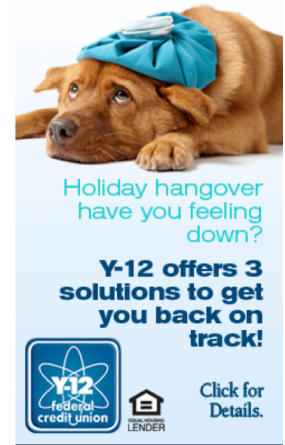
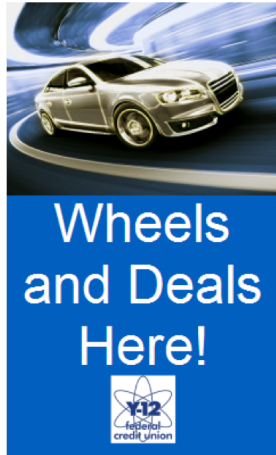


DeepTarget® Targeted Look

engage. cross-sell. measure.

Three Top-Performing Campaigns From



1,478,493 Impressions = Impressive Campaigns

THE TARGET

Marketing Specialist Nancy Brooks and Vice President of Marketing Amber Price at Y-12 Federal Credit Union in Oak Ridge, Tennessee wanted to reach their 116,000+ members during and after the holidays to communicate time-sensitive promotions.

THE DELIVERY

These campaigns were powered by DeepTarget OLB and Mobile.



DeepTarget OLB is our flagship product that delivers personalized, targeted offers unique to the recipient.



DeepTarget Mobile offers targeted banner ad messaging and personalized offers to smartphone users.

THE REVIEW

"DeepTarget has helped us be very successful with our Digital Marketing efforts: from the ease of maintaining and deploying our digital ads to the high level of engagement we've received. In December 2017, we received **1084 clicks** and **314 related sales transactions!** These numbers prove an excellent return on our investment with DeepTarget!" - Amber Price

THE RESULTS



DECEMBER 2017

Total Impressions 1,478,493

Unique Clicks 1,084

Influenced Sales 314

Average number of users per response

★★★★★ OUTSTANDING KEI

* KEI = Key Engagement Indicator