



CASE STUDY



FP&A MODEL REBUILD IMPROVING UX AND FUNCTIONALITY

"Accelytics helped us rebuild our Anaplan model with the precision and flexibility we originally wanted. Their team of consultants were not only business process experts, but also had a very in depth knowledge of Anaplan."

Canada Goose, with global headquarters in Toronto, Canada, manufactures, distributes, and sells renown Arctic Weather Clothing, as well as, lines of branded sweaters and other items. In recent years, the company opened its first retail stores, and went public, trading on both the New York Stock Exchange and the Toronto Stock Exchange.



INDUSTRY

Retail, Manufacturing



USE CASE

Financial Planning Budgeting
and Forecasting



TECHNOLOGY

Anaplan

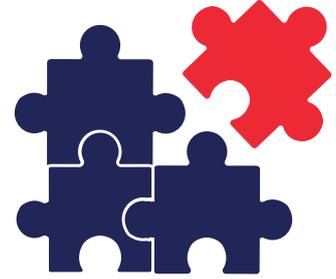
CHALLENGES

Canada Goose initially implemented Anaplan unsuccessfully. The existing Anaplan FP&A model was sparse and was approaching a point where it would fail due to size limits. User experience was very poor which increased the planning cycle and forced the business to still rely on outside tools for FP&A.

After using their Anaplan solution for three years, Canada Goose recognized the need for a complete model rebuild and transformation. In addition, there were changes to the business that Canada Goose needed to incorporate into their new model due to the expansion of new sales channels and reporting requirements. The rate at which Canada Goose was growing forced them to start needing new functionality that could manage multiple currencies, standardize scalability, and integrate more complex data sets.

SOLUTION

Canada Goose partnered with Accelytics to redesign key aspects of the user interface and user experience. Additionally, Canada Goose wanted Accelytics to help them reimplement their full FP&A application which included: quarterly forecasting and annual budgeting of the P&L, Balance Sheet and Cash Flow scenario planning, intercompany eliminations, transfer pricing, standard costs, and high-level production planning.



Accelytics leveraged its proprietary Accelerated Approach to identify gaps in Canada Goose's Anaplan model and planning processes. This allowed the Accelytics team to rearchitect the Anaplan solution to stage data more efficiently and design a data flow that was much simpler to understand wto minimize maintenance.

RESULT

The new FP&A model includes major improvements in user experience, as well as deeper insights and functionality which helped expedite the planning process and truly enable real time planning within their financial application. The simplistic data flow reduced overall maintenance and had a direct impact on IT overhead. Last, model size was reduced by 33% which led to direct savings on overall IT spend.

All of these enhancements have enabled Canada Goose to plan more accurately, more quickly and be scalable as the company grows.



Accelytics stands for "accelerated analytics." Our team specializes in business process optimization and technology enablement within the scope of supply chain, sales performance management, and financial planning and analysis.

Accelytics leverages its Accelerated Approach methodology to help clients establish industry focused sustainable processes while using technology as a true enabler to the process.

Our experienced team delivers a broad range of services helps clients throughout their entire transnational journey. We provide solutions that include business process optimization, technology enablement and support services.

Accelytics is headquartered in Houston, TX with offices in Dallas, Denver, Minneapolis and New York.

Learn more at www.acceltytics.com.