

engagement and increase employee

productivity.



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Solution Overview

Retailers everywhere are becoming increasingly consumer centric, structuring virtually every aspect of their business to ensure that today's demanding and discerning shoppers find exactly what they are looking for at the right time, and in the right location. Having an advanced retail planning system in place is critical, and Amicis Solutions can help.

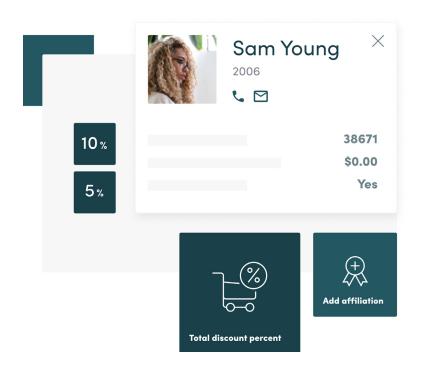
We are a trusted technology partner that enables retailers to get the most from their Microsoft Dynamics 365 for Retail investment. The omnichannel solution brings store management, point of sale, loyalty management, merchandise management, e-commerce and retail analytics onto a single platform, which sets your business up to gain operational efficiencies that drive down costs while creating exceptional shopping experiences that impact the bottom line.



FEATURES

Unified Commerce

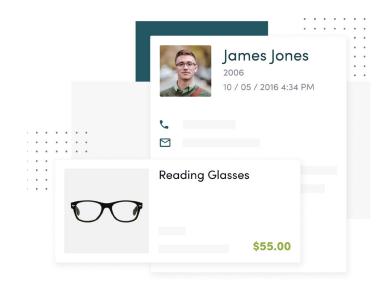
- Create a seamless shopping experience to drive up revenue, customer satisfaction and brand loyalty
- Enable omnichannel buying by offering in-store pick up, pick up in other locations or home delivery with enhanced ordering and fulfillment tools
- Increase brand loyalty by letting shoppers earn and redeem points, use gift cards and promotional coupons across all selling channels

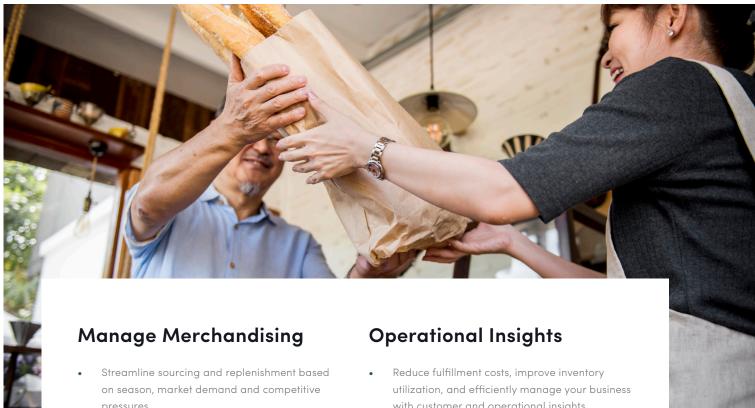


FEATURES

Modern Store Experience

- Gain access to real-time product, customer, inventory and order visibility, which helps retailers better meet customer expectations
- Offer more product selection and recommendations through advanced analytics that provide the best of both online and instore shopping
- Improve store operations with access to dashboards that manage reports, scheduling, time tracking and sales



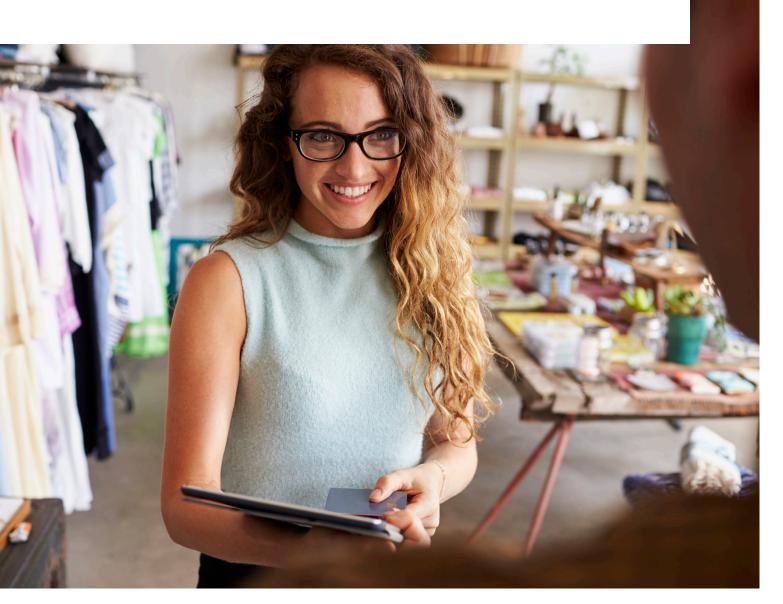


- pressures
- Manage product demand by centrally tracking product information, categories, assortment and pricing
- Target products and promotions by category, channel, season, loyalty and tier to positively impact revenue
- with customer and operational insights
- Speed up end-of-day activities using automated and streamlined workflows
- Manage stock counts to deliver the right level of inventory to the right locations
- Adapt to changing business needs with a solution that supports multi-company, multibrand, and multi-channel global operations

FEATURES

Modern and Adaptable Platform

- Accelerate time-to-market and adapt quickly to business needs with no-code visual editors and tools that make it easy to build and deploy web and mobile apps
- Automate processes across Dynamics 365 applications and third-party systems for better engagement experiences
- Reduce the cost and complexity of operating a global infrastructure with Microsoft's cloud platform and state-ofthe-art data centers
- Drive innovation with deep insights provided by artificial intelligence, which can help you transform your interactions with customers



Get the most from your software investment

Our solutions grow and adapt to new business needs as your customer demands change and new selling channels emerge. Having the right software in place is just part of the equation – you must be able to rely on expertise to guide the deployment of both the technology and the right processes to support it.

At Amicis Solutions, our Professional Services team has extensive experience serving businesses in the retail and hospitality industries. We bring knowledge of industry best-practices and a wide range of consulting services to projects of any size or level of complexity, and we support our customers comprehensively, with reliability and efficiency.



About Amicis Solutions

We are the go-to provider of services and support for Microsoft Dynamics 365, a best-of-breed combination of ERP and CRM functionality, for the retail and hospitality industries. Our clients in North America rely on us to help them get the most from their Microsoft Dynamics 365 for Finance and Operations and Retail investment. Our suite of best-in-class, fully integrated proprietary solutions are robust yet flexible and easy to use, enabling businesses to meet and exceed customer expectations – all while helping them streamline operations and eliminate unnecessary costs.

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