

44TH ANNUAL
DR. MARTIN LUTHER KING, JR. LUNCHEON
SOUVENIR BOOKLET

JANUARY 15TH, 2024
SAN JOSE STATE UNIVERSITY- STUDENT UNION
WWW.SJAACSA.ORG/MLK



AFRICAN AMERICAN COMMUNITY SERVICE AGENCY
FAMILY RESOURCE CENTER
& AMAZON PRESENTS



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MARCUS
WASHINGTON
ANCHOR, NBC BAY AREA
EMCEE

44TH ANNUAL
DR. MARTIN LUTHER KING, JR. LUNCHEON



MARC
LAMONT HILL

KEYNOTE SPEAKER

STARTS: 12:00 PM

MONDAY

ENDS: 2:00 PM



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SCAN TO RSVP



44TH ANNUAL DR. MARTIN LUTHER KING, JR. LUNCHEON

PRESENTED BY AMAZON

WELCOME & INTRODUCTION OF MASTER OF CEREMONY

Jeremiah Lineberger, Lennies Gutierrez, Cynthia Joseph-Magee, and
Stephanie Menzies 44th MLK Luncheon Co-Chairs

MASTER OF CEREMONY

Marcus Washington Anchor, NBC Bay Area

INVOCATION

Co-Pastors Sean and Lorianna Gardere, Bible Way Christian Center

BLACK NATIONAL HYMN

Amber Marie Carroll

WELCOME

Dr. Cynthia Teniente-Matson, President San Jose State University

PRESENTATIONS & PERFORMANCES

Amazon | Prentice Powell | Intel | Comic Roots | Mickala Cheadle | Google

LUNCH SERVED

ALPHA PHI ALPHA FRATERNITY

Vincent McDowell

President, Alpha Phi Alpha Fraternity, Inc. Eta Sigma Lambda Chapter

ACKNOWLEDGEMENT OF OFFICIALS, COMMUNITY LEADERS, AND PRESENTATIONS

Mrs. Linda Alexander & Lavere Foster

PRESENTATION OF HONOREES

AACSA Student Board Member Jaden Morgan

DRUM MAJOR AWARD

Billy DeFrank
LGBTQ+ Community Center

GENE YOUNG AWARD

Gina D. Dalma
Educational



FACING THE CHALLENGE AWARD

Hellen Sims
Educational Pathways

SPIRIT OF SERVICE AWARD

Rev. Michael-Ray Mathews
Reverend

INTRODUCTION OF GUEST SPEAKER

KEYNOTE SPEAKER

Marc Lamont Hill

ACKNOWLEDGEMENTS / CLOSING REMARKS / PRESENTATION

African American Cultural Center Project Walter Wilson

BENEDICTION

44TH ANNUAL DR. MARTIN LUTHER KING, JR. LUNCHEON

COMMITTEES

OPERATIONS DAY OF MLK	Cynthia Joseph- Magee, Lavere Foster, Lennies Gutierrez, Jeremiah Lineberger
MARKETING	Lavere Foster, Sydney Welch, Kiana Munoz, Marilyn Howard Jones
LOGISTICS	Babatunde Onadele, Daric Jackson, Wesley Cox, Lavere Foster, Tammy Sanders, Dalal Audeesh
PROGRAM	Lennies Gutierrez, Jeremiah Lineberger, Lavere Foster
VENDORS	Amber Mopress
VOLUNTEERS	Stephanie Allen, Tammy Sanders, AACSA Leadership Academy
CORPORATE & GOVERNMENT RELATIONS, PUBLIC OFFICIALS, DIGNITARIES & SPECIAL GUESTS	Lennies Gutierrez, Wesley Cox, Beverly Waithaka
REGISTRATION	Jeremiah Lineberger, Adrienne Coleman, Tracy Jones, Dalal Audeesh, Lennies Gutierrez, Cynthia Joseph-Magee
FINANCE	Cynthia Joseph-Magee, Stephanie Menzies, Lavere Foster
VISION & VIBES	Kiana Munoz, Taylor Adams
SOUVENIR BOOKLET	Amber Mopress, Adrienne Coleman & Sean Young Studios
TECHNOLOGY / WEB & CREATIVE DESIGN	Sean Young Studios, Babatunde Onalde, Marilyn Howard Jones, Lavere Foster
AWARDS	Cathy Blake, Naiomi Collins, Jaden Morgan & Sean Young Studios
ENTERTAINMENT	Amber Mopress, Taylor Adams
FUNDRAISING	Jeremiah Lineberger, Lavere Foster, Lennies Gutierrez, Daric Jackson

