# Data Management and Data Governance Services

### **Data Holds Organizations Back**

Data is a critical asset for every organization, especially in the modern era. Despite its recognized criticality, many organizations fail to properly manage data as a value-driving asset. According to McKinsey, organizations spend 30% of their time on non-value-added tasks because of poor data management; further causing issues, 70% of employees have access to data that they should not be able to see.

Premier International focuses on the foundational aspects that strengthen data management at your organization. Our process is geared to render data compliant, clean, consistent, credible, and current. With these measures adequately addressed, you will be confident that your data is secure, increasing in value, and powering insights across the enterprise.

## Modernizing Data Landscapes Since 1985

### **Prepare Your Organization**

- Assess your current data landscape, processes, and governance policies
- Develop a tailored data improvement roadmap
- Help prepare for the organizational change to spur adoption of the new polices and processes

### **Execute Improvement Roadmap**

- Ensure the data vision aligns with business objectives
- Facilitate organizational change
- Implement technical components for data security, quality, interoperability, etc.

### Secure data across the organization

- Instill confidence that the team has access to quality data when they need it
- Assure that your data are compliant with regulatory, contractual, and ethical obligations
- Promote a culture that uses data to improve operations, increase sales, and reach better decisions across the enterprise



# UNDERSTAND THE OBSTACLES

through 100s of data landscape consolidations



# RECOGNIZE THE

of modernizing data on top of a demanding day job



### **DRIVE DATA VALUE**

by treating it as a business asset curated through technology



# UPLIFT MINDSETS

to recognize the role data plays in business improvement

14%
INCREASE IN SALES
PER EMPLOYEE

\$2B
ADDITIONAL

16%
INCREASE RETURN
ON EQUITY

1.4%
INCREASE ON RETURN
OF INVESTED CAPITAL



# Why Data Impacts Performance

### **DEGRADATION**

Depending on the entity, data degrade at a rate of 4-20% a year. Without active mitigation and monitoring, data will constantly decrease in usefulness.

### QUALITY

An insufficient data quality strategy plus growing data volumes means that inaccurate data are affecting your analytics and are causing a manual data cleanup burden on your team.

#### **INCOMPLETE METRICS**

The principle of what's not measured is not managed applies to data. By not tracking important data-related metrics, organizations don't know the impact of ongoing data management gaps.

### **SECURITY**

Without role-based security policies that meet regulatory, contractual, and ethical requirements, organizations put themselves at significant risk.

### **LACK OF STANDARDS**

Data entered and maintained by different people, departments, and applications can slow operations and pollute analytics.

### **SILOS**

Data silos that persist between departments slow business operations, increase integrity issues and prevent the data access that is needed.

### LINEAGE

When data moves across the landscape, its requirements change. The smallest error or update can have significant ripple effects.

### **CULTURE**

An organization that is not prepared for technological change will be ill-equipped to effectively manage their data in the future.



