## Annuities \& Insurance Agency, Inc

The \#1 Concierge FMO in America! Since July 26, 1993.

## THE TWH UPDATE

## 


(click here for a short video about this month's issue)

## 3 Ways to Get More Clients

We all wish we had more clients. More specifically, we all want more people to talk to about annuities and life insurance, so we can turn them into clients.

We have 3 leads systems that can help you get as many new people to talk to as you want! These are systems that have been used by advisers for years with proven success!

## 1. Educational Workshops

These are simple basic classes that you teach to people who volunteer to come to a class, or a series of classes. These are typically held in a college classroom, library, community center, or even a hotel meeting room. There is no food to buy, and you do not do any selling at the class meeting. You simply follow a pre-made course presentation and teach people things they need to know about financial retirement topics. Here are just a few of the courses.

- 7 Steps to Retirement Success
- A Guide to 401k Rollovers
- Financial Planning Basics
- An Introduction to Annuities
- Retirement Income Planning
- ...and MANY more

Our advisers have already used several of these presentations to successfully grow their sales, so we can help you get up to speed quickly and easily. The process is this simple...
Step 1: Teach a class
Step 2: Ask the students if they want to meet 1 on 1
Step 3: Set an appointment to meet with them
2. Helping State Employees Move 401k Funds We have partnered with a Leads company that contacts state employees who are interested in moving their 401 k retirement funds into annuities. They speak with the state employee, ask if they would like to speak to an adviser, then connect you with the person for a Zoom meeting. You are the only adviser they will speak with, and the meetings only happen during times and days of the week that you want to have appointments. These people have already verbally expressed interest AND have volunteered to have a Zoom meeting with you.

The conversations are simple and easy, because you use simple software that helps people see how long their 401 k funds will last, and then shows them an alternative where an annuity with a lifetime income rider will provide income until they die. And each appointment is only $\$ 65!!!$

## 3. Facebook Advertising

If you don't want to teach a class, and don't like using Zoom, then Facebook is a great choice. Ads are generated in your general area, so you can meet with potential new clients face $t$. ace. Ads are pre-made and proven to work in your area to get you appointments. For under $\$ 1,000$ per month, you can have a stream of interested people to talk to every week. And our team handles of all the setup and administration.

Let's get 2024 started by booking more appointments!
For more help give us a call. 800-200-9194

We now have annuity contracts with 41 carriers. More than any other FMO! And this is just one of the reasons we are The \#1 Concierge FMO in America.

## Perfectly Balanced Retirement Tool

Below is an example of how the PBR tool can show clients how to balance risk and safety assets in the right ratio (60/40 in this case), with 60\% in 'Safety Growth' (Index Annuities) and 40\% in 'Risky Growth'. The growth rates for both sides come from real historical economic performance, so there is no assumption or misrepresentation of performance on either the Risky or Safe side.

Once the proper balance is reached, strategic income withdrawals are taken from one side or the other each year (shown in red), with a 3\% inflation increase each year. Which side the withdrawal is taken from is determined by how the market performs each year.


## The outcome:

1. By balancing assets between Risky and Safety assets, large losses are avoided, and more assets are protected.
a. This also reduces volatility because index annuities do not swing up and down with the markets.
2. By creating a smart withdrawal strategy, the Risky assets are not reduced further in years when the market is down, thus reducing the impact to the balance on the Risky side.
a. This strategy creates approximately $\$ 300,000$ more in assets compared to a non-balanced plan using only a Risky account, with no alternative accounts from which to take income withdrawals.

If you would like to see how real numbers would look for any of your clients, please call or email and we can create a customized plan for as many people as you like. Call Greg at 714-283-9196 (direct line).


## The TWH 2024 Elite Producers Club Marketing Allowance Plan

## Five levels of cash bonus!

> Bonuses paid as earned!
$>$ Up to $\$ 16,750$ extra cash!
Seven levels of increased compensation to help you with your marketing costs. Whether it's to fund a lead program or upgrade your technology, this plan will help you build a more successful business!

| Level | Requirements | Earned Bonus | Cumulative Earned Bonus |
| :---: | :---: | :---: | :---: |
| 1 | $\mathbf{\$ 2 5 0 , 0 0 0}$ of annuity premium | \$250 | \$250 |
| 11 | $\$ 500,000$ of annuity premium | \$500 | \$750 |
| III | $\$ 1,000,000$ of annuity premium | \$1,000 | \$1,750 |
| IV | $\$ 2,000,000$ of annuity premium | \$1,500 | \$3,250 |
| v | $\$ 3,000,000$ of annuity premium | \$3,000 | \$6,250 |
| VI | $\$ 4,000,000$ of annuity premium | \$4,500 | \$10,750 |
| vil | $\$ 5,000,000$ of annuity premium | \$6,000 | \$16,750 |
| * | Additional Custom Rewards | Tailored to Each Adviser's Wants \& Needs |  |

Rules:
This plan is not available for any agents receiving any other type of marketing, lead, seminar, or client prospecting programs.
TWH Agency reserves the right to modify or terminate this plan at any time.
All final decisions are at the discretion of TWH Agency.
This plan is for paid business only, from 01/01/2024 through 12/31/2024.
All payouts and awards will be paid monthly.
One bonus level per producer.
 commission reduction. Plans with less than 7 -year duration, MYG annuities and immediate annuities will be credited at $50 \%$. Qualification for initial membership will be $\$ 250,000$ of qualified premium

