

Angela Diep

UX Designer

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Experience

Ogilvy

Mar. '22 - Present

Experience Designer

Client: IBM

- Updating IBM's internal MarTech software to fit within Carbon standards
- Simplifying lengthy processes for submitting campaigns and briefs on MarTech software

VMLY&R

Jan. '21 - Feb. '22

Associate Experience Designer

Clients: Pfizer, Mazda

- Reskinned pfizerclinicaltrials.com with an updated design system
- Created a Figma design system for Pfizer with focus on ADA compliance for the 65+ audience
- Designed from scratch an internal program for Mazda dealers, administrators, and managers to replace their spreadsheet-dependent process for managing campaigns and packages

Education

MICA

'23 - Present

Data Analytics & Visualization - MPS

FIT

'16 - '20

BFA + AAS

Advertising & Digital Design - BFA
Communication Design - AAS

Creative Technology + Art History minors
Presidential Scholar
Summa Cum Laude

Skills

UX/UI

Figma	Persona
Sketch	Prototyping
InVision	User Research
Miro	Wireframing
Adobe CC Suite	Journey Mapping

Creative Technology

HTML/CSS	Motion Graphics
Javascript	Data Visualization
Arduino	

Recognition

Creative Conscience

Sept. '20

Silver

MAIP Fellow

'19 + '20

UX/UI for A&G and R/GA

The Future is Inclusive Exhibit

Mar. '19

AR poster featured at FIT

MIT: Dream It. Code It. Win It.

Apr. '15

Finalist

Special Projects

Women Who Create

'21 - Dec. '22

UX Designer

Creating a web platform for mentees and mentors of Women Who Create to connect remotely