creation

Emilie Colin Garros

The 'Tension' collection is a project closely related to manufacturing processes that are destined for mass production. Achieved thanks to the openness and encourage; are extremely imp<mark>or</mark> inuing to develop i<mark>nnov</mark>ative projects and creativity. http://emiliecolingarros.com



Which of your designs best reflects your ultimate creative desires? What is your dream project for the future?

creation

Langlands & Bell

The product we have created that we desired the most is 'Untitled', the house and studio that we recently designed for ourselves (with the assistance of Atelier One structural engineers, London). The building is entirely on its own in Kent a rural area 50 miles from London, and is 'off grid' - this means that we generate all our own power etc. from solar panels and a Micro CHP. www.langlandsandbell.com





in!). A very complicated projec an immediate desire. We were the first to experience this desire wh our own skulls before inviting others to participate in the same experience. www.sismodesigners.fr

creation

Hervé Van der Straeter

The 'Stacked Console' embodies all the characteristics f my work: nonchalance of the drawing, precision, asymmetry and movement.

พพพ.vanderstraeter



possession

Ross Lovegrove I still think the bi tion I could make in my profession would be a city car that mbr**ac**es all the social, technological ronmental needs of the future, such as my project car on a stic 'COAS' www.rosslovegrove.com

object of desire?





possession

Sam Baron

Either the last Mac laptop, clean efficient and light or Comme des Garçons x Artek fragrance fragrance (image) cause I love the wooden wax smell of it, the simplicity of the bottle shape, the Marc Atlan graphic touch on it.

www.sambaron.fr



Joana Astolfi

Dieter Rams's SK4 record player or one of Sophie Calle's pieces from The Hotel series or Hans Wegner's 'Flag Halyard' chair. www.joanaastolfi.com

possession

Pauline Deltour

to choose only on lection: Thonet n°14 chair, the 'Parentesi' lamp by Castiglioni, the 'Ventotene' pencil holder by Enzo Mari for Danese (image), '43' chair by Konstantin Grcic, etc. www.paulinedeltour.com









Maarten De Ceulaer

Actually there's no need for me to desire it, because I have the original first prototype in my bedroom. But the piece I would desire the most would still be my 'Pile of Suitcases' or one of the other designs in the Leather Collection for Nilufar gallery. Not for its rich elaboration and finishing, but because it evokes a certain feeling in me, it makes me dream about faraway places and adventurous travels. http://sites.google.com/site/mdeceulaer

Xavier Lust

The project that I am working on at the moment. 'Algue' is a decorative lamp that seems to mimic the waves that surround us. www.xavierlust.com





Gisue Hariri – Hariri & Hariri The 'Crystalline' bath collection. http://haririandhariri.com

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Studio Nocc

With 'Object of Sound', we weren't just looking to create an object but rather a process for creating objects that implicates the person and gives them pleasure and a desire to own a unique piece. It's also a playground that gives people the desire to experiment and create. These objects are generated from voice patterns when the person pronounces the name of the object.

www.nocc.fr

Daphna Isaacs Laurens

We find it hard to choose a specific product since we strive to produce only objects we desire... If we really have to, we would point out the 'Sofalamp' as the object we've created and now mostly desire. It feels like we were able to merge form, function and the freedom of interpretation in a respectful and balanced manner. The creation of the 'Sofalamp', which part of the Tafelstukken collection, started at the end of 2009.



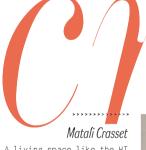
Amaury Poudray

It is a simple limited edition piece of furniture for a great gallery in Paris, I can't wait to see it produced. The two 'Poser' tables were designed for a new collection at Galerie Bensimon that will be shown from March 31 to May 5 and at Milan Via Tortona 55. Again it's all about simple things and accumulation. www.amaurypoudray.com



Julian Mayor

The 'General Dynamic' chair-General Dynamic (2004). With this chair I wanted to represent computers as what I see as a work in progress, like a computer visualisation, the form gives clues, but it needs the viewers imagination to complete the surfaces. As Simona Heuberger, author of Virtual Aesthetics puts it: 'The General Dynamic chair is one of the key design items of the past decade.'



A living space like the HI Hotel or the Dar HI represent a comprehensive approach to space. These places demonstrate or reveal my way of thinking about design. It's about putting less emphasis on the form of the material - aesthetics - and more emphasis on revealing, uniting and organising around common values and intentions, the links and networks of competencies. complicity and sociability. www.matalicrasset.com



This year's collection, 'Create', has made a really strong impact on me. I think that it is Bolon's most versatile collection ever since it offers such a broad palette of creative possibilities. The colours shift spectacularly between shades of light and dark, depending on where in the room you are standing, how the light falls and how the flooring is laid.

www.bolon.com





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Antonio Citterio
The 'Grand Repos' armchair by Vitra www.vitra.com

'Desire was the lost aspect of Modernism and the reason it failed. Desire is good.'

