"We don't need to invent our way out of this mess. The solutions are here! We just need to eliminate long-standing barriers."

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We live in an age of medical wonders but the healthcare system is broken. Value, transparency, and accessibility are the answers. Ours is an episodic sick care system which is expensive.

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The health savings plan made people aware of costs. We spend much more on HC than food!

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We need a consumer market. Hospitals treat you worse than cheap motels.

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In a free market, electronic records would have existed years ago. In a free market, warranties why not?

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When we ask patients what they want results improve dramatically. When deductibles are high all treatments go down.

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Life is the accumulation of chronic illnesses, not "emergencies."

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The problem isn't that we spend a lot... it's that spending is on waste.

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Regular care is what works.

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The systematic design of health care is what matters.

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Life expectancy is now greater than at any time in history but in the last ten years it has cost $10k more per person... for what measurable benefit?

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What would it be like if instead we could shop for what we need in the moment of care?

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We pay to support this system.

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Unnecessary care, admin, useless testing.

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Post Medicare payments! Public posting of prices.

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We turn scarcity into abundance.

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Costs.

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Health care used to be cheap, but crappy.
WHAT CAN WE DO ABOUT SKY-HIGH PRICING?

THE SYSTEM CAN ONLY WORK AS WELL AS THE MARKETS WHICH UNDERPIN IT

SPENDING = PRICE X QUANTITY

HOSPITAL AND DOCTOR SPENDING IS WHERE THE MONEY IS

WHAT DOES IT COST? IT VARIES WILDLY. WHY?

CONSOLIDATION HAS BEEN COMMON FOR SOME TIME NOW

IN SUPER MARKET CONCENTRATION

IS IT ALL CHEAPER AND BETTER, THOUGH?

NO.

IN MARKETS WITH NO COMPETITION, QUALITY OF CARE GOES DOWN AND IS MORE EXPENSIVE

HOSPITAL Mergers

CURREnt MEDICARE PAYMENT SYSTEMS INCENTIVIZE CONSOLIDATION

PRICES ARE KNOWN, THEY'RE JUST NOT MADE AVAILABLE TO THE CONSUMER

MONOPOLY KILLS

THIS IS UNSUSTAINABLE AND DISPROPORTIONATELY BURDENS THE LESS FORTUNATE

ACTIVITY DIET REST

YOU CAN BE ACTIVE WITHOUT A GYM

IN BOLIVIA THE LIFE EXPECTANCY ISN'T THAT DIFFERENT BUT THEY ARE HEALTHY UNTIL THEY DIE

Activity until they die

PARASITIC INJECTIONS

WE SPEND A LOT, BUT DON'T GET WHAT WE SHOULD IN RETURN. HOW IS HOW TO DESCRIBE OUR SYSTEM

BECAUSE WE HAVE MORE CHOICES IN GENERAL, OUR HEALTH LOOKS DIFFERENT

ARE WE TOO ADDICTED TO "BREAKTHROUGHS" AND "COOL INNOVATIONS" BECAUSE OF THE MEDIA?

IT'S APPROPRIATE TO SAY COSTS ARE AT A CRISIS POINT

WHO DO YOU KNOW WHO HASN'T BEEN IMPACTED BY THIS ISSUE?

LIVER CIRRHOSIS

OPioid addiction

Suicide

"DEATH OF DESPERATION" IN THE WHITE WORKING CLASS

OUR POLITICIANS ARE TOO AFRAID TO CAMPAIGN ON THIS BECAUSE PEOPLE DON'T NECESSARILY VOTE ON IT, EITHER.
The Power of the Patient

Mark Smith
- We need to talk about prevention.

Elizabeth Rosenthal
- We inform patients of different cost information.

Carol Raphael
- One system is based on the best data
- We inform patients of different cost information.
- The law of coordination in the system does not benefit the customer.

Seth Sternberg
- Can we design a system that's so good that people want to use it?
- Pay for it out of pocket?

But
- The conversation project
- The health care voter
- Where are you going to get value, not just the lowest cost?

Social support is a critical element of care.

People are increasingly isolated as they age.
The idea that you could get better care at a lower cost is something people are skeptical and suspicious of.

It's about what the provider gets paid for, not what we want, right?

You mean I can use the savings from this?

Do we want to spend time negotiating fee-for-service costs down, or move to a better system?

Single payer: this needs to be part of the puzzle, although it cleans the crap out of us.

We have a unit cost problem.

We need to create an expense system and then subsidize it.

Wouldn't this be easier if the puzzle around it changes the crap out of us?

The drug industry is the only industry where you raise prices when you don't meet your volume levels.

There is overwhelming consensus on what people want from our system.

Can we fix this without compromising innovation?

The ACA: one party takes all, politics prevents change from happening, there is overwhelming consensus on what people want from our system.

Conservatives think about costs.

Liberals think about coverage.

Let's take the temperature down.

One party takes all. Price stick is overrated.

Grassroots, state's efforts may be model to follow.

What one big initiative can we get done?