

# THE WILD

## FOR IMMEDIATE RELEASE

### THE WILD ANNOUNCES SPEECH-TO-TEXT COMMENT TOOL ANNOTATION FOR VR DESIGN REVIEWS

Portland, OR – April 18, 2019 – Today, The Wild announced an update to their cloud-based immersive collaboration platform. The Wild enables teams to experience design together, in real time, from anywhere in the world. Now, when schedules and timezones don't align, users of The Wild—namely, architects and environmental designers using Revit and SketchUp—can collaborate with their team asynchronously via speech-to-text annotations in a space.

“VR is great for a lot of things, but typing is not one of them. It's bulky, frustrating, and inefficient,” according to The Wild Design Director Melissa Chan. “We want The Wild to be a place where people can communicate easily and naturally—that's why our Comment tool uses speech-to-text to record and transcribe your comments.”

With the Comment tool, a user can leave annotations throughout the space for others to see. The name and profile image are attached to the comment, so the teammates know who it's from. By pulling the VR control trigger and speaking into it, the comment is transcribed and becomes an object that can be moved, placed, and scaled in the space. These annotations will also be visible from the desktop viewer, meaning a VR headset is not required to view them.

“While you're experiencing your model in The Wild, the Comment tool will help you and your architecture or design team communicate with one another,” Chan adds. “You can get answers to your questions and provide helpful feedback and annotations for your team. Leaving spatial comments in context helps your team align on decisions and collaborate more effectively within your space.”

The Wild allow teams to make better decisions early in the design process when changing an idea is a lot easier, faster, and less expensive. This addition of annotation will allow teams to communicate more easily, iterate more efficiently, and ultimately, get to their big idea faster.

#### About The Wild

The Wild, an immersive collaboration platform, uses virtual and augmented reality to enable architects, environmental designers, and VDC teams to save time and make better decisions by experiencing their work together, immersed in a shared virtual space. With native support for SketchUp and Revit, The Wild aims to shape the future of collaboration by connecting people and their ideas across distance into a shared experience. For more information, visit [thewild.com](http://thewild.com).

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