“We live in an age of medical wonders – transplants, gene therapy, lifesaving drugs, and preventative strategies – but the healthcare system remains fantastically expensive, inefficient, bewildering and inequitable. Faced with disease, we are all potential victims of medical extortion.”

Elisabeth Rosenthal, MD, MA
Editor-in-chief,
Kaiser Health News
“Millions of our citizens do not now have a full measure of opportunity to achieve and enjoy good health. Millions do not now have protection or security against the economic effects of sickness. The time has arrived for action to help them attain that opportunity and that protection.”

President Harry S. Truman, 1945
“In many other countries, healthcare helps cushion the effects of poverty. But our healthcare financing system drives millions of Americans into poverty and worsens inequality. That's not just a financial problem, it's a medical one because poverty breeds ill-health.”

Harvard Study
“We cannot simply focus on how insurance markets work if we want to make health care more affordable, and more accessible, to all Americans. We must address the underlying costs of care, where 85% of a consumer’s premium is spent.”

Andy Slavitt in testimony before the U.S. Senate, 2017
Founder, United States of Care
“Hard as it might be, reducing healthcare’s burden on the economy while improving outcomes for employees and their families would be worth the effort. Success is going to require talented experts, a beginner’s mind, and a long-term orientation.”

Jeff Bezos, CEO
Amazon
“There are risks and costs to action. But they are far less than the long range risks of comfortable inaction.”

John F. Kennedy
“I can't imagine anything worse... to have saved for a lifetime and put it out in a week, two weeks, a month, two months.”

John F. Kennedy
The Path Forward

- **Adopt a VALUE-BASED care approach**
- **Let Medicare NEGOTIATE**
- **Increase pricing TRANSPARENCY**