DeepTarget® Enterprise
engage. cross-sell. measure.

Design Once.
Engage Everywhere.

Enterprise licensing leverages DeepTarget's successful, intelligent solutions giving you **one platform** that easily integrates across all digital channels. Deliver results by making your financial institution's marketing **smarter and easier** than ever before.

Grow deposits. Increase loans. Gain loyalty. Boost revenue.

1 RIGHT offer   **2** RIGHT person   **3** RIGHT time

Anywhere, **anytime** that your customers bank with you.

Mortgage Lending

Andrea, are you ready for a change?
Our Mortgage Professionals can answer all your relocation or mortgage refinancing questions and the product that meets your individual needs.

Financial Institution Example

Chat with an Expert

One campaign. Countless engagements.

Website   **Social**   **Email**   **Online Banking**   **Mobile Banking**   **And more...**

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What is DeepTarget Enterprise?

DeepTarget Enterprise is an **intelligent digital marketing and sales solution** for the enterprise: a hosted app with an open API enabling financial institutions to engage and cross-sell to their customers from thousands of concurrent customer touch points, **consistently and intelligently**.

Enterprise licensing includes:

- Complete SaaS Platform
- Multiple digital channels activated
- Comprehensive training and API integration
- Detailed Performance Analytics and Insights
- Expansion integration when ready

Who should use DeepTarget Enterprise?

DeepTarget Enterprise is the perfect solution for banks and credit unions ready to take their digital marketing up a notch without a lot of extra effort by their marketing teams. DeepTarget Enterprise ensures you will **never miss a customer touch point** to engage and cross-sell to your customers and members.

Design a campaign once, then use it to create a symphony of intelligently powered, automated customer communications that get results.

How does DeepTarget Enterprise work?

Traditional single channel implementations of DeepTarget have delivered **500%+ ROI** to hundreds of banks and credit unions across the country. But with DeepTarget Enterprise, financial institutions can expand to multiple digital channels, designing campaigns once to engage customers across all their digital channels including: **OLB**, **Mobile**, **Web**, **Email**, **Bill Pay**, **Lending**, **PFM** and more.

Customer intelligence and automation make the platform **easy to setup** and deploy while macro and micro performance analytics provide deep insights that financial institutions can use to achieve **optimum results** from their campaigns.

DeepTarget Enterprise is one, powerful solution.