



Hong Kong Digital
Entertainment Association
香港數碼娛樂協會



Press Release

Award Presentation of “21st DigiCon6 ASIA Awards — Hong Kong” & “21st DigiCon6 ASIA Awards” Concluded with Success 14 Participating Asian Countries and Regions Competing for Top Honours with the DigiCon6 ASIA Gold Award - Grand Prize & a Silver Award swept by Hong Kong contestants

(Hong Kong · 30th November 2019, Saturday) The Hong Kong Digital Entertainment Association (HKDEA) joined hands with the Tokyo Broadcasting System Television, Inc. (TBS), to organize the “21st DigiCon6 ASIA Awards - Hong Kong” and “21st DigiCon6 ASIA Awards” Presentation Ceremony, under the sponsorship of Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region, on 30th November 2019 (Saturday) in Tai Kwun, Hong Kong. The “DigiCon6 ASIA Awards” is a prestigious annual digital content competition in Asia which recognises aspiring and talented creators throughout Asia with regional contests in various participating Asian regions. Marking its 21st anniversary this year, the “DigiCon6 ASIA Awards” held its Presentation Ceremony for the first time outside of Japan.

The co-organizers were honoured to have Dr. CHAN Pak Li, Bernard, JP, Under Secretary for Commerce and Economic Development of The Government of the Hong Kong Special Administrative Region to be the Guest of Honour of the Awards Presentation Ceremony to present the DigiCon6 ASIA Gold Award – Grand Prize. Ms. YUEN Choi Fong, Jersey, Assistant Head of CreateHK, Mr. Gabriel PANG, Chairman of HKDEA, and Mr. Mikio KOKUBU, Managing Director of TBS, among others, also presented awards at the ceremony.

As Asia's foremost animation short film competition, the “DigiCon6 ASIA Awards” has more than 20 years of history. It aims to discover and support talented art creators in the region, and help them to promote their digital works internationally. This year's competition attracted more than 2,000 applications from Asia, which signified its popularity and importance within the industry.

The “21st DigiCon6 ASIA Awards” has 14 participating Asian countries/regions, namely Japan, the Mainland China, Hong Kong, Taiwan, Thailand, Singapore, Korea, Malaysia, Vietnam, Cambodia, India, Indonesia, Sri Lanka, and the first-time participant Uzbekistan. Entries of each participating country/region competed for their own Regional Gold Award, Silver Award and Next Generation Award, and then the Regional Gold Award winners of all participating countries/regions were nominated to further compete in the grand final for the highest awards. Among the Hong Kong contestants, Point Five Creations' “Another World” won the DigiCon6 ASIA Gold Award – Grand Prize, following a Gold Award received in the Hong Kong contest. Another Hong Kong contestant, Spicy Banana Creations' “Lionverse”, received the DigiCon6 ASIA Silver - Splendid Technique Award, in addition a Silver Award in the Hong Kong contest.

Dr. CHAN Pak Li, Bernard, JP, Under Secretary for Commerce and Economic Development of The Government of the Hong Kong Special Administrative Region expressed his gratitude towards HKDEA and TBS Holding Inc for co-organising the “21st DigiCon6 ASIA Awards” Presentation Ceremony and the related activities in Hong Kong as well as towards Tai Kwun for being the venue partner. Dr Chan also warmly welcomed the first-time participant Uzbekistan and representatives of Iran as observant to participate in various activities. He further congratulated all winners from Hong Kong and other regions.

Mr. Gabriel PANG, Chairman of HKDEA commented, “HKDEA is committed to the promotion and development of Hong Kong's digital entertainment industry. The DigiCon6 ASIA is one of the most important short film festivals in Asia, and it is an honour for Hong Kong to be able to host the 21st DigiCon6 ASIA Awards Presentation Ceremony. This proves that Hong Kong is recognised as a leading animation



powerhouse in Asia. Today, outstanding creators from 14 Asian countries and regions are gathered here, giving Hong Kong digital content producers an excellent chance to interact with and learn from the cream of the crop. Hong Kong representatives attained excellent results in previous editions, and John Chan, a former Hong Kong representative and Gold Award winner of the Grand Final, was invited to design the visual theme of this edition's DigiCon6 ASIA Awards, which helps showcase Hong Kong's digital creativity to the international audience. It is very heartening to see Hong Kong representatives clinching the awards again this year."

