

DeepTarget® Targeted Look

engage. cross-sell. measure.



11,598 Impressions = Impressive Campaign

THE TARGET

Wanigas Credit Union launched a "Welcome Home" mortgage loan campaign to a targeted group of their 26,000+ members utilizing ad rotation, personalization, and prioritization which resulted in 48 loans.

THE DELIVERY

These campaigns were powered by DeepTarget OLB and Mobile.



Industry-leading DeepTarget OLB delivers personalized, targeted offers through online banking platforms.



DeepTarget Mobile offers targeted banner ad messaging and personalized offers to smartphone users.

THE REVIEW

"DeepTarget's platform allows us to deliver targeted ad campaigns in very little time. We plan all of our campaigns in just a few hours each month. It's that easy" -**Christine Johnson**, Marketing Manager

"DeepTarget is easy to use and gets us the results we want." -**Teresa Santana-Burk**, Director of Marketing

THE RESULTS

OVERALL RESULTS FOR MARCH 1, 2019 – JUNE 30, 2019



Average number of users per response ★★★★★ OUTSTANDING KEI

* KEI = Key Engagement Indicator