2023-2024 AACSA BOARD OF DIRECTORS

BOARD CHAIR	Daric V. Jackson	BOARD MEMBER	Lennies M. Gutierrez
BOARD VICE CHAIR	Tammy Sanders	BOARD MEMBER	Babatunde "Tunde" Onadele Jr.
BOARD SECRETARY	Stephanie Menzies	STUDENT BOARD MEMBER	Jaden Morgan
BOARD TREASURER	Cynthia Joseph-Magee		



EXECUTIVE DIRECTOR'S LETTER

Dear Attendees:

We are all gathered to celebrate the legacy of the late Reverend, Civil Rights Leader Dr. King, and to honor those that created the MLK luncheon forty three years ago. This is our time to encourage our guests, honorees, and attendees to reflect on the Dream.

This will be a day, we gather to celebrate Dr. King's courage, acknowledge his dream --- noting the glimpses we witness today as carried on by all of us, and most of all remember that the journey is not yet complete. It is up to us as a people to continue to break away the barriers that shield us from progressing as a community, a city, a county, a state, and a nation free of racism, segregation and inequality.

I'd like to acknowledge the 44th MLK luncheon committee for their unfailing efforts, the AASCA staff and Board of Directors for their relentless determination to foresee the success of this event, all of our sponsors, volunteers, and each of you in attendance; without your support this event would not be possible, and a very humbling appreciation goes to this year's honorees.

The Silicon Valley African American Community Service Agency is committed to the well-being of families in the community. As we celebrate 45 years in service this year, we are seeking your involvement and contribution. This is a great opportunity for us to unite as one. We invite you to become involved through membership with AACSA. Membership is available to all; residents, local business and establishments, corporations, and governance.

MLK LUNCHEON CO-CHAIRS LETTER



Thank you for honoring us with your presence at the 44th Annual MLK Luncheon. We want to thank everyone whose contributions have made this event successful, including our corporate and community sponsors and the wonderful MLK volunteers and committee members. We would also like to congratulate this year's award winners for their contributions. The time is always right to do what's right. Our theme is embedded in the AACSA's DNA.

From our innovative programming, to developing the next generation of leaders, to working with community leaders to create equity solutions, we are committed to creating opportunities for our community to do what's right. Dr. King once said, "Whatever you do, you have to keep moving forward." This year's luncheon theme "The Legacy of the Dream Continues" speaks to Dr. King's endless pursuit of justice and equality in the world which has continued to inspire us over the past 65 years. We hope that each of you enjoy this year's luncheon and use this time to connect with someone new and remember, when we all unite together, we are powerful, unstoppable and truly able to embrace our "Strength in Unity!"

MASTERS OF CEREMONY



MARCUS WASHINGTON

EMCEE • NBC BAY AREA ANCHOR

Marcus Washington is an Emmy Awards winning journalist, currently working as the morning anchor at NBC Bay Area (KNTV) in the San Francisco Bay Area.

In addition to anchoring the morning newscasts, Marcus is co-host of NBC Bay Area's Emmy nominated series, Race in America: The Conversation. The show explores racial equity and social injustice, attempting to bridge a divide between backgrounds and generations.

Before joining NBC Bay Area, Marcus served as anchor and reporter at WJZ in Baltimore, Maryland. While working in "Charm City," he covered a broad range of stories, but his life and approach to reporting were most deeply impacted by Freddie Gray's death and its aftermath. In the midst of Gray's funeral, explosive unrest in the city, the political fallout, and community rebuilding, Marcus was there reporting live from the front lines and continued the months following. David Zurawik with the Baltimore Sun writes, "Marcus Washington again did solid and authoritative reporting for WJZ from Penn and North avenues, the epicenter of protests following the funeral of Gray last year." His careful and caring coverage of the unrest earned him an Emmy nomination.

KEYNOTE SPEAKER



MARC LAMONT HILL
GUEST SPEAKER, POLITICAL STRATEGIST

Dr. Marc Lamont Hill is one of the leading intellectual voices in the country.

He is currently the host of BET News, The Grio, Al Jazeera UpFront, and the Coffee & Books podcast. An award-winning journalist, Dr. Hill has received numerous prestigious awards from the National Association of Black Journalists, GLAAD, and the International Academy of Digital Arts and Sciences.

Dr. Hill is a Presidential Professor at the City University of New York Graduate Center, where he teaches courses in Anthropology, Urban Education, and Middle Eastern Studies. Prior to that, he held positions at Morehouse College, Temple University, and Columbia University.

