

Shine a light on bias to grow an inclusive organisation

We are a third-party platform to anonymously tag, measure and resolve incidents of **bias** and **harassment** in your organisation.





InChorus.org - A <u>#speakup</u> platform to shine a light on everyday biases before they escalate into more toxic behaviours.

Company behaviour can be broken down into the good, the bad and the ugly!

There are usually numerous ways in which the good is collected and many companies have whistleblowing services in place to handle the ugly - fraud, discrimination, assault.

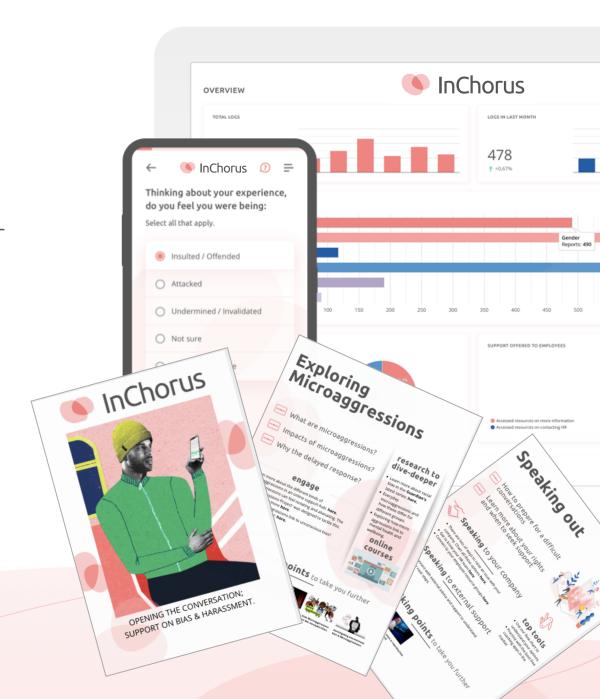
But most companies are ignoring the everyday incidents of inappropriate behaviours, the biases and the bullying.

InChorus is a tool to anonymously log, track and resolve these incidents. Directing employees to mental wellbeing resources to help them deal with these slights whilst at the same time generating actionable insights for companies to save money and better direct their retention, engagement, well-being and diversity and inclusion initiatives.



The InChorus Platform encompasses:

- A web app for clients to offer their employees for logging microaggressions & incidents of bias
- A reporting platform for clients to see in-depth and real-time reporting on incidents being logged, and initiative tracking capability.
- And finally, the InChorus Wellbeing Hub, which doubles up as (i) a set of professional resources for employees and (ii) more broadly a D&I portal: a bespoke one-stop-shop of content, courses, resources, policies and tools.

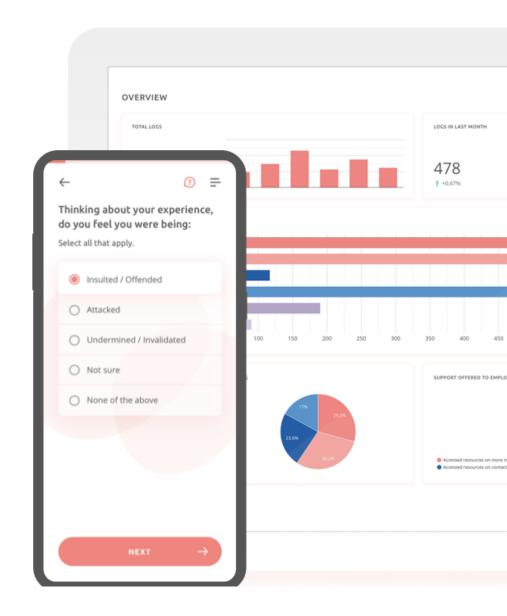




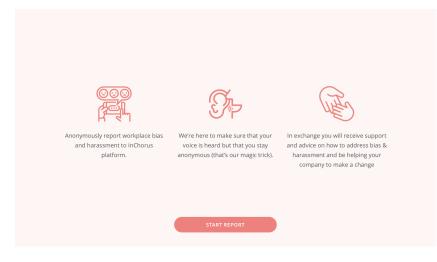
Product Demo

We can easily arrange to do this virtually for other key stakeholders, if that would be helpful.

