

DeepTarget® Targeted Look

engage. cross-sell. measure.



We've Got You Covered A to Z

THE TARGET

Heather Walter, CEO of Advanz Credit Union, delivers on their member promise of "We've got you covered A to Z" as they serve their 3900 online and 2400 mobile members through all stages in life, helping to advance their lives and accomplish their goals.

THE DELIVERY

These campaigns were powered by DeepTarget OLB and Mobile.



Industry-leading DeepTarget OLB delivers personalized, targeted offers through online banking platforms.



DeepTarget Mobile offers targeted banner ad messaging and personalized offers to smartphone users.

THE REVIEW

"Advanz Credit Union consistently utilizes DeepTarget's recommended best practices including ADA text data, prominent calls to action, and eye-catching and brand specific color combinations."

-**Brenda Thompson Pearce**, DeepTarget Director of Marketing

THE RESULTS



KEY METRICS:
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