Since his days as a youth in Philadelphia, Dr. Hill has been a social justice activist and organizer. He has worked on campaigns to end the death penalty, abolish prisons, and release numerous political prisoners. Dr. Hill has also worked in solidarity with human rights movements around the world. He is the founder and director of The People's Education Center in Philadelphia, as well as the owner of Uncle Bobbie's Coffee & Books.

Ebony Magazine has named him one of America's 100 most influential Black leaders.

2024 MLK PERFORMERS



PRENTICE POWELL
SPOKEN WORD PERFORMER

With humility uncommon to those of like talent, Prentice Powell approaches every stage from Amsterdam to London and South Africa, knowing that he has a gift, yet allowing his performance to speak for itself.

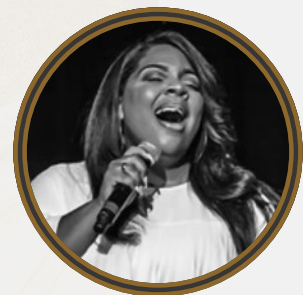
As the former host/ curator of the prestigious open mic Mouth Off Wednesdays in Oakland, CA. for six years, Powell is an educator, a family man, a writer and an accomplished spoken word artist. He has been recognized as a National Slam Finalist, 2006 Oakland and San Francisco Grand Slam Champion, 2007 Spoken Word Artist of the Year by the Black Music Awards, 2011 East Bay Express Best Poet, and 2013 NAACP Image Award Nominee. Recently landing his first role in the Hollywood feature film "She Ball" with Nick Cannon & Chris Brown. He has become a reoccurring performance artist at the Annual Essence Fest Held In New Orleans.

2024 MLK PERFORMERS



AMBER MARIE CARROLL
VOCALIST

Amber Marie Carroll, 16 years, is a vocalist from Oakland Ca. Amber received her education at Oakland School for The Arts grades 6-9 with an emphasis in Vocal Music. Currently, Amber, 11th grade, attends Bishop O'Dowd High School, Oakland Ca, and is the lead vocalist for the Advanced Jazz Ensemble. Although Amber's primary instrument is her voice, she is trained in piano and guitar. Post high school, Amber hopes to attend a college to further her studies in Music and Business Administration.



MICKALA CHEADLE JOSEY
VOCALIST

Mickala Cheadle Josey born and raised in Oakland began her formal musical training at age 10 but began singing in the Baptist Church. Mickala is a classically trained Soprano and sings a variety of musical styles including Jazz, Opera, Musicial Theater and of course Gospel. Mickala is a well known performer throughout the Bay Area singing locally and internationally with her band Future Perfect alongside her father Michael Cheadle. She has also had opportunities to work with many performing artists singing backgrounds and has traveled the country performing. She was recently a featured soloist at Davies symphony hall with the San Francisco orchestra bringing the audience to their feet. Her biggest vocal influence is none other than the Voice, Whitney Houston and she received stellar reviews for her Musicial tribute to Whitney in 2023.

View full bio at:
sjaacsa.org/mlkluncheon

2024 MLK PERFORMERS



COSMIC ROOTS BAND

Introducing Cosmic Roots - Formed at the crossroads of genres, fusing Jazz, Funk and Hip Hop elements into a mesmerizing sonic journey. With smooth vocals, virtuosic instrumentals, and a magnetic stage presence, Cosmic Roots combines their diverse musical backgrounds into a harmonious symphony that transcends boundaries.

From sold-out shows to intimate spaces, Cosmic Root's electrifying performances leave audiences entranced and craving more. Their debut single, "Summer Time (From LA to The Bay)," weaves intricate melodies with feel-good lyrics, capturing the essence of musicianship and human emotion.

Instagram: **@cosmicrootsmusic**

EPK: **<http://cosmicrootsmusic.com/epk>**

Email: **cosmicrootsmusic@gmail.com** for contact with the performers.

View full bio at:
sjaacsa.org/mlkluncheon

2024 MLK PERFORMERS



KUUMBA WEST AFRICAN DANCE & RHYTHMS

Kuumba LLC is a newly formed small business that was founded by Tiye Garrett in 2022 in the Bay Area that focuses on West African dance & rhythms. Kuumba is the sixth principle of Kwanzaa that means "creativity" in Swahili (African language). It has been defined as meaning: "To always do as much as you can, in the way we can, to leave our community more beautiful than when we inherited it." Our mission is to spread joy through African Dancing & drumming by providing spaces to allow creativity to thrive through various art forms.