Mr. Takafumi Yuki, Digicon6 ASIA Headquarters International Alliance Officer added, "Moving the awards presentation ceremony, screening of the winners' films, Asian Master Summit, and other events of the DigiCon6 ASIA Awards to Hong Kong has been a decade-long dream of TBS Holdings and HKDEA. We are happy that the events are finally held in Hong Kong and have received the strong support of the Government of the Hong Kong Special Administrative Region and different parties from the trade. Together, we will bring DigiCon6 ASIA Awards - proudly made in Asia - to Asia and the world."

The winner list of the "21st DigiCon6 ASIA Awards" (DigiCon6 ASIA) are as follows:

Awards	Prizes	Regions	Winners	Works
DigiCon6 ASIA Gold – Grand Prize	500,000 Yen Cash and Trophy	Hong Kong	Point Five Creations	Another world
DigiCon6 ASIA Gold	300,000 Yen Cash and Trophy	Uzbekistan	Shokir Holikov	Tea
DigiCon6 ASIA Silver – Asian Perspective	100,000 Yen Cash and Trophy	The Mainland China	Liu Maoning	Me and my magnet and my dead friend
DigiCon6 ASIA Silver – Best Technique	100,000 Yen Cash and Trophy	Hong Kong	Spicy Banana Creations	Lionverse
DigiCon6 ASIA Silver – Innovative Art	100,000 Yen Cash and Trophy	Japan	Shinobu Soejima	House Rattler
DigiCon6 ASIA Next Generation	100,000 Yen Cash and Trophy	Uzbekistan	Askaraliyeva Makhliyo	The Gift
DigiCon6 ASIA Entertainment	Trophy and Certificate	Indonesia	Percolate Galactic	Terrorvision3000
DigiCon6 ASIA Tai Kwun	50,000yen Gift Card and Certificate	Hong Kong	Vivi Studio	"The So Sad Show" – from Six Paths of Samsara
DigiCon6 ASIA Marunouchi	50,000yen Gift Card and Certificate	Singapore	Raymond Limantara Sutisna	Balance
DigiCon6 ASIA Special Mention	50,000yen Gift Card and Certificate	Iran	Amir Houshang Moein	Am I a wolf

The winner list of the "21st Digicon6 ASIA Awards – Hong Kong" (DigiCon6 Hong Kong) are as follows:

Awards	Winners	Works
DigiCon6 Hong Kong Gold	Point Five Creations	Another world
DigiCon6 Hong Kong Silver	Spicy Banana Creations	Lionverse
DigiCon6 Hong Kong Silver	Vivi Studio	"The So Sad Show" – from Six Paths of Samsara
DigiCon6 Hong Kong Next Generation (for participants aged 25 or below and being the major members of the production teams of the entries)	Lau Ho Shing	Stone Light Place Are Dandelion
DigiCon6 Hong Kong – Merit	Aurora Create	Tataikai Hime – the story of Natsumi



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Digicon6 Hong Kong – Merit	PANS-UP	Crystal Eyes
Digicon6 Hong Kong – Merit	Step C.	little thinks
Digicon6 Hong Kong – Merit	Gamestry Lab Limited	Balance Breakers: Prelude
Digicon6 Hong Kong – Merit	Zhell Group Limited	What's Next
Digicon6 Hong Kong – Merit	Stunga Lab Limited	Glaze War