## Indexed Annuity Rates \& Data

A guide to companies, products, rates, and additional information.
For more information, call 1-800-200-9194.

| COMPANY | PRODUCT | CURRENT <br> RATE / YIELD | $\begin{gathered} \text { DESCRIPTI } \\ \text { ON } \end{gathered}$ | $\begin{gathered} \text { ISSUE } \\ \text { AGE } \end{gathered}$ | SURRENDER CHARGES | WITHDRAWAL PRIVILEGES | COMMISSION |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Athene <br> A.M. Best AStandard \& Poors <br> A- <br> Moody's A1 <br> (Call for state availability) | Performance <br> Elite 15 Plus <br> 20\% <br> Premium <br> Bonus <br> 8\% Bonus <br> Version also <br> Available <br> Not Available in CA | Annual Point to Point Cap (no fee) 7.00\% <br> S\&P 500 Daily Risk Control 2 9.75\%TM Index <br> 1 Yr. No Cap Pt. to Pt. <br> 70\% Participation <br> 2 Yr. No Cap Pt. to Pt. <br> 95\% Participation <br> 3.30\% for Fixed Interest | SPDA <br> $\$ 25,000$ NQ/Q <br> Guarantee . $25 \%$ on $87.5 \%$ of premiums | 0-73 <br> Max. age as low as 47 in some states. <br> Call for details. | 15 Years $\begin{gathered} 14,13,12,11,10,9,8,7,6 \\ 5,4,3,2,1 \% \end{gathered}$ | 10\% of Premium after year 1. 20\% per year if not taken a year before. <br> .95\% liquidity rider included with every policy <br> No Lifetime Income Rider | $\begin{gathered} 0-706.50 \% \\ 71-73 \text { 6.00\% } \end{gathered}$ |
| Corebridge (formerly American General) <br> A.M. Best : <br> Fitch: <br> Moody's: <br> Standard \& Poor's: | Power Select Builder <br> (Call for state availability) | 1-Year ML Strategic Balanced Par. Rate 75\%/100\%* <br> 1-Year PIMCO Global Optima Par. Rate 50\%/60\%* <br> 1-Year S\&P 500 Annual Cap $10.00 \% / 11.00 \%$ * <br> 2-Year MLStrategic Balanced w/ Spread 0.85\%1.10\%* <br> 2-Year PIMCO Global Optima w/ Spread 80\%/95\%* <br> 2-Year S\&P 500 Annual Par. Rate 37\%/43\%* <br> AB All Market Index 2 Year Par. Rate 255\%/275\%* <br> AB All Market Index Annual w/ Spread 165\%/180\%* *\$100,000+ | $\begin{gathered} \text { SPDA } \\ \$ 25,000 \mathrm{NQ} \\ \$ 25,000 \mathrm{Q} \\ \text { Minimums } \end{gathered}$ | $50-78$ <br> (Annuitant up to 95) | 10 Year Declining <br> $10,9,8,7,6,5,4,3,2,1 \%$ <br> (Terminal Illness Waiver) <br> (2 of 6 ADLs Waiver) <br> (Extended Care Waiver) <br> Waivers not available in All States. <br> Call for details. | $\begin{aligned} & \text { 10\% Beginning yr } \\ & 2 \end{aligned}$ | $50-75=7.00 \%$ <br> Trails Available |

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## GET PAID FASTER

BY LETTING US REVIEW THE APPLICATION...

Let us review your application forms for you before you send them in. We find potential improvements that can be made to $85 \%$ of the applications we review prior to being sent to a carrier. And, those applications get processed faster, and with fewer additional needed actions from you-and fewer trips back to have the client sign or initial something on a form. It won't delay the process. In fact, it will shorten the time to get the policy issued and the
commission payments sent out.

Indexed Annuity Rates \& Data (continued)

