NEXTGEN X MAYAMADA SHORT TERM INTERNSHIP

INSPIRE PLACEMENTS:

EVENT COORDINATOR

Photos by Syed Ali and Henry Edwards-Xu.
WELCOME TO INSPIRE!

NextGen Skills Academy brings industry and education together. We develop courses in Games, Animation & VFX in partnership with industry and focus on producing and supporting the next generation of talent in the industry. The NextGen Creative Skills Hub is working on a calendar of short courses, bootcamps, employment advice and further training to prepare Londoners for the industry and the Inspire Programme is just one of our initiatives.

The Inspire Programme is a 6-week programme that focuses on making participants more ‘employable’ by giving them valuable work experience they mightn’t have been able to access otherwise. Work Placements are open to 18+ individuals who reside in London, and will last a total of 6 weeks, two weeks of employability training followed by a paid 4-week placement.

mayamada is a creative brand that operates across comics, games and youth engagement. In addition to our Studios events, we also run a membership and digital platform called Studio77, and the diversity campaign “Do I Look Like A Gamer?”.

As part of the Inspire programme, you will be working with the mayamada team, in particular, co-founder Nigel Twumasi, creative director Tazziii and our wider event team. We are committed to giving underrepresented Londoners the opportunity to grow while developing skills and experience over time.
THE ROLE

EVENTS COORDINATOR

We are seeking a highly organised individual to join our team. In this role, you will be responsible for supporting the coordination and delivery of high-quality events that engage and entertain our audience, while also promoting our brand and products.

You will be working within the mayamada team to keep our community and collaborators informed, and event attendees engaged during an event. This will include initiating relevant conversations and keeping stakeholders informed on what is happening at each stage of an event.

RESPONSIBILITIES

You’ll suit this role if you’re into:

- Project management
- Creative problem-solving
- Working with others
- Designing experiences

This role will suit those with a passion for planning and executing events and a desire to build relationships within a team environment. Within an event there will be areas to specialise in, such as: esports management, attendee experience and marketing.

THE PROGRAMME

1. Register your interest [here].
2. Fill out an application form.
3. Interview with NextGen.
4. 2nd Interview with NextGen and mayamada
5. Contracts, 1-2-1’s and Guidelines.
6. Placement (16hrs per week for 4 weeks)
THE ROLE

TESTIMONIAL

“Nigel and his team were very supportive and encouraging. They regularly checked on our students’ well-being, set tasks that were both challenging and engaging and offered practical advice on how to work and act within a professional setting. As a result, our learners produced material that they can be proud of and add to their College and personal portfolios.”

Henry Yanney
Employability Co-Ordinator
South Thames Colleges Group

YOUR QUALITIES

We expect successful applicants to be able to demonstrate the following qualities:

QUALITY #1
Keen interest in pursuing an education or career in events or project management, marketing or any relevant field.

QUALITY #2
Good project management skills with an ability to manage multiple projects and prioritise tasks.

QUALITY #3
Basic knowledge of event planning technology and software, such as Eventbrite and Notion) and social media.

QUALITY #4
An ability to approach challenges and obstacles with a creative and innovative mindset in a fast-paced environment.
Interested in taking part in the Inspire programme? We have two roles available with a start date of November to December 2023. Submit your interest [here](#) and where you will need to:

1. Fill out an application form.

2. Attach your CV and/or relevant links (showreels portfolios etc).

3. Attend two interviews.

If you are selected for an interview you will be offered a time shortly after closing date and will need to ensure you can attend in order to be considered.
NextGen Skills Academy brings industry and education together.

See more at nextgenskillsacademy.com