

Sponsorship Opportunity

The Beat Goes On...

April 2, 2022
Malibu, CA




MendingKids
Imagine GALA

“

Here's a startling fact - worldwide around 5 BILLION people lack access to safe and affordable surgical care; it is estimated that almost half of that number are children. 16 times more people die from conditions needing surgical care than HIV/AIDS. This is unfathomable to most reading this post, as we have the luxury of going to any number of doctors and/or hospitals and can't imagine surgical care not being available in our time of need.

”

Dr. Beth Rymeski DO,
Colorectal Center
Cincinnati Children's Hospital



This April 2nd, 2022, partners, supporters, philanthropists and influencers will gather in person to celebrate and to honor cardiologist, Mending Kids board member, **Dr. Evan Zahn**, Director of Congenital Heart Program, Cedars-Sinai Medical Center, and Mending Kids long-time mission hero, cardiothoracic surgeon, **Dr. Salvatore Agati**, Head of Congenital Heart Surgery - Mediterranean Congenital Heart Center- Bambino Gesù, with the Mend and Love Awards.

The La Cañada Junior Women's Club is being honored with the Hope Award in recognition of its efforts in support of our Hometown Mission.

IMAGINE - The Beat Goes On - Gala will mark our 17th year of saving the lives of children at home and abroad. Your support is critical to our mission.

HOPE. LOVE. MEND.





JOIN US IN CELEBRATING OUR 17TH YEAR OF SERVICE AND IN HONOR OF OUR HEROES



Mending Kids provides sick children with life-changing and life-saving surgical care while advancing education and training towards medical sufficiency in their communities.

Since 2005, thanks to our dedicated volunteer surgical teams from world-renowned medical institutions, we have mended over 4600 children from 68 countries, including over one hundred kids in the United States.



PRESENTING SPONSOR

\$25,000

HERO SPONSOR

\$10,000

MEND SPONSOR

\$5,000

LOVE SPONSOR

\$2,500

HOPE SPONSOR

\$1,000

JOIN US

in saving young lives and restoring childhoods.

INSPIRE

many by helping children and making their lives matter.

SHINE

a light on your brand and elevate your standing among your community.

INVEST

in futures as a role model for great corporate citizenry.



SPONSORSHIP BENEFITS



HOPE

LOVE

MEND

HERO

PRESENTING

\$1,000

\$2,500

\$5,000

\$10,000

\$25,000

- Logo placement on Imagine Gala webpage with logo linked to sponsor's website.
- Logo placement on Corporate Champions webpage.



- Initial spotlight in Mending Kids monthly newsletter.
- Initial spotlight on all of Mending Kids social media pages.



- Individual corporate pull-up banner and on Step & Repeat.
- Table of ten



- A business spotlight in Mending Kids Annual Report.
- Advertising opportunities via sponsor brochures, flyers, and/or business card placement in program kits.
- Two tables of ten
- Full page ad in the program



- U.S.-wide targeted social media ads featuring presenting sponsor on all platforms from signing to 2 weeks post event, customized demographic reach to be mutually agreed upon.
- Logo placement on all event outreach and promotional materials.
- Advertising opportunities via sponsor brochures, flyers, and/or business card placement in the sponsored event's swag bags. Vendor table/signage placement, if applicable.
- Three tables of ten, premium seating
- Logo placed on cover page of event program
- Double-page ad in the program
- Opportunity to be a featured speaker during the award ceremony



INVESTING IN FUTURES

Why sponsor our event?

In the US, through our Hometown Mission, the focus will remain on restoring self-esteem. Your support will allow us to provide access to outpatient surgical care to vulnerable children whose insurance may have been denied because they are deemed cosmetic. Through partnerships with surgical centers, our Mend US program aims to help children throughout the year, who may require more than one procedure to correct a condition.

Overseas, this will allow Mending Kids to operate our programs, deliver free specialized pediatric surgeries and to provide virtual and in-person exchanges of knowledge to local medical providers, all with the goal of improving their skills and overall patient care so they may take care of their own. For children who cannot be mended through our missions, your support will send them to international partner hospitals, and, in some cases, to the United States for care.

Join us in saving young lives and restoring healthy futures.



17 years of Mending Kids



THANK YOU!

For sponsorship opportunities, please contact:

Isabelle Fox, Executive Director

isabelle@mendingkids.org | 310.200.5606

Address: 21255 Burbank Blvd., Ste 120 Los Angeles, CA 91367

mendingkids.org



Critical Surgical Care
For Sick Kids

