

2015 – present

**TRAVELCLICK** Orlando, FL*Hospitality Industry, Web & Email Design***Senior Web Designer** 2020 – present**Web Designer** 2018 – 2019**Email Designer/Developer** 2015 – 2018

- Awarded department's *Employee of the Month* (2017, 2018, 2019)
- Surveyed team to determine common template pain points, increased productivity by adjusting global template settings (2019)
- Compile & maintain process documentation, tools & icon library for team use
- Design custom & template-based websites
- Design/code marketing & transactional html emails (2015 - 2018)

2010 – 2015

**OUR SUNDAY VISITOR** Orlando, FL*Education Industry, K-12 Textbook Design***Senior Design Lead** 2014 – 2015**Designer** 2010 – 2014

- Provided significant, high-level input to development of prototype design & instructional methods
- Initiated design studies in competition, color palettes, icons, developmentally-appropriate typography
- Guided design team & mentored freelance designer
- Art directed, coordinated prototype & production of 3-10 projects at a time
- Built logo guide & library of 150+ illustrators
- Reviewed, approved prototype specifications
- Offered solutions for workflow & design issues

2014

**TEXTBOOKS AFRICA** Arlington, VA*Education Non-Profit, Infographic Design***Design Volunteer** 2014

- Researched, developed, illustrated, & tested Ebola infographic sent to Africa during the 2014 outbreak

2005 – 2010

**HOUGHTON MIFFLIN HARCOURT** Orlando, FL*Education Industry, Elementary Textbook Design***Senior Designer** 2008 – 2010**Designer** 2005 – 2007

- Awarded company-wide Values Excellence Award in *Passion for Winning* (2007)
- Awarded design department's *Award of Excellence* (2007)
- Developed prototype for consumable print program, won +90% of state sales upon its debut (2007–2008)
- Designed textbook that exceeded sales expectations in state market, expanded to national & international markets (2007)
- Conceptualized, developed poster campaign (2008)
- Art directed, coordinated production of 1-3 books at a time
- Directed photo shoots in studio & on location
- Offered solutions to design & production issues

**EDUCATION**

B.A. in Graphic Design, Flagler College (2005)

**SKILLS & INTERESTS**

visual design / prototyping / art direction / usability & interaction /  
responsive design / HTML5 & CSS3 / email coding / photo research & art buying

**TOOLS**

Sketch / Photoshop / Illustrator / Invision / Litmus / Asana / Weebly / Webflow / HubSpot