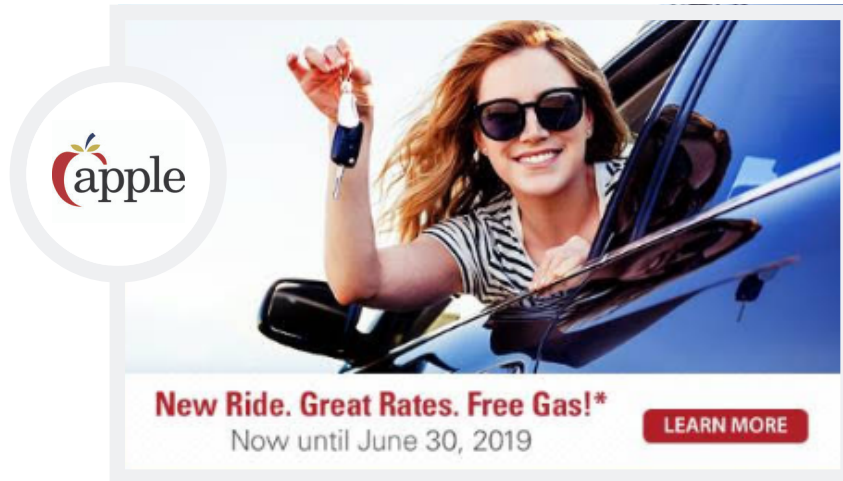


DeepTarget® Targeted Look

engage. cross-sell. measure.



54,339 Impressions = Impressive Campaign

THE TARGET

Apple Federal Credit Union's auto loan campaign boasting a FREE gas card giveaway received outstanding results utilizing ad rotation, personalization, and prioritization which gained 264 sales.

THE DELIVERY

These campaigns were powered by DeepTarget OLB and Mobile.



Industry-leading DeepTarget OLB delivers personalized, targeted offers through online banking platforms.



DeepTarget Mobile offers targeted banner ad messaging and personalized offers to smartphone users.

THE REVIEW

"DeepTarget's platform makes it easy to reach our membership through our digital channels. We plan our campaigns in advance using recommended best practices, and measure performance using Deep Target's automated reporting system. Our member engagement is fantastic with 264 auto loans closed during one month in our latest campaign powered by DeepTarget." - **Melissa Judy**, Marketing Manager

THE RESULTS

OVERALL RESULTS FOR MAY 1 – 31, 2019

Total Impressions **54,339**

Unique Clicks **640**

Influenced Sales **264**