Please find attached a few screenshots from the Web App and dashboard.



Employee App



Super simple web app



We have created a flow that validates the users experience





Please enter your company email address to identify you anonymously:

Company Email

I agree to the <u>Privacy Policy</u> and <u>Terms of</u> <u>Service</u>



Email us at support@inchorus.com

InChorus

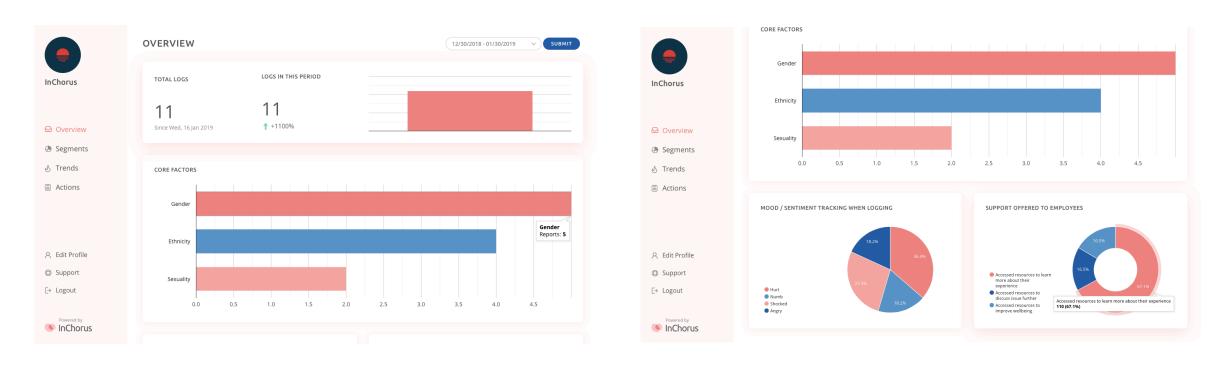
Super secure; 2 factor authentication and all data is encrypted



There are multiple languages available and an opportunity to customise in the paid-for version

DNTINUE

Inclusion Insights Dashboard



- 1. Overview to quickly understand what is happening in a given time period
- 2. Deep-dive into core factors to see: the kind of incident eg 'Banter', 'insensitive question', what this related to eg. 'Stereotyping around communication style'
- 3. Explore further Trends to understand demographic information on who is effected, who is involved, and where incidents are occurring all available over time
- 4. Track Actions that you take in response to data to measure the effectiveness of your initiatives

Benefits



Offer employees a trusted way to tag problem-behaviours and access support through professional resources.



Quantify your workplace culture and let the data lead you to more effective training, talent, culture and L&D initiatives.



Measure and increase ROI on your D&I initiatives with insightful data and actionable recommendations.



Reduce costs from employee churn and employee tribunals.



Create an inclusive culture that sustains diversity and reap the financial benefits.



Be proactive against more serious incidents occurring in your workplace.

Security

Security is of paramount importance to InChorus



Fully GDPR Compliant

The EU General Data Protection Regulation was bought into force in 2018. Many businesses are still struggling to comply; however, InChorus engaged legal expertise at every stage of the product design and development process to ensure Privacy by Design.

The result is a fully certified, trusted, solution that puts secuity, privacy and data protection at it's core.



Regular Security Testing

We work with experts to test our technology in order to find & address any security vulnerabilities.

We understand that there are often bespoke requirements and work with our clients in order to meet individual security needs.



Two-factor Authentication

We use two-factor authentication to ensure additional protection to both our App and D&I Dashboard.



End-to-end encryption

All data will be encrypted using OpenSSL to provide AES-256 and AES-128 encryption.

Here is a link to our privacy policy: Privacy by design

Thank you for listening.

Shine a light on bias to grow inclusive industries



Rosie Turner: rosie@inchorus.org Raj Ramanandi: raj@inchorus.org