DJ QUAM DJ



Born In Santa Clara California, and a proud Nigerian, DJQUAM started his DJ career in college during his years at San Jose State. Graduating with a degree in Business Marketing and a member of Phi Beta Sigma Fraternity and former on air personality for 106KMEL, DJQuam has become a Titan in the Bay Area DJ scene. You can catch him DJing in San Francisco, Oakland, San Jose and throughout California.

View full bio at:
sjaacsa.org/mlkluncheon

2024 MLK AWARDEES

GENE YOUNG AWARD



GINA D. DALMA

SILICON VALLEY COMMUNITY FOUNDATION (SVCF)

Gina Dalma leads the impact work of the Silicon Valley Community Foundation (SVCF) — the largest community foundation in the United States. As a pivotal member of SVCF's Executive Leadership Team, she plays a key role in shaping the overall strategic direction of SVCF's work and fostering collaborative partnerships with donors and nonprofits.

A thought leader in philanthropy, Gina has dedicated her career to navigating the intersection of strategic philanthropy, public policy, and donor engagement to catalyze systemic change. Her expertise extends to serving on the boards of two private foundations, where she provides insights and guidance on strategic giving approaches and aligning values with a lasting legacy of positive impact.

As a Mexican immigrant, Gina's journey is a testament to her commitment to fostering a more just and equitable global community. Her passion for social justice and equity is a driving force behind her work, as she actively seeks innovative ways to create positive change in the philanthropic landscape.

Gina received the Athena Award in 2022, was selected as a Top 50 Women Leaders of San Francisco for 2023, and received the Justice in Philanthropy Trailblazer Award from the Chicana Latina Foundation in October 2023.

View certificate at:
sjaacsa.org/mlk/awards

2024 MLK AWARDEES

SPIRIT OF SERVICE OUTSTANDING PASTORAL AWARD



MICHAEL-RAY MATTHEWS

DEPUTY DIRECTOR AND CHIEF FAITH OFFICER FOR FAITH IN ACTION

Michael-Ray Mathews (he/him/his) is the Deputy Director and Chief Faith Officer for Faith in Action (formerly PICO National Network, a global faith-based community organizing network working in ten countries and 25 states in the US. He brings over 35 years of leadership experience as a non-profit leader, organizer, multifaith leader, and podcaster. He hosts the Prophetic Resistance Podcast, where he engages multifaith leaders in conversations about cultivating communities of belonging and sacred resistance to injustice. Rev. Mathews is the immediate past president of the Alliance of Baptists, a progressive movement for justice and healing, and co-editor of Trouble the Waters: A Christian Resource for the Work of Racial Justice. A senior fellow at Auburn Theological Seminary in New York, he is also co-founder of and public theologian-in-residence with Sympara, a multifaith/interspiritual community of practice repurposing spiritual assets for the common good. He is also a senior fellow with the American Leadership Forum Silicon Valley.

A native of Compton, California, he earned a Bachelor of Arts in Social Sciences and Communications from the University of Southern California and a Master of Divinity degree from the Berkeley School of Theology and the Graduate Theological Union. He is married to Dené Murray-Mathews, a technical project manager. They are the proud parents of an adult son.

LinkedIn: <https://www.linkedin.com/in/mrmathews/>

View certificate at:
sjaacsa.org/mlk/awards

2024 MLK AWARDEES

DRUM MAJOR AWARD



BILLY DEFRANK

LGBTQ+ COMMUNITY CENTER

The Billy DeFrank LGBTQ+ Community Center opened its doors on March 1, 1981 in a two-room storefront in south downtown San Jose. A year earlier, the DeFrank Center's founders had watched with concern as Santa Clara County residents voted to repeal ordinances extending housing and employment protections to lesbians and gay men.

More than four decades have passed since those modest beginnings. Today the Billy DeFrank Center continues to serve a large and diverse community. Lesbian, gay, bisexual, transgender and nonbinary people of all races and ethnicities find a safe space, leadership, an organizing committee, activities, events, fundraisers, referrals to services, and peer support by connecting with the Billy DeFrank LGBTQ+ Community Center.

William Price (a.k.a. Billy DeFrank) was part of the LGBTQ+ activism in the 1970's. He financially supported many LGBTQ+ organizations and causes via his drag performances as Billy DeFrank. Although he died of a heart attack in 1980, the Billy DeFrank Center embraces his Spirit of Inclusion, Love and Generosity. The DeFrank Center is a building with his heart. For their 40th Anniversary they honored Billy DeFrank by commissioning a giant mural of him, by Serge Gay Jnr, an amazing African American gay artist. Vintage means Valuable vibrant older adult program, and hosting Gaymes in our Queer Library attracting large numbers of our younger queer, trans/nonbinary, gender fluid folks.