| COMPANY | PRODUCT | CURRENT <br> PARTICIPATION RATE | DESCRIPTION | $\begin{aligned} & \text { ISSUE } \\ & \text { AGE } \end{aligned}$ | SURRENDER CHARGES | $\begin{array}{\|c} \text { WITHDRAW } \\ \text { AL } \\ \text { PRIVILEGES } \end{array}$ | COMMISSION |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Products distributed through Legacy Marketing Group <br> Americo Life <br> A.M. Best ' $A$ ' | *LibertyMark <br> 10 <br> \#LibertyMark <br> 10 Plus <br> (5\% Premium <br> Bonus <br> $10 \%$ <br> Accumulation <br> Bonus in most states on the 10 Plus only) | S\&P 500 One-Year Point-to- <br> Point Strategy *9.00\% <br> Guarantee One-Year <br> *4.80\% | $\begin{gathered} \text { *\#Initial: } \\ \$ 10,000 \mathrm{NQ} / \mathrm{Q} \\ \\ \text { *\#Guarantee } \\ 1.00 \% \text { on } 100 \% \text { of } \\ \text { Premium } \end{gathered}$ | $\begin{aligned} & * 0-85 \\ & \# 0-80 \end{aligned}$ | *10 Years $\begin{gathered} 12,11.50,11,10.50,10 \\ 9,8,7,6,5,0 \% \\ \# 10 \text { Years } \\ 13,13,12.5,11.5,10.5 \\ 9.5,8.5,7.5,6.5,5.5,0 \% \end{gathered}$ | *\#10\% After Year 1 | $\begin{gathered} 0-80: \\ * 7.00 \% / \\ \# 6.00 \% \\ \\ \\ \text { 81-85: } \\ * 6.00 \% / \# 0 \% \\ \\ \\ \text { Commission reduced } \\ \text { in CA } \end{gathered}$ |
| Fidelity \& Guaranty Life Insurance Co A.M. Best A- <br> F\&G is The ONLY company offering interest crediting tied to ETF performance! | Power Accumulator 10 <br> Approved in CA! | Six ETF Crediting Choices <br> No Caps on Any Strategies! <br> 1-Year Balanced Asset 10 Index <br> 1-Year iShares Core S\&P 500 ETF (IVV) <br> 1-Year iShares Gold Trust (IAU) <br> 1-Year iShares MSCI EAFE (EFA) <br> 1-Year iShares U.S. Real Estate (IYR) <br> 2-Year Balanced Asset 10 Index <br> 2-Year iShares Core S\&P 500 ETF (IVV) <br> 2-Year iShares MSCI EAFE (EFA) <br> 2-Year iShares U.S. Real (IYR) <br> Call for participation rates and spreads. | $\begin{gathered} \text { FPDA } \\ \$ 10,000 \mathrm{NQ} / \mathrm{Q} \end{gathered}$ <br> MVA | 0-85 | $\begin{gathered} 10 \text { Years } \\ 9,9,8,7,6,5,4,3, \\ 2,1 \% \end{gathered}$ <br> Higher in some states. <br> (Nursing Home Waiver) (Terminal Illness Waiver) (Home Health Care Waiver) | 10\% after one years | $\begin{gathered} \frac{\text { Age } 0-70}{6.50 \%} \\ \frac{\text { Age } 71-80}{4.50 \%} \\ \frac{\text { Age } 76-85}{3.25 \%} \end{gathered}$ |
|  | Prosperity <br> Elite 10 <br> 0,2 , or 5\% <br> Vested Bonus <br> (Reduced 50\% <br> at age 76) | Seven Crediting Choices <br> 1.) S\&P 500 I year monthly point-to-point subject to a monthly cap of $3.20 \%$ <br> 2.) S\&P500 Gain Interest $8.00 \%$ <br> 3.) S\&P500* CAP $13.75 \%$ <br> 4.) $\mathrm{S} \& \mathrm{P} 500+\mathrm{CAP} 11.50 \%$ <br> Annual Fixed Rate 4.00\% <br> * Monthly Averaging + Point to Point | FPDA $\$ 10,000 \mathrm{NQ} / \mathrm{Q}$ $\$ 2,000 \mathrm{~min}$ allocation Guarantee $1.00 \%$ on $87.5 \%$ of Premium | 0-85 | 10 Years $\begin{gathered} 9,9,8,7,6,5,4,3,2, \\ 1 \% \end{gathered}$ <br> (Nursing Home Waiver) (Terminal Illness Waiver) (Home Health Care Waiver) | 10\% after one year <br> Call for Income Rider Details | $\begin{gathered} \frac{\text { Age } 0-70}{7.50 \%} \\ \text { Age } 71-75 \\ 5.50 \% \\ \text { Age } 76-85 \\ \hline 3.75 \% \end{gathered}$ |
|  | Prosperity Elite 14 0,4 , or 7\% Vested Bonus (Reduced 50\% at age 76) Not Available in CA | Seven Crediting Choices <br> 1.) S\&P 5001 year monthly point-to-point subject to a monthly cap of $3.30 \%$ <br> 2.) S\&P500 Gain Interest $8.00 \%$ <br> 3.) S\&P500* CAP $14.00 \%$ <br> 4.) S\&P500+CAP $11.70 \%$ <br> Annual Fixed Rate 5.25\% <br> * Monthly Averaging + Point to Point | FPDA <br> \$10,000 NQ/Q $\$ 2,000 \mathrm{~min}$ allocation Guarantee <br> $1.00 \%$ on $87.5 \%$ of Premium | 0-85 | 14 Years $\begin{gathered} 14.75,13.75,12.75, \\ 11.75,10.75,10,9,8 \\ 7,6,5,4,3,2 \% \end{gathered}$ <br> (Nursing Home Waiver) (Terminal Illness Waiver) (Home Health Care Waiver) | 10\% after one year <br> Call for Income Rider Details |  |
|  | Performance Pro <br> 10\% Vested Bonus (Reduced 50\% at age 76) | 1 Year S\&P 500 Monthly PTP $2.10 \%$ <br> 1 Year S\&P Point-to-Point Cap 7.00\% <br> 1-Year Gold Point-to-Point 7.75\% <br> 2 Year S\&P Point-to-Point Cap 13.50\% <br> 3 Year S\&P Point-to-Point Cap 24.50\% <br> Fixed (floating rate) 3.00\% | SPDA $\$ 10,000 \mathrm{NQ} / \mathrm{Q}$ $\$ 2,000 \mathrm{~min}$ allocation $1.00 \%$ on $87.5 \%$ of Premium | 0-80 | $\begin{gathered} 10 \text { Years } \\ 9,9,8,7,6,5,4,3,2, \\ 1 \% \end{gathered}$ <br> (Nursing Home Waiver) (Terminal Illness Waiver) (Home Health Care Waiver) | 10\% after one year <br> Call for Income Rider Details | $\begin{gathered} \frac{\text { Age } 0-75}{7.50 \%} \\ \frac{\text { Age } 76-80}{5.75 \%} \end{gathered}$ <br> 1\% Lower in AK MA NV OH OK SC UT |
|  | Safe Income Advantage | S\&P500 Gain Interest 2.25\% S\&P500 $\quad$. CAP 2.50\% S\&P500 $+\quad$ CAP $2.50 \%$ Annual Fixed Rate 1.75 \% * Monthly Averaging + Point to Point | SPDA <br> \$10,000 NQ/Q $\$ 2,000 \mathrm{~min}$ allocation Guarantee $1.00 \%$ on $87.5 \%$ of Premium | 0-80 | 10 Years <br> $9,9,8,7,6,5,4,3,2,1 \%$ <br> (Nursing Home Waiver) (Terminal Illness Waiver) (Home Health Care Waiver) | 10\% after one year <br> Call for Income Rider Details | $\begin{aligned} & \frac{\text { Age } 0-75}{6.50 \%} \\ & \frac{\text { Age } 76-80}{4.75 \%} \end{aligned}$ |

