



CASE STUDY



FP&A ANAPLAN MODEL REBUILD: IMPROVING UX AND FUNCTIONALITY

“Accelytics helped us rebuild our Anaplan model with the precision and flexibility we originally wanted. Their team of consultants were not only business process experts, but also had a very in depth knowledge of Anaplan.”

Canada Goose, with global headquarters in Toronto, Canada, manufactures, distributes, and sells renown Arctic Weather Clothing, as well as, lines of branded sweaters and other items.

In recent years, the company opened its first retail stores, and went public, trading on both the New York Stock Exchange and the Toronto Stock Exchange. Today, Canada Goose has 2,700 employees globally and generates close \$500M in revenue.



INDUSTRY

Retail, Manufacturing



USE CASE

Financial Planning Budgeting and Forecasting



TECHNOLOGY

Anaplan

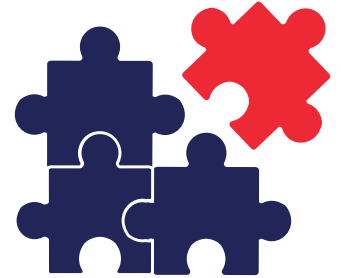
CHALLENGES

Canada Goose had initially implemented Anaplan with another partner unsuccessfully. The existing Anaplan FP&A model had poor user experience and was grossly sparse. It was approaching a point where it would fail due to size limits. With this said, several of the complexities of Canada Goose's business were well represented in the model, such that they made good use of it for about 3 years.

During those 3 years, Canada Goose learned a lot about the platform and desired to rebuild the model themselves, with Architectural Support from Accelytics. There were also changes to the business that they needed to include in the new model, such as detailed foreign currency sensitivity analytics, a new retail channel and new reporting requirements. Their data reporting was cobbled together in MS Excel.

SOLUTION

Canada Goose partnered with Accelytics to redesign key aspects of the User Interface and User Experience that were viewed as a critical path. Additionally, Canada Goose wanted Accelytics to help them reimplement their full FP&A application which included: quarterly forecasting and annual budgeting of the P&L, Balance Sheet and Cash Flow scenario planning, intercompany eliminations, transfer pricing, standard costs, and high-level production planning.



Accelytics leveraged its proprietary Accelerated Approach to identify the gaps in Canada Goose's Anaplan model and planning processes. Using this assessment, Accelytics helped Canada Goose rearchitect the Anaplan solution to stage data more efficiently and design a data flow that was much simpler to understand wto minimize maintenance.

Together, Accelytics and Canada Goose rebuilt the model over an extended period, working with Canada Goose's FP&A team in between their full time positions.

RESULT

The new FP&A model includes major improvements in user experience, as well as deeper insights and functionality, which helped expedite the planning process and truly enable real time planning within their financial application. The simplistic data flow reduced overall maintenance and had a direct impact on IT ocerhead. Last, model size was reduced by 33% which led to direct savings on overall IT spend. All of these enhancements have enabled Canada Goose to plan more accurately, more quickly and be scalable as the company grows.



Accelytics stands for "accelerated analytics." Our team specializes in business process optimization and technology enablement within the scope of supply chain, sales performance management, and financial planning and analysis.

Accelytics leverages its Accelerated Approach methodology to help clients establish industry focused sustainable processes while using technology as a true enabler to the process.

Our experienced team delivers a broad range of services to help clients throughout their entire transnational journey. We provide solutions that include business process optimization, technology enablement and support services.

Accelytics is headquartered in Houston, TX with offices in Dallas, Denver, Minneapolis and New York.

Learn more at www.acceltytics.com.