Full bio & certificate at:
sjaacsa.org/mlk/awards

2024 MLK AWARDEES

FACING THE CHALLENGE AWARD



HELLEN SIMS

LEWIS MEMORIAL CME CHURCH, MISSIONARY SOCIETY PRESIDENT

The sole purpose of my moving to San Jose, was to seek higher education...specifically to attend San Jose State University. I graduated with a degree in History and a minor in Business and received a Secondary Teaching Credential in Social Studies. I began my career in education in the Eastside Union High School District, teaching at Overfelt High School.

As part of my volunteer educational work and a member of the San Jose Chapter of the Links, I co-founded the "Links After School Study Hall" for students. We provided intensive tutoring and homework assistance. We also launched a Links STEAM Academy to present rigorous science experiments and more for students at Frost Elementary School, San Jose. Unfortunately, COVID interrupted our efforts. Additional educational volunteer service includes Alpha Kappa Alpha Sorority (Eta Rho Omega Chapter, San Jose) past co-chairperson and current member of the Scholarship Committee. Over the years, our chapter has provided more than \$20,000+ in scholarships and book awards to Santa Clara County high school graduates. I am also a member of the Santa Clara County Alliance of Black Educators. In 2007, as a member of a committee of four, we formed the Silicon Valley Committee for Obama and our group successfully raised \$50,000+ for Barack Obama's campaigns of 2007 and 2012. And I had the pleasure of attending President Obama's Inaugurations in 2008 and 2012 in Washington, D.C.

Full bio & certificate at:
sjaacsa.org/mlk/awards

2024 MLK AWARDEES

LIFETIME ACHIEVEMENT AWARD



BLANCA ALVARADO
SOCIAL ACTIVIST

Blanca Alvarado is a former radio announcer, small business owner, elected official and continuing social activist. The daughter of a coal miner who was active in the union, she was born in the Colorado mining town of Cokedale. After the mine's closure, the family moved to the Santa Clara Valley. She is a graduate of San Jose High School, in the same graduating class as Norman Y. Mineta. In the 1950s, she joined her husband, a local radio announcer, and hosted her own radio program on KLOK radio. Alvarado worked with Cesar Chavez to establish the Community Services Organization and was involved with the Chicano Employment Committee and the Opportunities Industrial Center (OIC, later to become the Center for Employment Training, CET). In the 1970s, she was president of the local chapter of the Mexican American Political Association and was also an officer at the state level. She also served on local appointed committees.

In 1980, she was elected to San Jose City Council for District 5 and represented East San Jose until 1994. Alvarado served as San Jose's first Latina vice mayor. In 1995, she was appointed to the Santa Clara County Board of Supervisors, filling the position vacated by Zoe Lofgren when she won her seat to the U.S. House of Representatives. She spent 12 years representing District 2. She retired from the Board in 2008 after 28 years in municipal politics.

Full bio & certificate at:
sjaacsa.org/mlk/awards

2024 MLK AWARDEES

LIFETIME ACHIEVEMENT AWARD



DR. STEVEN MILNER
DISTINGUISHED PROFESSOR

Dr. Steven Millner is a native of Columbus, Ohio born to a family that traces its roots in that region to the 1840s when they were sometimes involved in the "Underground Railroad". Moving to California in the early 1960s Dr. Millner earned a degree at San Jose State University before attending the University of California at Berkeley and taking the Doctorate in Sociology. His publications have been included in the multi- volume series on the history of the Civil Rights Movement edited by the Pulitzer prize winning scholar David Garrow, the Western Journal of Black Studies, The Journal of American Studies published by the University of Paris at the Sorbonne and in many other scholarly sources. He is the Senior editor of the recent book California's Changing Majority: Historic and Contemporary Dynamics , now in its third edition.

Dr. Steven Millner was among the first African-Americans to teach full-time at the University of Mississippi in 1982 where that State's NAACP honored him for "Leadership and Courage". Dr. Millner has served as Chair of San Jose State University's African-American Studies for many years after returning to his alma mater in 1984. He has been named Professor of the Year at San Jose State University by the Black graduating students on six occasions and has also received that honor at the University of Mississippi and at the University of Santa Clara.

Dr. Millner's better "half" is Joyce Levine Millner and he is the proud father of three children who have all become University graduates.