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Indexed Annuity Rates \& Data (continued)

| COMPANY | PRODUCT | CURRENT PARTICIPATION RATE | DESCRIPTION | $\begin{gathered} \text { ISSUE } \\ \text { AGE } \end{gathered}$ | SURRENDER CHARGES | WITHDRAWAL PRIVILEGES | COMMISSION |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Equitrust <br> Life Insurance Company <br> A.M. Best B++ S\&P BBB+ <br> (Check state availability for MVA, riders, etc.) | Market Ten Bonus <br> 6\% Bonus, MVA, \& ROP | All S\&P500: <br> Monthly Avg. 75\% Par.Rate. <br> Monthly Cap 2.75\% <br> Annual Pt. to Pt. 8\% Cap <br> 2 Yr. Monthly Avg. 18.00\% Cap <br> 1 year fixed 4.50\% | FPD <br> $\$ 30,000 \mathrm{NQ}$ <br> $\$ 30,000$ Q <br> Minimums <br> Guarantee <br> $1 \%$ on $87.5 \%$ of premium | 0-80 | $\begin{gathered} 10 \text { Year Declining } \\ 10,10,10,10,10,9,8,7,6,4 \% \\ \begin{array}{c} \text { (Confinement Waiver) } \\ \text { (Return Of Premium) } \end{array} \end{gathered}$ | $\underset{1}{10 \% \text { Beginning yr. }}$ | $\frac{\text { Ages 0-80 }}{6.00 \%}$ <br> Trails Available |
|  | Market <br> Value Index <br> MVA <br> (Also available with Income Benefit Rider) | S\&P500: <br> Monthly Avg. 100\% Par.Rate. <br> Monthly Avg. Cap $\mathbf{1 2 . 0 0 \%}$ <br> Monthly Cap 3.10\% <br> Annual Pt. to Pt. 10.50\% Cap <br> 2 Yr. Monthly Avg. 20.00\% <br> Cap <br> 1 year fixed 5.50\% | FPDA $\$ 10,000 \mathrm{NQ}$ $\$ 10,000 \mathrm{Q}$ Minimums Guarantee $1 \%$ on $87.5 \%$ of premium | 0-80 | 10 Year Declining <br> Call for fee schedule by state. <br> (Confinement Waiver) (Return Of Premium) | $\begin{gathered} \text { Interest only yr. } 1 \\ 10 \% \text { yrs. } 2+ \end{gathered}$ | $\frac{\text { Ages 0-80 }}{7.00 \%}$ <br> Trails Available |
| Global <br> Atlantic <br> Financial Company A.M. Best A- | Income 150+ <br> SE <br> 50\%+ <br> Premium <br> Bonus to the <br> Income <br> Account <br> (20\%,15\%, <br> $15 \%,+150 \%$ of index crediting) <br> Call for more details | Accumulation Account <br> $1 \mathbf{y r}$. pt to pt w/Cap 4.25\% <br> BlackRock Diversa VCI Two Year <br> Point-to-Point <br> 15\% Spread <br> 1 Year Fixed 2.50\% | SPDA <br> $\$ 10,000 \mathrm{NQ} / \mathrm{Q}$ <br> Guarantee $1 \%$ on $87.5 \%$ of premium | 55-80 | $\begin{gathered} 10 \text { years } \\ 9,8,7,6,5,4,3, \\ 2,1 \% \end{gathered}$ <br> (Nursing Home Waiver) (Terminal Illness Waiver) <br> MVA | 10\% After Year 2 <br> Call for Income Rider Details <br> Income Rider fee 0.95\% <br> Rider not optional | $\begin{gathered} \frac{\text { Ages 0-75 }}{7.00 \%} \\ \frac{\text { Ages 76-85 }}{5.00 \%} \end{gathered}$ |

