



5TH ANNUAL

Hike 2 Mend

We are a nonprofit providing free surgical care to children worldwide, including the US. Join us for Hike 2 Mend, an event to honor the journey that a parent takes to gain access to surgical care for their child. Help us raise awareness about global health disparity and ensure every child receives the care they need.

REGISTER & HIKE A FEW MILES TO MAKE A DIFFERENCE

IN-PERSON & WHEREVER YOU ARE

OCTOBER 7, 2023, 8AM-11AM

PETER STRAUSS RANCH, AGOURA HILLS, CA

ABOUT MENDING KIDS

Mending Kids provides free life-saving surgical care to sick children worldwide by deploying volunteer medical teams and supporting communities to become medically self-sustaining.

Children, no matter where they live, deserve access to quality surgical care that can help save and mend their lives, regardless of their ethnic background, religious affiliation or ability to pay. We believe that an organization sometimes has to stretch and go where others don't and take care of children that others can't.

Over the past 18 years, Mending Kids has provided surgeries to over 5,000 children from 72 countries, including the United States.





WHY WE HIKE



Hike 2 Mend, formed 5 years ago, was inspired by the story of a young boy in Africa named Joel. Joel was born with a congenital heart defect that would eventually take his life. He was also an orphan, but luckily, he was fortunate with an extended family that would not take no for an answer. Joel's aunt was determined not to sit and watch her nephew die and traveled across Tanzania to seek care for her nephew.

Without a cent to her name, she hitchhiked over 700 miles with Joel in tow to reach our cardiac mission in Dar Es Salaam, Tanzania.

On September 18, 2016, we were able to give Joel the surgery he needed to save his life and restore his future.





In addition to participating in our events and annual hike, Mending Kids is actively seeking corporate partnerships for mutually beneficial collaborations. With our expanding reach and growing goodwill in the market, consider the PR benefits, as well as customer and employee engagement, that an alignment with Mending Kids will foster for your company.



RECENT WINS

Mending Kids:

- [Los Angeles Times](#): The medical supplies were sitting in storage. Then this healthcare team sent them to the front lines.
- [KTLA LAunscripted](#): Mending Kids provides free critical surgical care to children
- [Malibu Times](#): Malibu student shares experience with volunteering in the Mending Kids program
- [Merit Medical](#): A Chance at Life: Expanding Pediatric Cardiac Care in East Africa
- [MUSE Global Schools](#): How MUSE Global Service Learning Trips Improve Education
- [Newswire](#): Rock Legend Gene Simmons Steals the Show at Mending Kids' Imagine Gala, Donates \$250K, and Offers Up Signed Axe Guitar
- [Newswire](#): Mending Kids Reaches Major Milestone: Over 5,000 Children Successfully Treated Worldwide

PRESENTING SPONSORSHIP

Exclusive Event Title Rights

 \$10K



- Exclusive paid social media advertising with premier placement leading up to the event
- Most prominent name and logo placement on all digital event materials
 - Presenting Sponsor name recognition in all press releases, on event website, and in all marketing materials including event social media posts and newsletters to 10,000+ audiences
 - Sponsorship includes complimentary employee hiker registration
 - Opportunity to display company products/services on website, including up to 2 minute video or promotion via link, and at event site or along trail
 - Digital coupon/advertisement included with registration to all participants
 - Logo on official event gear if sponsorship is confirmed by August 15, 2023
 - 4 VIP Parking Passes





Hike
2
Mend

MEND SPONSORSHIP

🦋 \$5K

- Prominent company placement on all digital event materials
- Key Mend Sponsor name recognition in all press releases, on event website, and in all marketing materials including event social media posts and newsletters to 10,000+ audiences
- Sponsorship includes 30 hiker registrations
- Opportunity to display company products/services on our website, including up to 1 minute video or promotion via link, and at event start
- Digital coupon/advertisement with registration
- 3 VIP Parking Passes



FOR PRESENTING & MEND SPONSORS:

