



GDPR Privacy Policy

Links telephone: 01554 757957

At **Links**, accessible at **Links.uk.net**, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by **Links.uk.net** and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact Michele Rees, General Manager through email at **Links.uk.net**

General Data Protection Regulation (GDPR)

We are a Data Controller of your information.

Links legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information:

- **Links** needs to perform a contract with you
- You have given **Links** permission to do so
- Processing your personal information is in **Links** legitimate interests
- **Links** needs to comply with the law

Links will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what Personal Information we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- The right to access, update or to delete the information we have on you.
- The right of rectification.
- The right to object.
- The right of restriction.
- The right to data portability
- The right to withdraw consent

Log Files

Links.uk.net follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analysing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

Cookies and Web Beacons

Like any other website, **Links.uk.net** uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimise the users' experience by customising our web page content based on visitors' browser type and/or other information.

DoubleClick DART Cookie

Google is one of a third-party vendor on our site. It also uses cookies, known as DART cookies, to serve ads to our site visitors based upon their visit to **Links.uk.net** and other sites on the internet. However, visitors may choose to decline the use of DART cookies by visiting the Google ad and content network Privacy Policy.

Each of our advertising partners has their own Privacy Policy for their policies on user data.

- Webflow, <https://webflow.com/legal/privacy>
- Google, <https://policies.google.com/technologies/ads>

Privacy Policies

You may consult this list to find the Privacy Policy for each of the advertising partners of **Links.uk.net**.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on **Links.uk.net**, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalise the advertising content that you see on websites that you visit.

Note that **Links.uk.net** has no access to or control over these cookies that are used by third-party advertisers.

Third Party Privacy Policies

Links.uk.net's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites. [What Are Cookies?](#)

Online Privacy Policy Only

This privacy policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in **Links.uk.net**. This policy is not applicable to any information collected offline or via channels other than this website.

Any information provided by you will be used for Links purposes only.

There are times when we may request information from you, such as your, name, address and e-mail address. When additional information is requested, we will try to let you know at the time of collection how we intend to use the personal information you provide, such as respond to your inquiry, accept an order, conduct a survey, etc. We do our best to maintain the accuracy of any personal information you do supply to us.

You can help **Links** maintain the accuracy of any personal information you supply by notifying us of any changes to your address, title, phone number or e-mail address.

If at any time you have queries about information we hold about you please do not hesitate to contact us.

Terms and Conditions

Your visit to our Web Site is governed by these terms and conditions and any applicable laws or regulations affecting the Site and/or Internet.

By using the Site you will be agreeing to accept these terms and conditions. If you do not wish to accept these terms, please do not use this site. This Site is operated and owned by **Links**, a company incorporated under the laws of the United Kingdom and having its principal place of business in the United Kingdom.

You are not authorised to use any aspect of this site including transmission, distribution or modification for public or commercial purposes without prior written permission.

Our rights in the site

You are prohibited from using material appearing on the Site in any way, including the modification, reproduction distribution, republishing, uploading, downloading, posting or transmission in any way material appearing on the site without **Links** written consent. Your use of or access to the Site, does not confer on or transfer to you any title or intellectual property rights in the Site or any aspect of it. For the avoidance of doubt all rights, title or interest in the Site or any aspect of it, remain the property of **Links** unless otherwise stated.

Our liability

When you visit or use the Site or any Site linked to it, **Links** shall not be liable for any:

- Loss or damage occasioned to you, whether direct, indirect, incidental, consequential, punitive or otherwise howsoever sustained; and/or
- Errors or omissions, accuracy of site content, failure in performance, viruses, line failure or the like.

Links has no liability for any material on this site, which could include technical inaccuracies or typographical errors. The material appearing on the Site is provided to you "AS SEEN" and without warranties of any kind, either express or implied, including but not limited to warranties relating to merchantability, fitness for a particular purpose or non-infringement. Further, **Links** accept no liability for negligence.

No warranties are provided or representations made as to:

- The accuracy or reliability of material on the site; or
- that your visit to or use of the Site will be uninterrupted or free from defects or viruses.

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Consent

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