# Top 15 Crediting Methods 

## Gold Star Carriers Have Proven Renewal Rate Integrity



| AM TERM | -Uses Partial Hyp othetical Backesting |
| :---: | :---: |
| A 7 | *Al Powered Global Opportunities / Biennial / P-P |
| A 9 | *Al Powered Global Opportunities / Biennial / P-P |
| A 7 | *Al Powe red Global Opportunities / Annual / P-P |
| A 9 | *Al Powe red Global Opportunities / Annual / P-p |
| A 10 | *Al Powered Global Opportunities / Biennial / P-P |
| A- 10 | *CIBC Balance d Asset 10/Biennial / P-P |
| A- 10 | *CIBC Balance d Asset 10/Biennial / P-P |
| A 7 | *UBS Innovative Balanced / Biennial / P-P |
| A- 10 | *CIBC Balance d Asset 10/ Biennial / P-P |
| A 77 | *Al Powered Global Opportunities / Biennial / P-P |
| A- 7 | *CIBC Balance d Asset 10/ Biennial / P-P |
| B++ 10 | *Credit Suisse ESG Macro 5\%/Bie nnial / P-P |
| A 7 | *NASDAQFC / Biennial / P-P |
| A 10 | *BofA Global MegaTrends / Annual / P-P |
| A- 10 | *C1BC Balanced Asset 5/Biennial / P-P |


| BONUS |  | CAP | SPREAD | PAR | FEE |
| :---: | :---: | :---: | :---: | :---: | :---: | RETURN

NOTE: For agent use only—not for use with clients. Crediting methods vary by state and availability based on each client's needs. Call for a custom report tailored to your needs: 800-200-9194.

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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Clear Spring Life (formerly Guggenheim) | Highlander W/MVA | S\&P 500: <br> 1yr Cap 7.50\% <br> 1yr Participation Rate 45\% <br> S\&P 500 MARC 5\%: <br> 1yr Participation Rate 170\% <br> 1 year fixed $3.75 \%$ | $\begin{gathered} \text { SPDA } \\ \$ 10,000 \mathrm{NQ} \\ \$ 5,000 \mathrm{Q} \\ \text { Minimums } \end{gathered}$ | 0-80 | Call for surrender fees in your state, <br> (Confinement Waiver) (Terminal Illness Waiver) | $\begin{aligned} & \text { 10\% Beginning } \\ & \text { yr } 2 \end{aligned}$ | $\begin{gathered} 0-75=\mathbf{7 . 0 0 \%} \\ 76-80=5.00 \% \\ \text { CA \& FL: } \\ 0-75=\mathbf{6 . 0 0 \%} \\ 76-80=4.00 \% \\ \text { Trails Available } \end{gathered}$ |
|  | 7 Year Version Also Available |  |  |  |  |  |  |
| Lincoln Financial Group <br> Lincoln National Life Ins. Co. <br> A.M. Best A+ Fitch A+ Standard \& Poors AA+ | OptiBlend 10 W/MVA | 5 Accounts: <br> Fixed Account 3.75\%, 4.05\%* <br> Point-to-Point $8.00 \%$, 9.00\%* <br> Participation Rate $40 \%$, 55\%* <br> 5\% Daily RC w/ Spread $\begin{aligned} & .20 \% / 20 \% * \\ & * \$ 100,000+ \end{aligned}$ | $\begin{gathered} \text { FPDA } \\ \$ 10,000 \mathrm{NQ} \\ \$ 10,000 \mathrm{Q} \\ \text { Minimums } \end{gathered}$ | $0-80$ | 10 Year Declining <br> 9,9,8,7,6,5,4,3,2,1\% <br> (Confinement Waiver) (Terminal Illness Waiver) | 10\% Beginning yr. 1 <br> Lifetime Income Rider DOUBLES if Long Term Care is Needed! | NQ/Q 0-74 = 7.00\% <br> N/Q 75-79 = 4.00\% <br> $\mathrm{N} / \mathrm{Q} \mathbf{8 0}=\mathbf{1 . 7 5 \%}$ <br> Trails Available |
| National Western Life Insurance Co. <br> A.M. Best A <br> Standard \& Poors A | Ultra Future <br> $9 \%$ <br> Premium <br> Bonus | Indexed Option A \& U Annual Reset Option A: Month Average 100\% PR Year 1 w/ 6\% spread Option U: Annual Pt to Pt (low Vol 5\%) 140\% PR Option B: Fixed Rate 3.60\% | FPDA <br> 5,000 Minimum/NQ <br> 2,000 Minimum/Q <br> Guaranteed rate <br> 1.00\% <br> on $87.5 \%$ of Premium | $\begin{gathered} 0-80 \\ 54-\mathbf{C A} \end{gathered}$ | $\begin{gathered} 15 \text { Years } \\ 19.25,18.50,17.75 \\ 16.75,15,15.25,14.50, \\ 13.50,12.75,12,10,8 \\ 6,4,2 \% \end{gathered}$ | 10\% After Year 1 <br> Call for Income Rider Details | $\begin{gathered} \text { NQ 0-75 }=5.00 \% \\ \text { NQ } 76-80=3.00 \% \\ \text { Q } 0-70=5.00 \% \\ \text { Q } 71-75=1.50 \% \\ \text { Q } 76-80=.25 \% \end{gathered}$ |
|  | Ultra Classic | Indexed Option A \& U Annual Reset Option A: Month Average 100\% PR Year 1 w/ 6\% spread Option J: Annual Pt to Pt w/ cap 8.00\% w/ .50\% spread Option U: Annual Pt to Pt low Vol 5\%) 170\% PR Option B: Fixed Rate 4.50\% | FPDA <br> 5,000 Minimum/NQ <br> 2,000 Minimum/Q <br> Guaranteed rate <br> 1.00\% <br> on $87.5 \%$ of Premium | $\begin{gathered} 0-80 \\ 56-\mathbf{C A} \end{gathered}$ | 13 Years <br> $15,14.75,14,13,12.25$, <br> $11.25,10.50,9.75,8.75$, <br> $8,6,4,2 \%$ <br> Extended Stay Rider <br> Up to $75 \%$ of AV <br> Issue Ages up 75 | $\begin{gathered} \hline 10 \% \text { after } \\ \text { year.1 } \\ \text { Cumulative to } \\ 50 \% \end{gathered}$ <br> Call for Income Rider Details | $\begin{gathered} \text { NQ 0-75 }=\mathbf{1 0 . 0 0 \%} \\ \text { NQ 76-80 }=8.50 \% \\ \text { Q 0-70 }=10.00 \% \\ \text { Q } 71-75=8.00 \% \\ \text { Q 76-80 }=\mathbf{7 . 0 0 \%} \end{gathered}$ |


