



**KNYPHAUSEN
STIFTUNG**

Vision & Mission

January 2024

Knyphausen Stiftung for sustainability, nature conservation and education

Our vision

Our vision is to create a sustainable future for Botswana with the help of an environmentally conscious generation of young people who support and inspire each other and actively work towards the conservation of Botswana's nature.

Our motivation

The nature and biodiversity in Botswana is unique. We want to make a contribution to protecting it.

We believe that young people are the key players in protecting our natural resources and that they have the ability to bring about positive change.

People protect what they know and like. However, most children and young people in Botswana have no access to the unique wilderness and little connection to the natural wealth of their country.

We therefore enable them to have special experiences in Botswana's outstanding wilderness. This has a lasting impact. We make it possible to experience the effect that one's own actions have on the environment.

Our mission

Together with local partners, we organise environmental protection projects, workshops and educational programmes for the young generation in Maun, Botswana. We want to provide our participants with the tools and knowledge to make sustainable decisions and develop an awareness of respectful and responsible behaviour towards themselves, the community and the environment.

We encourage creativity and innovation and give our participants room to express their own ideas in the projects.

We aim to cover a wide range of environmental issues, including wildlife conservation, biodiversity preservation, waste prevention and sustainable agriculture. Our educational work for children, young people and young adults is centred around the **head-heart-hand principle**:

The aim is not simply to impart knowledge, but to make children and young people curious about nature and their environment in a playful, creative way and to give them the skills they need to shape a sustainable future.

Head

Education provides knowledge and an understanding of complex interrelationships.

Heart

Through their personal experience in nature, the children feel the positive effect and experience the motivation to work in the community on a meaningful cause. They feel the need to preserve nature.

Hand

At this level, what has been experienced and learnt is put into practice. The children take action, develop creative skills and assume responsibility towards others and the environment.

We are committed to improving the standard of education in the region, to career prospects in the field of environmental protection and to strengthening local partners, because we believe that education has a sustainable impact.