Boaz Cohen & Sayaka Yamamoto – bcxsy

Hard to say, but probably our first 'Origin' project - 'The Join Screens' - this project symbolizes for us a start of a new direction (the Origin projects) and the incredible level of execution by the master we've collaborated with is truly breathtaking.

www.bcxsy.com



Cecilie Manz

Pierre Fauresse

Several 'Jean' clocks.

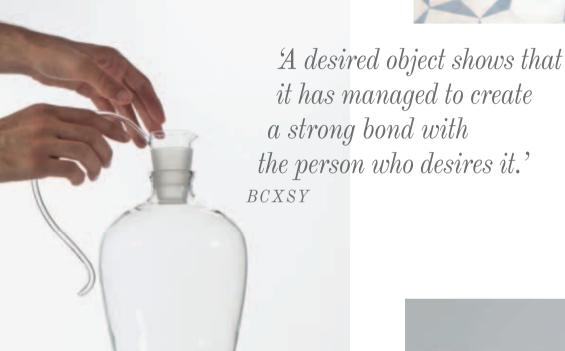
www.pierrefauresse.com

It's often true that the pieces on top of the pile, just finished, seem dearest to you because they are a reflection of your current feelings. But things must be desirable and worthy over time (in my opinion) - I have a special place in my heart for my 'Clothes Tree' and 'Pluralis' chair: they still get to me.

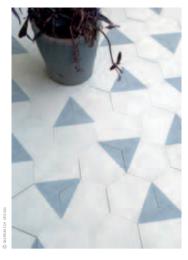
Amaury Poudray

At the moment it is a product called 'Histoires' I created at FABRICA which is made entirely of glass. There is something in the shape that makes me want to use it, and I'm attracted to the idea of stacking things. It's really related to manipulation and use.

www.amaurypoudray.com







Claesson Koivisto Rune

What is best or most desirable is always in flux. The answer will most likely not be the same in a month or a year from now. That taken into account, most desired right now perhaps are the cement tiles -Casa (image)/Dandelion/Stone- for Marrakech Design (hand made over there) that we recently presented during Stockholm Design Week that light up the room with their vivid colours and patterns.

www.ckr.se



Rrittain Der

The 'SHY' light keeps me interested; the endless possibilities of shapes reminds of the crystals it was inspired by. Just like crystals, there are definite rules, but the results never cease to surprise me.

www.becbrittain.com



Derek Welsh

The favourite piece that I've designed and made is the 'Dogleg' chair (2008) and it was launched at 100% Design London in 2009. 'Durable, humorous and fun to sit on the 'Dogleg' has been designed with an angled back to accommodate the sitters easy elbow rest position.' http://derekwelsh.co.uk

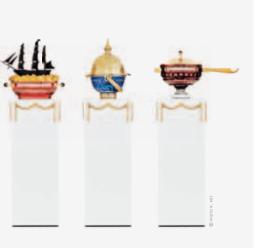
Carpenters Workshop Gallery/ Julien Lombrail

'Trees,' the exhibition by Andrea Branzi currently showing at the gallery: for its simplicity, its strength, its lack of compromise, the historical significance of the work, for its relevance in the history of design, for the fact that each piece transcends its function to become a work of art in itself and for the technical execution that is so perfect that it is totally overlooked. www.cwgdesign.com



Studio Job

Today it's 'Containers II' since it refers to our past and our future... tomorrow it will be another project! www.studiojob.be



I'm currently working on a new series of furniture, called the 'Mutation Series', of which I can show you the first prototypes here. The series appears to have grown into the shape organically, instead of being made by hand. It could be the result of a cell mutation or a nuclear reaction, and looks like a virus or bacteria grown dramatically out of scale.

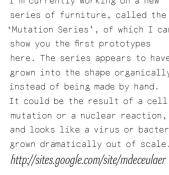


Jean-Baptiste Fastrez

It's 'Hair Dryers' from the Tomahawk collection. I love it when desire filters through into everyday objects, but also when this desire gives rise to a simple and radical solution. Here, the motorised components of a hair dryer are grafted onto wooden handles by artisans. What I appreciate most is that it is a reflection on how to produce and give value to an object in the present context. www.jeanbaptistefastrez.com

'For us, the desire to invent the project will always be stronger than the desire of the final object.' SISMO DESIGNERS

Maarten De Ceulaer



Committee Gallop Workshop

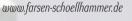
The piece is called 'Chopped Up Chopping Board': a simple thing with simple pleasures. In response to a brief from Droog that posited a future economic model in which income tax is replaced with a tax on raw materials and waste becomes a liability. We chopped up the chopping board and in so doing, created a puzzle whose pieces also function as asymmetric building blocks that can be enjoyed for their abstract shapes and colours. Our satisfaction comes from the way it somehow seems to represent the hidden energy and physical realities that exist in all inanimate objects. www.gallop.co.uk