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| COMPANY | PRODUCT | CURRENT <br> PARTICIPATION RATE | DESCRIPTION | $\begin{gathered} \text { ISSUE } \\ \text { AGE } \end{gathered}$ | SURRENDER CHARGES | WITHDRAWAL PRIVILEGES | COMMISSION |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North American <br> Chicago, IL <br> A.M. Best A+ $S \& P A+$ | BenefitSolutions <br> 10 <br>  <br> Volitility <br> Strategies | $\begin{gathered} \text { S\&P500: } \\ \text { Annual Pt. to Pt. } \\ \text { 5.00\% } \\ \text { Mo. Pt. to Pt. } \\ 1.85 \% \end{gathered}$ <br> Fixed Account: 2.30\% |  | 0-79 | 10-year surrender $\begin{gathered} \text { 10,10,9,9,8, } \\ 8,7,6,5,4,2 \% \end{gathered}$ <br> Some states have lower amounts. Call for details. | 5\% After Year 1 | $\begin{gathered} \text { Age 40-75 } \\ 6.75 \% \\ 76+ \\ 4.87 \% \end{gathered}$ |
|  | Performance Choice 8 <br> Accepts Inherited Non-Spouse IRA Funds! | S\&P 500, annual reset. Choice of Annual point-to-point W/Cap $8.25 \%$ <br> Monthly point to point W/cap $2.85 \%$ <br> Fidelity Multifactor, S\&P Mare $5 \%$ indices also available ** Call for Details Fixed Account: 4.35\% | FPDA Initial: $\$ 20,000 \mathrm{NQ}$ $\$ 20,000 \mathrm{Q}$ <br> MVA | 0-85 | $\begin{gathered} 8 \text {-year surrender } \\ 10,10,10,10,9,8,5, \\ 3 \% \end{gathered}$ <br> Some states have lower amounts. Call for details. | 10\% After Year 1 | $\begin{gathered} \text { Age 0-75 } \\ 6.75 \% \end{gathered}$ |

Not for use as a consumer sales piece. Information is incomplete and could be misleading. Rates and commissions are subject to change. Products not available in all states.

| COMPANY | PRODUCT | CURRENT PARTICIPATION RATE | DESCRIPTION | $\begin{aligned} & \text { ISSUE } \\ & \text { AGE } \end{aligned}$ | SURRENDER CHARGES | WITHDRAWAL PRIVILEGES | COMMISSION |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reliance <br> Standard Life Insurance Company <br> A.M. Best A+ Fitch A- <br> Standard \& Poors A+ | Keystone-5 | 1 yr . pt to pt w/Cap 10.00\% 1 yr . pt to pt w/Part. Rt. index credit $60 \%$ <br> Monthly Average w/Cap 10.25\% Fixed rate 5.10\% | SPDA <br> $\$ 10,000 \mathrm{NQ} / \mathrm{Q}$ <br> Guarantee <br> $1.00 \%$ on $100 \%$ of premium | 0-85 | 5 Years 9,8,7,6,5\% <br> Confinement $25 \%$ Issue Age74 or Younger Terminal Illness | 10\% Beginning yr 1 | $\begin{aligned} 0-75 & =\mathbf{3 . 2 5 \%} \\ 76-80 & =\mathbf{2 . 6 0 \%} \\ 81-85 & =\mathbf{1 . 9 5 \%} \end{aligned}$ |
| RSL Rewards <br> Program <br> Earn Travel to Anywhere! <br> Call for Details | Keystone-7 | 1 yr. pt to pt w/Cap 10.25\% 1 yr. pt to pt w/Part. Rt. index credit $60 \%$ <br> Monthly Average w/Cap 10.25\% <br> Fixed rate 5.10\% | SPDA <br> \$10,000 NQ/Q <br> Guarantee <br> $1.00 \%$ on $100 \%$ of premium | $0-85$ | 7 Years <br> 9,8,7,6,5,4,3\% <br> Confinement $25 \%$ Issue Age74 or Younger Terminal Illness | 10\% Beginning yr 1 | $\begin{aligned} 0-75 & =4.50 \% \\ 76-80 & =3.60 \% \\ 81-85 & =\mathbf{2 . 7 0 \%} \end{aligned}$ |
|  | Keystone-10 | 1 yr. pt to pt w/Cap 9.50\% <br> 1 yr. pt to pt w/Part. Rt. index credit 75\% <br> Monthly Average w/Cap 9.75\% <br> Fixed rate 4.70\% | SPDA <br> \$10,000 NQ/Q <br> Guarantee <br> $1.00 \%$ on $100 \%$ of premium | $0-80$ | 10 Years <br> 9,9,8,7,6,54,3,2,1\% <br> Confinement 25\% Issue Age 74 or Younger Terminal Illness | 10\% Beginning yr 1 | $\begin{gathered} 0-75=6.00 \% \\ 76-80=4.80 \% \end{gathered}$ |