View certificate at:
sjaacsa.org/mlk/awards

HISTORY OF SOUTH BAY

DR. MARTIN LUTHER KING, JR. LUNCHEON

A few years before Dr. Martin Luther King, Jr.'s birthday became a National Holiday, a few individuals from IBM, in the South Bay region of California, began to have lunch in his honor to celebrate his life and legacy. A community event since 1980, the annual Dr. Martin Luther King, Jr. Luncheon has been an important part of the celebration of the Martin Luther King, Jr. holiday in the South Bay. The MLK Luncheon unites a combination of community and trade organizations, corporations, philanthropists, and students for a one-of-a-kind affair. The luncheon is inspirational, edgy, and serves as a constant reminder that, "the arc of the moral universe is long, but it bends toward justice," as Dr. King noted in one of his famous speeches. The annual event has continued to ignite the flame for service unto one another; AACSA has developed the luncheon into one of the must-attend events for the observation of the holiday.

With African American Community Service Agency (AACSA) honoring tradition and keeping the dream alive, San Jose and Santa Clara County have been steadfast in celebrating Dr. Martin Luther King, Jr.'s legacy in various ways, recognizing members who are impacting the community as well as shedding light on AACSA programs and services. Over the past 45 years, our audience has increased from 25 to over 900 people who have gathered at hotels, community centers, churches, and Lou's Village. Formerly, the South Bay Dr. Martin Luther King, Jr. Luncheon committee honored two community leaders for the work and service they had provided in this community. Now, five awards will be bestowed to honorees in the categories: the Spirit of Service, Drum Major, Facing the Challenge, Lifetime Achievement Award, and the Gene Young Awards in honor of one of the founders of the South Bay Dr. Martin Luther King, Jr. Luncheon.

The Annual South Bay Dr. Martin Luther King, Jr. Luncheon was formerly jointly presented by the South Bay Dr. Martin Luther King, Jr. Luncheon Committee and the Live the Dream Foundation of Silicon Valley. A partnership was formed in collaboration with the Live the Dream Foundation of Silicon Valley to collectively present at the 28th Annual Dr. Martin Luther King, Jr. Luncheon in 2008. This partnership contributed an extensive team of committed individuals to the values and standards of Dr. Martin Luther King, Jr. The 29th Luncheon was entrusted to the African American Community Service Agency and AACSA has hosted every luncheon since then. The proceeds raised from the Martin Luther King, Jr. Luncheon go towards AACSA's programs and services that serve the Santa Clara County community through six pillars of Education, Health and Wellness, Social Services, Economic Development, Family Resource Center (FIRST 5 Santa Clara County), Social and Racial Justice, which include Policy and Advocacy work, the AACSA Leadership Academy, closing the digital divide, homelessness prevention, and more programs and services.

Originally organized by five IBM employees, the luncheon itself has grown from being attended by its original five founders to a crowd as large as 900 people. AACSA is proud to have carried the torch for the founders and committee members who asked AACSA to take the luncheon forward for the purpose of inspiring the dreams that Dr. King envisioned.





At Amazon, we're committed to upholding a culture of **inclusion and equity for our employees, customers, and neighbors.**

Our ability to grow and innovate relies on the perspectives and knowledge of people from all backgrounds. Together with **San Jose African American Community Services Agency** we're helping build a future that is inclusive, diverse, and accessible to all.

To learn more, visit aboutamazon.com





The African American Cultural Center Project congratulates you on your 44 years of service here in Silicon Valley.



Silicon Valley AFRICAN AMERICAN CULTURAL CENTER

All design are preliminary



The African American Cultural Center Project Board



The African American Cultural Center Project 2001 The Alameda, San Jose, CA

In 2007, the African American Community Service Agency (AACSA) Board of Directors formed the Silicon Valley African American Cultural Center (SVAACC), a separate 501(c)3, for the purpose of creating, developing, and building the African-American Cultural Center Project. A mixed-use development that includes, the “New” African American Community Service Agency, Roots Community Health Clinic, and Ujima Adult and Family Services, a performing arts theatre, museum, athletic facilities, as well as retail and commercial spaces. Additionally, the project will have affordable housing for extremely low- to very low-income residents.

PROJECT SITE

Located at 2001 The Alameda in San Jose. The property is currently home to Momentum for Mental Health and is in the heart of the Alameda West Urban Village. The site was purchased with “Measure A” housing funds from the County of Santa Clara.

The site is near Santa Clara University, a grocery store, parks, and community health centers within a ½ mile. The VTA Bus Route #22 is adjacent to the project site, giving residents and visitors excellent access to high quality public transit. The Santa Clara Transit Center, which connects residents to the Bay Area via Caltrain and soon via BART, is within 1 mile of our site. The site is also easily accessible by car via I-880, which links San Jose to the East Bay Area.

