



## Implement advanced retail functionality in a snap

Rapid, solution oriented approach to  
delivering Microsoft Dynamics 365 for Retail



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## Solution Overview

Software implementations can take months or even years to complete. Many businesses simply can't afford the disruption that a complex deployment might have on daily operations – nor can they wait that long to start reaping the rewards of their investment. The downtime associated with implementations is often what stands in the way of onboarding the critical tools needed to ensure long-term success.

Amicis JustRetail can help by taking a rapid, solution-oriented approach to delivering Microsoft Dynamics 365 for Retail so that retailers can be up and running on the technology quickly. The solution also integrates with Amicis Payments, a flexible, fully integrated payment solution that simply and securely processes and manages transactions, as well as provides comprehensive, real-time reports for businesses of any size and across a variety of industries.



### Channel Management

- Define and configure your retail experience for every channel, including brick and mortar stores, online stores or call centers
- Plan unique payment and delivery methods, price groups, income and expense accounts, registers and staff by channel
- Plan custom assortments by channel
- Define store-specific prices and discounts



### Franchise Management

- Create franchiser/franchisee roles
- Control how purchase orders are made, and sales orders are returned
- Define whether legal entities act as franchiser, franchisee or both
- Set up legal entities for franchisers and/or franchisees



### Hardware and Peripherals

- Modern POS and Cloud POS offer multiple interfaces and deployment options
- A POS simulator facilitates the testing compatibility of physical peripheral devices
- Test scenarios with a virtual peripheral simulator



### Clienteling and Loyalty

- Quickly and effectively keep up with changes in customer buying habits and trends
- Target and attract new customers while keeping your existing customers satisfied
- Maintain customer loyalty with personalized notifications and offers





## Store Operations and POS

- Leverage MPOS for mobile POS and Cloud POS for browser-based POS
- Facilitate clienteling activities, such as processing sales transactions and customer orders
- Perform daily operations and better manage inventory
- Easily set up store relationships, POS registers, and retail peripherals
- Define whether registers operate in a disconnected or offline state



## Merchandising

- Create products, define attributes, and assign to hierarchies
- Add products to active assortments
- Make price adjustments and set up discounts



## Monitoring and Diagnosis

- Monitor sales and margin performance in real time across various levels of the organization



## Intelligence

- Deliver visual reports on any device, online or offline
- Help customers identify products and services prior to purchase
- Enable predictive, optimized and personalized analytics with machine learning



## Mobile Inventory

- Leverage mobile inventory management capabilities, including: Inventory look-up, receiving, cycle counting, purchase orders, inventory adjustments, label printing, and more
- Get real-time updates



INCLUDED EXTRA

## Amicis JustPay

Available on Microsoft AppSource, Amicis JustPay works by extending the Microsoft Dynamics 365 for Finance and Operations ERP solution with point-to-point encryption (P2PE), from the point of sale to CardConnect – a First Data company – for payment processing via the CardPointe gateway.

### What is CardPointe?

CardPointe is a comprehensive platform that includes a powerful reporting and transaction management portal, which extends to a native mobile app. Ultimately, Amicis JustPay helps businesses protect sensitive payment data and reduce PCI-DSS scope with the most current and forward-thinking security standards.

### Why Amicis JustPay?

Intuitive and robust, Amicis JustPay facilitates a positive customer experience by giving users the ability to search, browse, look-up or scan products, add products to a cart, accept payment, and check out with ease and accuracy.



## Pricing and Implementation Effort

Start with what your business needs today and upgrade to plans as your business grows

### Dynamics 365 Pricing

From

**\$40 to \$210**

Per user/month

Quickly benefit from advanced retail functionality with Amicis JustRetail

### Implementation Effort

**30 Days**

OPTIONAL EXTRA

## Amicis JustRight

The Amicis JustRetail solution allows for the optional add-on functionality of Amicis JustRight for demand management.

Amicis JustRight provides the flexibility, accuracy and automation required to optimize the entire

retail planning process – from initial financial planning, to assortment building, to product selection and ranging, through to allocation and replenishment and final clearance. JustRight users can expect to achieve a significant return on their technology investment.

25%

Increase in inventory turns

Decrease in value of stock on-hand

20%

Decrease in time spent on replenishment and planning

30%

Decrease in inventory costs

35%





## Get the most from your software investment

Our solutions grow and adapt to new business needs as your customer demands change and new selling channels emerge. Having the right software in place is just part of the equation – you must be able to rely on expertise to guide the deployment of both the technology and the right processes to support it.

At Amicis Solutions, our Professional Services team has extensive experience serving businesses in the retail and hospitality industries. We bring knowledge of industry best-practices and a wide range of consulting services to projects of any size or level of complexity, and we support our customers comprehensively, with reliability and efficiency.

Contact us today to learn how we can support your business.



### About Amicis Solutions

We are the go-to provider of services and support for Microsoft Dynamics 365, a best-of-breed combination of ERP and CRM functionality, for the retail and hospitality industries. Our clients in North America rely on us to help them get the most from their Microsoft Dynamics 365 for Finance and Operations and Retail investment. Our suite of best-in-class, fully integrated proprietary solutions are robust yet flexible and easy to use, enabling businesses to meet and exceed customer expectations – all while helping them streamline operations and eliminate unnecessary costs.

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