Canada and Latin America. Prior to Novell, Cozzens was the vice president of consulting at Cambridge Technology Partners (CTP) before its acquisition by Novell. He also launched and led CTP’s Strategy Management Consulting practices in the U.S. and Europe.

“We are excited to welcome Dave to our board of directors,” said James Skurzynski, founder and CEO of DMP. “Dave’s background and success in location technology combined with his focus on innovation and customer value, will be a tremendous asset as we continue to drive strong demand for our solutions.”

About Digital Map Products

Digital Map Products (DMP), based in Irvine, Calif., is a leading provider of cloud-based [location intelligence solutions](#) helping more than 350,000 business and government users across North America to make confident, data-driven decisions. DMP’s Location Intelligence Platform offers [map-based real estate applications](#) including LandVision™, [API access to mapping technology and location data](#) via SpatialStream®, [U.S. nationwide parcel and property data](#) via SmartParcels®, and [Canadian address points](#) through CanMap®, all supported by a professional services team offering [consulting and GIS data services](#). Today, the company’s location intelligence platform is used by four out of the six top real estate websites, four out of the top five commercial brokerage firms, all 10 of the top home builder brands, more than 200 government agencies, and four of the largest gas and electric utility companies. DMP serves a global customer base with offices in the United States and Canada. For more information, visit www.digmap.com.

About Silversmith Capital Partners

Founded in 2015, Silversmith Capital Partners is a Boston-based growth equity firm with \$1.1 billion of capital under management. Silversmith's mission is to partner with and support the best entrepreneurs in growing, profitable technology and healthcare companies. The firm seeks to invest \$15 million to \$75 million per company. Representative investments include ActiveCampaign, Centauri Health Solutions, Digital Map Products, Impact, LifeStance Health, Nordic Consulting Partners, and Partners Surgical. The founders have over four decades of collective investing experience and have served on the boards of numerous successful growth companies including Ability Network, Dealer.com, Liazon, Liberty Dialysis, MedHOK, Net Health, Passport Health, SurveyMonkey, and Yapstone. For more information, visit www.silversmithcapital.com.

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