ABOUT THE SVAACC

The Project will be a mixed-use, signature project consisting of three

major components: a new home for the African American Community Services Agency with flexible retail commercial space, permanently affordable housing, 22 for-sale homes available to low-income community members, and an on-site health clinic and behavioral health with additional supportive services for the public and residents.

The community facilities, to be owned and operated by AACSA, will serve as a hub for people celebrating and experiencing the on-going contributions of African Americans - in music, theater, dance, science, athletics, business, and many other aspects of American life. It will bring together people from all walks of life and foster mutual understanding and appreciation rooted in the values and ideals that drive the evolution of dynamic cultures worldwide. The development will take into consideration, surrounding neighborhoods, residences and businesses.

POPULATION SERVED

We expect to serve families and individuals that are low-income earning below 60% AMI with 25% of the rental housing units serving households at risk of or experiencing homelessness. The unit count is an estimated 131 units of rental housing, including Studios, 1-bedrooms, 2-bedrooms, and 3-bedrooms. First Community Housing was selected as the development partner due to its experience building and managing as few as 35 units of supportive housing to as many as 246 units. Residents will have easy access to the on-site health clinic as well as supportive services depending on anticipated needs.

BUILDING DESCRIPTION

The African American Cultural Center Project will be designed as a LEED Platinum project. In addition to sustainable building strategies such as selecting healthy building materials, incorporating water and energy

efficient measures, and providing each household with free Eco Passes, the AACC and its development partner, First Community Housing, will seek out innovative new technologies to showcase in this signature development, such as roof top gardens and other healthy sustainable methodologies.

The SVAACC/FCH team chose Architects, Moody Nolan, the nation’s largest Black-owned architectural business headquartered in Ohio, and YA Studios, another Black-owned architectural firm from San Francisco for the project.

Recently, preliminary renderings have been submitted to the City of San Jose’s, Housing and Planning departments by our architectural teams.

COMMUNITY STAKEHOLDER OUTREACH

Since November of 2021, with the Architectural team facilitating, there have been over 16 Stakeholder and Community Outreach meetings with a diversity of over 250 African/African Ancestry individuals, family members, organizations, religious leaders, business owners, elected officials and many others. These meetings, organized by the AACSA captured the essence and spirit of the community’s wishes and aspirations of what this project should be. Interestingly, it was discovered that the wishes and aspirations that were determined at the project’s inception over 25 years ago, are strikingly similar to those of today’s. The primary differences center around technology and maternal health needs specific to the African American community by adding state of the art lactation facilities.

For additional information please email:

info@svafricanamericanculturalcenter.org or call, 408-561-1007

Donate by clicking here:

<http://svafricanamericanculturalcenter.org/393-2/>



WORKING FOR YOU

Today. Tomorrow. Together.

MERIWESTSM
CREDIT UNION

Join Us!

Proud Supporter of AACSA's 44th Annual
Dr. Martin Luther King Jr. Luncheon



SANTA CLARA COUNTY
ALLIANCE OF
BLACK EDUCATORS

The Santa Clara County Alliance of Black Educators (SCCABE) is dedicated to the success and wellness of Black educators to ensure Black children thrive throughout their educational experience.

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*Please Join Us...*

*May 5, 2024*

*for our*

***35<sup>th</sup>** Annual Student Recognition Program*

*As we recognize the achievements of students of African Ancestry promoting from elementary, middle and high schools in Santa Clara County in seven award categories.*

*The Application Process opens in **February**.*

*For more information and to nominate deserving students, please visit our website: [www.sccabe.org](http://www.sccabe.org)*

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We also invite community participation at the following SCCABE events:

***Black History Month Event for High School Students – March 1, 2024**
presented by Tabia African American Theatre Ensemble*

***African American College Readiness Summit for Middle School Students – March 22, 2024**
in partnership with San Jose State University*

Parent Circles

Parent Circles have been initiated and supported by SCCABE to “take care” of our African Ancestry (AA) families; to assist in the provision of input on policies and programs where African Ancestry students are matriculating. Within the circle, there is a safe space for parents to voice opinions, improve capacity to partner with schools, increase confidence about the value of their school involvement, and evaluate activities which build trust and respectful relationships with families. SCCABE members provide knowledge, experience, expertise, and cultural connectivity, in partnership with districts, to empower AA parents and youth participating in a Black Student Union (BSU).

For more information, please email SCCABE: sccabe2014@gmail.com



HEARTS & MINDS ACTIVITY CENTER

Supporting Family Caregivers

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Visit IvyRoseCommunityFoundation.org to learn more about our upcoming programs, community events & fundraisers.



