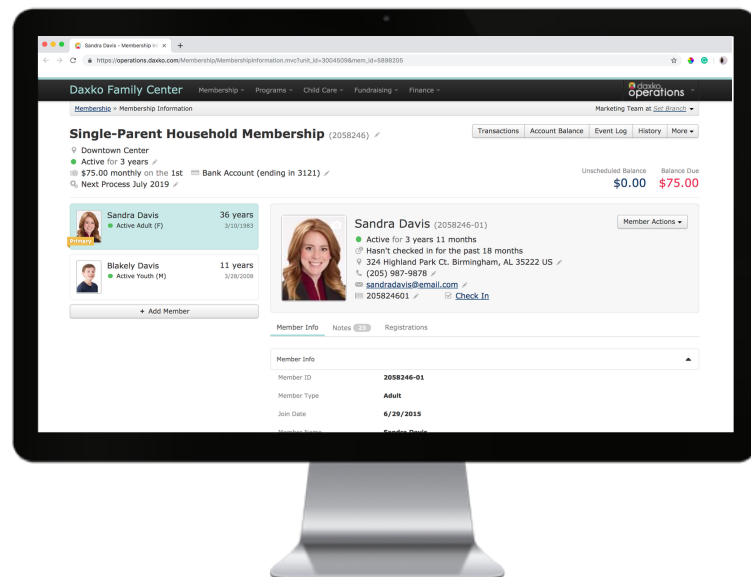


## FUEL YOUR OPERATIONS

Daxko Operations is built for the complex operations of member-based nonprofits. **Get a tool that automates processes, improves cash flow, and provides reliable data.** Make it easy for your members to register, update information, and make donations online. Powerful software that's powerfully simple.



### MEMBERSHIP

- Improve the member experience with fast, accurate service + extensive online tools
- Better understand your community with real-time reporting and centralized data
- Extend your reach with targeted marketing and online membership sales



### FUND DEVELOPMENT

- Identify and engage key prospects
- Monitor real-time campaign progress with easy-to-understand dashboards
- Protect donor relationships with accurate and timely acknowledgement of gifts



### IT

- Web-based software backed by modern data infrastructure
- Safe and secure data—Daxko is 100% PCI-DSS compliant
- Extensive support and system maintenance are all included



### PROGRAMS

- Improve the program experience with flexible billing options and online registration
- Simplify program management with easy-to-use setup and one-click rosters
- Create flexible payment schedules and financial assistance options



### CHILD CARE

- Speed through program setup with the program setup wizard, rate plans, and restrictions based on age/gender
- Streamline the registration process to prevent duplicate registrations, register multiple family members, and modify a child's schedule
- Set up flexible payment plans and enjoy easy third-party billing to meet every family's unique needs



### FINANCE

- Streamline your workflow with integrated operations and accounting software
- Improve cash flow with flexible draft dates and prorated membership fees
- Save time with automated drafting and collections drafting and collections

# POWERFUL, EASY-TO-USE TOOLS



## ORGANIZATIONS PARTNERING WITH DAXKO **2X** GROW FASTER

YMCA of Greater Omaha has seen year over year membership growth...more than **45%** since partnering with Daxko Operations. In addition, their active members are up by nearly **10% over the prior year!**

Heidi Riessen, Business Manager, YMCA of Greater Omaha

## THE **GOLD STANDARD** IN MEMBER-MANAGEMENT

"We have 500+ staff working in Daxko's software every day. Saving two minutes on one process, multiplied thousands of times over a week is incredibly significant. The key is understanding the impact that Daxko is going to have across your association, not just in your business office."

Paul McEntire, CEO, YMCA of Greater Houston

# 20 YEARS

**of experience serving non-profit  
health + fitness organizations with  
97% customer retention.**

## UNMATCHED CUSTOMER SERVICE

The YMCA of Greater Omaha values the 3-time-Stevie-Award-winning customer service that Daxko is known for. They also value the numerous ways that Daxko customers can interact with Daxko Customer Success teams. "We love to interact using Daxko Chat. Using Daxko Chat helps get our issues resolved efficiently and allows us to communicate back to our branches in a timely manner."

Heidi Riessen, Business Manager, YMCA of Greater Omaha

**"A partner that listens, learns,  
and adapts to our needs"**

Kevin Polding, President & CEO, YMCA of Greater Pittsburgh