## Contracting Tips... <br> for Error-Free Application Processing

The following are all items that can prevent your client application from being processed:
> Contracting - Contact us to submit your contracting BEFORE taking an application
> Carrier Specific Training - Most carriers are now requiring you to complete product and suitability training on their websites PRIOR TO solicitation.
> Anti-Money Laundering Training - Most carriers now require this training to be completed annually.
$>E \& O$ - Most carriers require E\&O, so make sure you keep your certificate up to date.
These items all need to be completed PRIOR TO the date on the client application.

We know you might have questions about renewal rate caps and spreads on our index annuities. While the rates we set in the future may vary from rates we have historically set, we wanted to provide some background on our renewal rate process.

Many factors go into declaring renewal index rate caps and spreads for your clients' index annuity contracts. Our goal is to set our rates in a manner that is consistent with the initial rate as much as possible, but rates may fluctuate at the end of each crediting term. Factors that cause renewal rates to vary from the initial rate may include (but are not limited to) changes in the interest rate environment and equity market volatility, as well as how long it has been since contract issuance.

The data provided below is designed to help you understand our history as it relates to renewal rate setting. As you can see, the vast majority of contract renewals ( $99 \%$ ) have experienced renewals that were the same, better, or no more than $0.50 \%$ worse as compared to their initial rate. The following chart offers a detailed look at our renewal rate history.


Note: Renewal rate history is not predictive of future results.
Data/experience is based on 589,677 renewal crediting rate declarations for index annuity contracts issued by American General Life Insurance Company and The Variable Annuity Life Insurance Company as of $6 / 30 / 19$. Please note that participation rate and monthly index interest accounts are not included in this analysis due to their different rate levels/structures as compared to index rate caps and spreads.

## TWH <br> Fixed Annuity Rates \& Data

A guide to companies, products, rates, and additional information.
For more information, call 1-800-200-9194.

| COMPANY | PRODUCT | CURRENT RATE / YIELD | DESCRIPTION | $\begin{gathered} \text { ISSUE } \\ \text { AGE } \end{gathered}$ | SURRENDER CHARGES | WITHDRAWAL PRIVILEGES | COMMISSION |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Corebridge <br> (Formerly <br> American <br> General) <br> A.M. Best A <br> Fitch A+ <br> Moody's A2 <br> Standard \& Poors A+ | American Pathway MYG 10 | $\begin{gathered} <\$ 10,0003.20 \% \\ >\$ 100,0005.10 \% \end{gathered}$ | SPDA <br> $\$ 5,000 \mathrm{NQ} / \mathrm{Q}$ <br> Guarantee <br> $2.00 \%$ on $90 \%$ of premium | 0-85 | $\begin{gathered} 10 \text { Years } \\ 10,9,8,7,6,5,4,3,2,1 \% \\ \text { Extended Care Rider } \end{gathered}$ | 10\% Beginning yr. 1 | $\begin{gathered} 0-75=2.00 \% \\ 76-85=1.00 \% \end{gathered}$ |
| American National Insurance Co. <br> A.M. Best A Standard \& Poors A | Palladium MYG W/MVA |  | SPDA $\$ 5,000 \mathrm{Min}$. <br> Min. Guarantee 2.00\% <br> +.10 over $\$ 100,000$ | 0-85 | $\begin{gathered} 10 \text { Years } \\ 8,8,8,7,6,5,4,3,2,1, \% \\ \text { (Confinement waiver, } \\ \text { Disability waiver) } \end{gathered}$ | 10\% after year 1 | 5 Yr. - 2.50\% <br> 6 Yr. - 2.50\% <br> 7 Yr. - 2.50\% <br> 8 Yr. - 2.50\% <br> 9 Yr. $-2.50 \%$ <br> 10 Yr. - 2.50\% <br> (reduced above age 79) |
|  | WealthQuest Citadel Five Diamond | $\begin{gathered} 4.55 \%+ \\ (4.45 \% \text { base }) \\ +.10 \text { over } \$ 100,000 \end{gathered}$ | SPDA $\$ 5,000 \mathrm{Min}$. <br> Min. Guarantee 2.00\% <br> +.10 over $\$ 100,000$ | Annuitant 0-85 Owner no $\max$ age | 5 Years$7,7,7,6,5 \%$(Confinement waiver, <br> Disability Waiver) | 10\% Beginning yr 1 | $\begin{gathered} 0-80=3.00 \% \\ 81-85=2.00 \% \end{gathered}$ |
|  | WealthQuest Citadel Seven Diamond | $\begin{gathered} 4.60 \%+ \\ (4.50 \% \text { base }) \\ +.10 \text { over } \$ 100,000 \end{gathered}$ | SPDA $\$ 5,000 \mathrm{Min}$. <br> Min. Guarantee 2.00\% <br> +.10 over $\$ 100,000$ | Annuitant 0-85 Owner no max age | 7 Years $7,7,7,6,5,4,2 \%$ (Confinement waiver, Disability Waiver) | 10\% Beginning yr 1 | $\begin{gathered} 0-80=3.50 \% \\ 81-85=2.50 \% \end{gathered}$ |

Company ratings are effective December $31^{\mathrm{st}} 2023$
Not for use as a consumer sales piece. Information is incomplete and could be misleading. Rates and commissions are subject to change and vary by state. Products not available in all states.