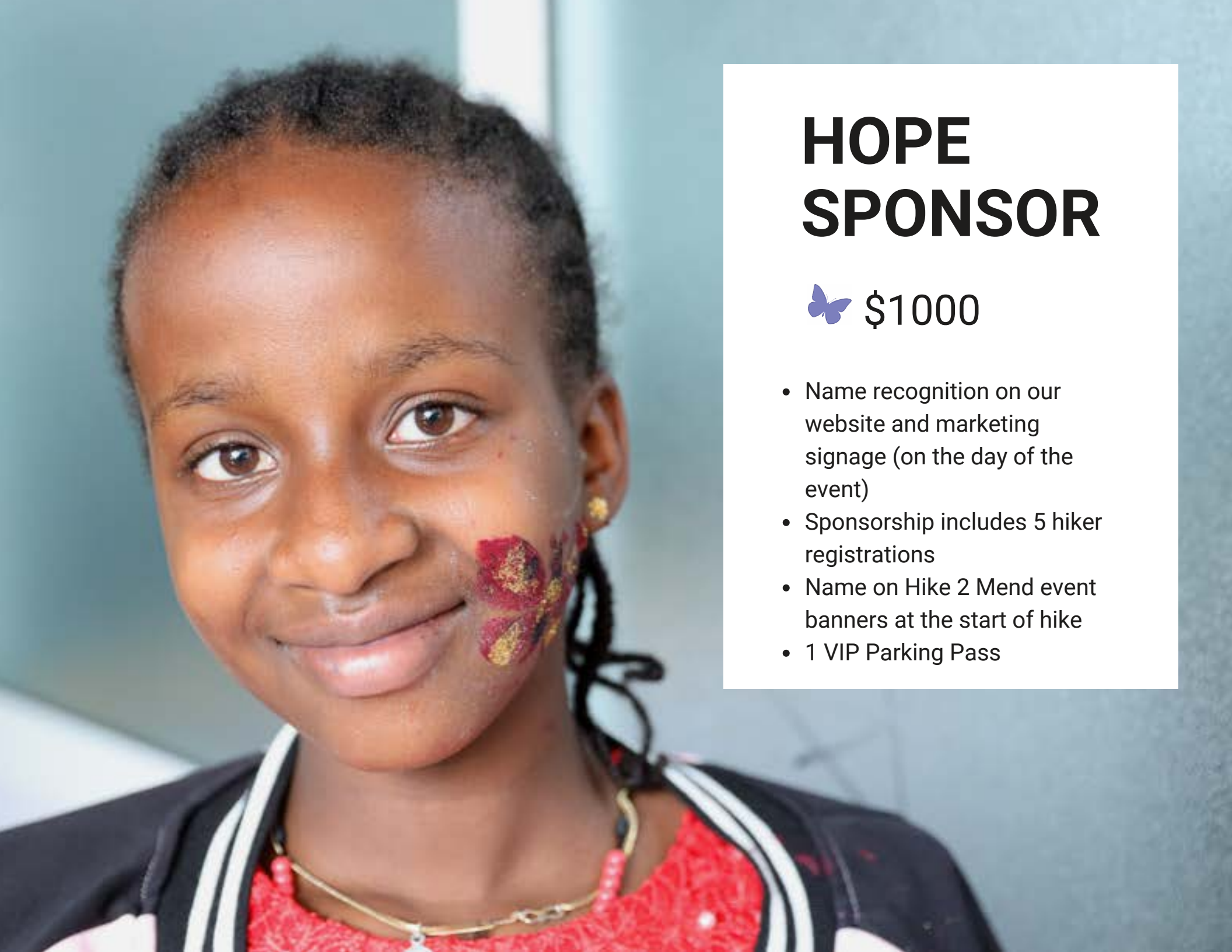
- Sponsors logo will be displayed on step and repeat
- Sponsor will be mentioned in LA County focused press release and Mending Kids newsletter before and after the event
- Sponsors will be featured on social media platforms (Facebook, Instagram, LinkedIn, Twitter, and YouTube) through dedicated posts that highlight YOUR SUPPORT & contributions, account mentions, and event-related hashtags to increase sponsor visibility
- Social media ads on Facebook and Instagram for 25 days to reach more people and give sponsors greater recognition
- Recognition of sponsors during the event's opening and closing ceremonies.

LOVE SPONSOR

🦋 \$2500

- Name recognition on our website and marketing signage (on the day of the event)
- Opportunity to display company products/services on our website, including up to 1 minute video or promotion via link, and at event start & one time on trail
- Sponsorship includes 10 hiker registrations
- Name on Hike 2 Mend event banners at the start of hike
- 2 VIP Parking Passes





HOPE SPONSOR

🦋 \$1000

- Name recognition on our website and marketing signage (on the day of the event)
- Sponsorship includes 5 hiker registrations
- Name on Hike 2 Mend event banners at the start of hike
- 1 VIP Parking Pass

HERO SPONSOR

 \$500

- Name recognition on our website and marketing signage (on the day of the event)
- Sponsorship includes 5 hiker registrations



PRODUCT SPONSOR

- We kindly request in-kind sponsorship product donations with a minimum value of \$1000
- Name recognition on our website and marketing signage (on the day of the event)
- Include a coupon or discount code with event registration to incentivize participants to engage with sponsor brands, make purchases, and boost sponsor sales
- Opportunity for product giveaways or samples to participants during the event to create brand awareness and increase product interest
- Display sponsors' products at the event (registration areas or booths) for participants to interact with the product
- Sponsorship includes 5 hiker registrations





We look forward to working
together to save lives.

THANK YOU!

For sponsorship
opportunities, please contact:

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