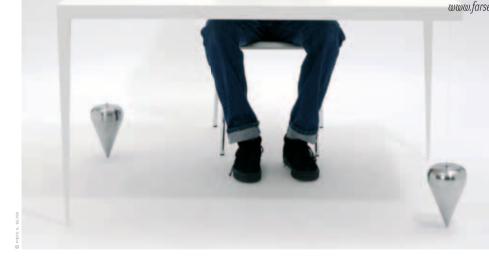


Nina Farsen & Isahel Schölhammer

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Our 'Suppenkaspa' design is a two-legged table that compensates for the missing legs with weights that are held by barely noticeable strings. It is extremely stable and reliable even if the gravitational pull of the elastic can be felt. When people realise that two of the legs are missing, you can see the astonishment in their eyes when they tentatively test its stability and finally their smile when they understand the working principle - it's a great reward.





Tinna Gunnarsdottir

'Chromed Cube'. It is a garden table/stool which reflects its surroundings so you had better make sure they are to your liking, if not the ugliness will come back to haunt you. www.tinnagunnarsdottir.is



Joana Astolfi

The piece 'Behind Every Great Man is a Great Woman' and the 'iShells' (image). I also particularly like the pieces 'Please Send Chocolate' and 'They Lived Happily Ever After.' www.joanaastolfi.com

Guillaume Delvigne

The 'Bromo' lamp, produced in a limited edition by ToolsGalerie is one of my latest creations, there is something 'magnetic' about it. www.guillaumedelvigne.com



Jakob + Macfarlane The shelving unit we made called 'Rain' and the 'Pool' table (image) edited by Marcel By. www.jakobmacfarlane.com





Rui Alves The 'Tour' chair. http://myownsuperstudio.com

Td just like to quote Charles Eames by saying: "Who ever said that pleasure wasn't functional?"' PAULINE DELTOUR



Using the NewspaperWood material (designed by Mieke Meijer), we worked with a group of young Dutch designers to create a first collection of NewspaperWood products. NewspaperWood turns newspapers, which are made of wood, back into wood again. When a NewspaperWood log is cut, the layers of paper appear like lines of a wood grain or the rings of a tree and therefore resemble the aesthetic of real wood. www.vij5.nl



Michael Young

Recently the 'Hacker' watch, I like to look at it. www.michael-young.com



'Make people dream, desire is related to imagination, story telling.' SAM BARON



Scholten & Baijings

At the request of 1616 Arita, one of the oldest Japanese Imari porcelain manufacturers, we designed a very comprehensive porcelain service named 'Colour Porcelain'. The launch of this extensive tableware, composed of a series of mugs, plates, platters, trays, a tea set, chandeliers and vases, will be at Spazio Rossana Orlandi in Milan during the Salone del Mobile, 17-22 March [www.rossanaorlandi.com]. www.scholtenbaijings.com



David des Moutis

I would say that at the moment, my latest project - 'Balance' lampembodies what I like about the design profession, as I see it: searching for expertise, assimilating it, combining it and producing an object/ collection that reflects the different qualities found along the way.







Sophie Lachaert

Any piece by Jurgen Bey. (image: 'Vacuum crate' @ Spring Projects by Studio Makkink & Bey) www.lachaert.com



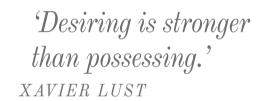


'I don't generally desire the

object itself, I desire the effect it has on me in my everyday life.'

AMAURYPOUDRAY









Gisue Hariri - Hariri & Hariri Shoe sculpture from the Alexander McQueen SS 2012 collection. http://haririandhariri.com



Studio Nocc

The ultimate object of desire for us at the moment is an Aston Martin DB4 Zagato or a Grand Millésime from the domaine de la Romanée-Conti or even an exquisite Etruscan vase.

www.nocc.fr

Tinna Gunnarsdottir

The Sasa Clock™ (clock and necklace) by Thorunn Arnadottir. It is an extraordinary time teller. When the necklace is hung over the stainless steel carousel it keeps time in 5 minute increments. When the necklace is taken off the wheel and worn it is not counting anything. You have only your own senses to experience the time. Like ancient tribes-people, you become the clock. www.tinnagunnarsdottir.is

Ben & Sebastian

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We both fell a little in love with a Danish nineteenth century child's prosthetic leg which has formed part of our Phantom Limbs exhibition, currently showing at Designmuseum Denmark (see photo 3). The craftsmanship and the tender attention to detail in it are wonderful. These design qualities are inseparable from the supporting role it has played in a young child's life. www.benandsebastian.com

mischer'traxler

The little 'Plopp' copper stool by Oskar Zieta - we really like how the production and outcome go so well together. www.mischertraxler.com