AFRICAN CULTURE CAFÉ

The Silicon Valley African Film Festival is now accepting bookings for our award winning African Culture Café program - a cultural enrichment and entertainment program for companies and organizations that want to provide their staff and team members access to the richness, diversity and vitality of our region. Choose from our menu of programs:

Cinema Café:

Award winning short films by seasoned and emerging filmmakers from the African continent and its diaspora. Includes a facilitated post-screening dialogue.

Event keynote or Panelist:

Our Speakers Bureau offers a pool of highly educated and talented public speakers on a wide range of topics on Africa and African diaspora identity, culture, heritage, etc.

African drumming and dance performance:

High energy, fun and colorful African dance and drumming ensemble performance.

Interactive African drumming workshop:

Hands-on drum circle workshop presented by our skilled and experienced West African born Master drummer.

African fashion show:

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APRIL 2024
JACKIE'S PLACE

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28TH ANNUAL SCHOLARSHIP AND COMMUNITY
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MARCH 9TH, 2024

11 AM - 4 PM

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PURCHASE TICKETS



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San Jose Multicultural Artists Guild &
Tabia African American Theatre Ensemble

PRESENTS

SHAKIN' THE MESS *Outta Misery*



by Shay Youngblood - Directed by Viera Whye

**Shows: March 1 & 2 @8pm,
March 3, 2024 @ 3 pm**

Mexican Heritage Plaza | 1700 Alum Rock Ave, San Jose, CA 95116

Tickets :

\$40 / \$45 (at the door) **\$35** Students/Seniors/Groups of 10 or more
Contact SJMAG at 408.272.9924

Purchase tickets at <http://bit.ly/shakinthemessouttamisery> or use the QR code.

"Shakin' the Mess Outta Misery" is a vivid portrait of the members of a tight knit community of Black women... It is the story of a young black girl's coming of age in the South in the 1960s. Daughter began her journey to womanhood guided by these very diverse, nontraditional, older black women. She shares how her Big Mamas prepared her for womanhood. Daughter relives her vivid memories of growing up recalling the rituals, the faith healings, the stories, and the lessons she learned about survival, healing, deep faith and mystery.

www.sjmag.org/theatre



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Finer Womanhood Scholarship Brunch



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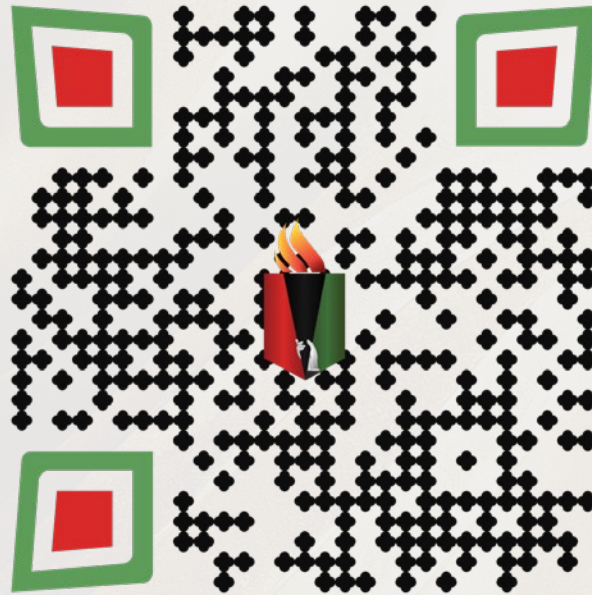
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Information Booth

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African American Community Service Agency

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NOTES



A large rectangular area with a light beige background and a faint, abstract geometric pattern. It is overlaid with a series of horizontal lines, creating a ruled space for notes.

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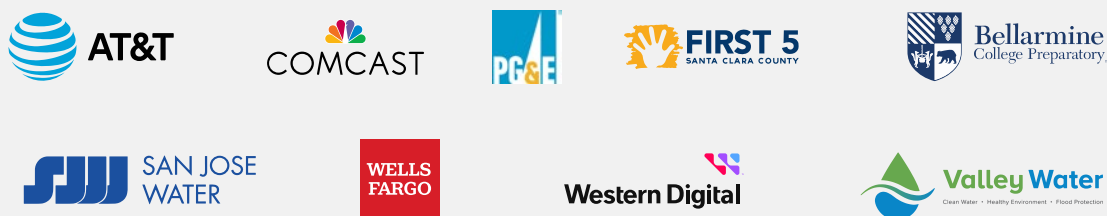
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Asian Americans Community Involvement	San Jose State University (SJSU)	Notre Dame High School
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Cindy Chavez, District 2 Supervisor		Santa Clara University
		Susan Ellenberg, District 4 Supervisor