2023/2024

NEXTGEN X MAYAMADA SHORT TERM INTERNSHIP

INSPIRE PLACEMENTS:

CONCEPT ARTIST
NextGen Skills Academy brings industry and education together. We develop courses in Games, Animation & VFX in partnership with industry and focus on producing and supporting the next generation of talent in the industry. The NextGen Creative Skills Hub is working on a calendar of short courses, bootcamps, employment advice and further training to prepare Londoners for the industry and the Inspire Programme is just one of our initiatives.

The Inspire Programme is a 6-week programme that focuses on making participants more ‘employable’ by giving them valuable work experience they mightn’t have been able to access otherwise. Work Placements are open to 18+ individuals who reside in London, and will last a total of 6 weeks, two weeks of employability training followed by a paid 4-week placement.

mayamada is a creative brand that operates across comics, games and youth engagement. The brand is set within a television network universe featuring an all-animal cast of characters. Each manga title we create tells the story of a different show on the network.

As part of the Inspire Programme, you will be working with the mayamada team, in particular, co-founder Nigel Twumasi, creative director Tazziii and lead artist Pinali to develop the future of our universe. We are committed to giving underrepresented Londoners the opportunity to grow while developing skills and experience over time.
CONCEPT ARTIST

You will be supporting the creation and production of mayamada manga titles, products and other branded content. You will apply imagination and artistic skill to create images of people, characters, products and moods.

Working to briefs, you’ll provide sketches of what characters, props and environments might look like. You can expect to work across many areas of visual media, such as illustration, comic books, animation and print media. Your conception, or ideas, will then be used as a reference throughout the rest of the project.

RESPONSIBILITIES

You’ll suit this role if you’re into:

- Digital illustration and design. Researching ideas and concepts
- Worldbuilding
- Creating storyboards
- Developing characters

The role will also suit those with a passion for drawing, illustration and graphic design across various mediums. There will be specific areas you can specialise in, such as: characters, environments and commercial product design.

THE PROGRAMME

1. Register your interest here.
2. Fill out an application form.
3. Interview with NextGen.
4. 2nd Interview with NextGen and mayamada.
5. Contracts, 1-2-1’s and Guidelines.
6. Placement (16hrs per week for 4 weeks).
THE ROLE

YOUR QUALITIES

We expect successful applicants to be able to demonstrate the following qualities:

QUALITY #1

Keen interest in pursuing education or a career in concept art, animation or related field.

QUALITY #2

Strong attention to detail and ability to work within project guidelines.

QUALITY #3

Experience in design software, such as Adobe Creative Suite (Photoshop, Illustrator, and InDesign).

QUALITY #4

Good time management skills and ability to work in a fast-paced, deadline-driven environment.

TESTIMONIALS

“We felt so supported during our work placement from our employer and NextGen.”

“I was able to have a better understanding of the roles and day-to-day in my industry after the placement.”

“I feel like since completing the programme I have more of a chance of being able to enter the industry.”

INSPIRE Programme Participants
Interested in taking part in the Inspire programme? We have two roles available with a start date of November to December 2023. Submit your interest [here](#) and where you will need to:

1. Fill out an application form.

2. Attach your CV and/or relevant links (showreels portfolios etc).

3. Attend two interviews.

   If you are selected for an interview you will be offered a time shortly after closing date and will need to ensure you can attend in order to be considered.
NextGen Skills Academy brings industry and education together.

See more at nextgenskillsacademy.com