It was the first time for the DigiCon6 ASIA Awards Presentation Ceremony held outside of Japan – Hong Kong. To give Hong Kong digital content producers more chances to exchange ideas with the attending talent from other countries and regions, a series of events were held in Tai Kwun for three consecutive days. They were: the “Asian Master Summit” on 28th November with three Asian masters namely Mr. Raman HUI, the creator of ‘Shrek’ and ‘Monster Hunt’, Mr. Yuichi ITO, Tokyo’s master of stop-motion, and Mr. Shuzo John SHIOTA, the CEO of a top international production company, as speakers to share their creation experiences; the Screening on 29th November which showcased the works of the Gold Award winners from the Hong Kong and other regional contests, followed by a sharing of experiences by the winners; and the “21st DigiCon6 ASIA Awards Hong Kong” and “21st DigiCon6 ASIA Awards” Presentation Ceremony on 30th November. Highlights of various activities will be uploaded onto the project website.

More details of the “21st DigiCon6 ASIA Awards Presentation Ceremony” and DigiCon6 Hong Kong are available on the website at: <http://digicon6asia.hk>.

For media enquiries, please contact AQ Communications Ltd., the PR representative of the Ceremony and DigiCon6 Hong Kong:

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About Hong Kong Digital Entertainment Association (HKDEA)

Established in 1999, HKDEA is a non-profit organization aiming to promote digital entertainment development in Hong Kong. Its mission points toward the achievement of the following goals - boosting prosperity of the digital entertainment industry by fostering cooperation among local developers; opening up and developing digital market; enhancement of local technology so as to enhance the competitiveness of Hong Kong’s production; promoting communication between the digital entertainment industry and other related industries such as toys, entertainment and visual games; building a favourable image for digital entertainment; and protection of intellectual property right and scrapping counterfeit products.

About Tokyo Broadcasting System Holdings, Inc.

Tokyo Broadcasting System Holdings, Inc. with its headquarter in Tokyo, Japan, is the key station of a national television and radio network. TBS’s 28-affiliate station TV and news network JNN (Japan News Network), and 34-affiliate station radio network, JRN (Japan Radio Network) span the country domestically, in addition to its overseas news bureaus located around the world. Other Business Activities include: General broadcasting (television broadcasting) in accordance with broadcast law and other broadcasting related regulation/production and distribution of TV programs, DVDs, videos, etc. Telecommunication services TV broadcasting: JORX-TV/JORX-DTV.

About Create Hong Kong

Create Hong Kong (CreateHK) is a dedicated agency set up by the Government of the Hong Kong Special Administrative Region in June 2009. It is under the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau and dedicated to spearheading the development of creative industries in Hong Kong. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, and promoting Hong Kong as Asia’s creative capital and fostering a creative atmosphere in the community. CreateHK sponsors HKDEA to organise various editions of the “DigiCon6 ASIA Awards - Hong Kong”, the “21st DigiCon6 ASIA Awards” Presentation Ceremony and other projects to promote the development of the digital entertainment industry. CreateHK’s website at www.createhk.gov.hk

recommendations expressed in these materials/events (or by members of the project team) are those of the project organizers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, Create Hong Kong, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.

Photo link:

https://drive.google.com/open?id=1myk1uLK_wlNZQYieXV-m3kKJQRHLZHs_

Event photos

Photo1



Mr. Takafumi Yuki, Digicon6 ASIA Headquarters International Alliance Officer added, "Moving the awards presentation ceremony, screening of the winners' films, Asian Master Summit, and other events of the DigiCon6 ASIA Awards to Hong Kong has been a decade-long dream of TBS Holdings and HKDEA. We are happy that the events are finally held in Hong Kong and have received the strong support of the Government of the Hong Kong Special Administrative Region and different parties from the trade. Together, we will bring DigiCon6 ASIA Awards - proudly made in Asia - to Asia and the world."

Photo2



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Photo3



Another Hong Kong contestant, Spicy Banana Creations' "Lionverse", received the DigiCon6 ASIA Silver - Best Technique Award, in addition a Silver Award in the Hong Kong contest.

Photo4

Group photos of all the guests and the

Co-organizers



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awardees