

THE WILD

FOR IMMEDIATE RELEASE

The Wild Named Top Innovator by ABI Research

Portland, OR – May 20, 2021 – [The Wild](#) was recognized as a Top Innovator by [ABI Research](#) this week in its unbiased competitive assessment of companies working to improve communication and collaboration between in-office and remote workers. The ranking is part of ABI Research's [Immersive Collaborative Platforms](#) Competitive Ranking report, which evaluated the level of innovation in several companies' solutions and their ability to implement their services to address the growing needs of the hybrid workforce now and into the future.

The Wild has built a platform for architecture, design, and enterprise teams to create and share virtual workspaces where they can collaborate together in virtual and augmented reality from anywhere in the world. With the recent acquisition of Prospect by IrisVR, The Wild is poised for growth.

"We're proud to be acknowledged alongside such strong VR collaboration platforms like Virbela, MeetinVR, and Spatial," says Clay Walsh, Marketing & Communications Director at The Wild. "The needs of the workforce are changing, and we are eager to help people work together effectively no matter where they are physically located. It's exciting to be recognized as a Top Innovator in this space."

About ABI Research

[ABI Research](#) provides actionable research and strategic guidance to technology leaders, innovators, and decision makers around the world. Its research focuses on the transformative technologies that are dramatically reshaping industries, economies, and workforces today. ABI Research's global team of analysts publish groundbreaking studies often years ahead of other technology advisory firms, empowering its clients to stay ahead of their markets and their competitors.

About The Wild

[The Wild](#) is an immersive collaboration platform that uses virtual and augmented reality to help architecture, design, and enterprise teams save time and make better decisions by experiencing their work together, remotely in a shared virtual space. With their recent acquisition of Prospect by IrisVR, The Wild has solidified their position as the global leader in immersive collaboration for the AEC Industry. The two products are now used worldwide by leaders including Interior Architects, Perkins & Will, KPF, Leo A Daly, Mortenson, Gilbane, and Verizon. The Wild is shaping the way teams collaborate by connecting people and their ideas across distance into a shared, remote experience. For more information, visit thewild.com.

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