## What's the most powerful crediting method?

## Annual Point-to-Point? Monthly? Global Index?

Do you know how to advise your clients when helping them select crediting methods? Should you only select one? Should you use the fixed interest allocation? How much should go in each "bucket"? These are all questions that depend on your client's needs and personality. We can help.

Fixed Annuity Rates \& Data (continued)
\(\left.$$
\begin{array}{|c|c|c|c|c|c|c|c|}\hline \text { COMPANY } & \text { PRODUCT } & \begin{array}{c}\text { CURRENT } \\
\text { RATE / YIELD }\end{array} & \text { DESCRIPTION } & \text { ISSUE } \\
\text { AGE }\end{array}
$$ \begin{array}{c}SURRENDER <br>

CHARGES\end{array}\right]\)| WITHDRAWAL |
| :---: |
| PRIVILEGES | COMMISSION

Company ratings are effective December $31^{\text {st }} 2023$.
Not for use as a consumer sales piece. Information is incomplete and could be misleading. Rates and commissions are subject to change and vary by state. Products not available in all states.

## Ask About Our Crediting Analysis Tools



Fixed Annuity Rates \& Data (continued)

| COMPANY | PRODUCT | CURRENT <br> RATE / YIELD | DESCRIPTION | $\begin{aligned} & \text { ISSUE } \\ & \text { AGE } \end{aligned}$ | SURRENDER CHARGES | WITHDRAWAL PRIVILEGES | COMMISSION |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reliance Standard Life Insurance Company | Eleos - MVA | 5.25\% | $\begin{gathered} 1 \text { yr. guarantee } \\ \text { SPDA } \\ \$ 10,000 \mathrm{Min} . \\ \text { Guaranted rate } \\ 1.00 \% \\ \hline \end{gathered}$ | $0-85$ $0-74$ in <br>  <br> KY | 5 Years $8,7,6,5,4 \%$ $+/-$ MVA (Confiner issue ages 74 or below. bew. $25 \%$ per Yr.) | 10\% Beginning yr. 1 | $\begin{aligned} 0-75 & =2.50 \% \\ 76-80 & =2.00 \% \\ 81-85 & =1.50 \% \end{aligned}$ |
|  | Apollo - MVA | 4.80\% <br> 4\% Annuitization <br> Bonus yar 6 <br> (4.70\% base) | $\begin{gathered} 1 \text { yr. guarantee } \\ \text { SPDA } \\ \$ 5,000 \text { Min. } \\ \text { Guaranteed rate } \\ 1.00 \% \end{gathered}$ | $0-85$ $0-74$ in <br> IA \& KY | 7 Years 9,8,7,.,.,4\% $+1 /$ MVA (Confinent waiver issue ages 74 or below. $25 \%$ per Yr.) | 10\% Beginning yr. 1 | $\begin{aligned} 0-75 & =4.00 \% \\ 76-80 & =3.20 \% \\ 81-85 & =2.40 \% \end{aligned}$ |

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Ask us about new sales tools being offered by NAILBA: 800-200-9194

## At A Glance



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> Call with any questions.
** Not Available in CA

* Requires Annuitization at death
+ Call for Details

For more information on all our products and services, call us at 1-800-200-9194:
Greg Skogsberg x204 greg@twhagency.com
Ami Skogsberg x203 ami@twhagency.com
John Roberts x206 john@twhagency.com
Tanya Catanzareti x207 tanya@twhagency.com
Ryan Aguirre x208 ryan@twhagency.com
Shawn Roberts x209 shawn@twhagency.com
Gary Raggio x210 gary@twhagency.com
Tipton Huffman x205 twh@twhgency.com
For Agent Use Only. Rates are subject to change. Higher banding rates available on some products. Call for details.


# Savings Bank Life Insurance \& Banner Life <br> <br> Check Out These Three Term Rate Examples: 

 <br> <br> Check Out These Three Term Rate Examples:}

## \$1,000,000 Face

Example: Term Life Annual premium for 20 years - Male Preferred Plus NT

| Company | SBLI | BANNER | West Coast | Genworth | Protective |
| :---: | :---: | :---: | :---: | :---: | :---: |
| A. M. BEST | A+ | A+ | A+ | A+ | A+ |
| 40 | $\$ 640$ | $\$ 645$ | $\$ 820$ | $\$ 670$ | $\$ 820$ |
| 45 | $\$ 1,160$ | $\$ 1,185$ | $\$ 1,300$ | $\$ 1,219$ | $\$ 1,300$ |
| 50 | $\$ 1,810$ | $\$ 1,885$ | $\$ 1,909$ | $\$ 2,050$ | $\$ 2,050$ |

$>$ A. M. Best A+ Rated
$>85 \%$ First Year Commission
$>$ Easy to do Business with

SBL工• ${ }_{2007}^{1907}$
Honoring the Past - Protecting the Future


## Call us for your next term quotes - 1.800.200.9194

