D'Aundre Pryce-Pierre

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WORK EXPERIENCE

Product Designer

Orium (Formerly Myplanet) • Toronto, Ontario • February 2021 - July 2023

- Collaborated with Designers, Developers, & Project Managers to improve the UX for the Harry Rosen e-commerce platform.
  - Generated 120% increase in conversion rates across the site
  - Generated 2.5x in online revenue year over year
  - Winner of "Best Retail Project" by MACH Alliance for the year of 2022
  - Developed and managed a revised design system for Harry Rosen

Product Designer

Quantum Mob • Toronto, Ontario • September 2019 - February 2021

- Collaborated with team members to help establish the company's rebranding efforts.
  - Increased website pageviews and visitors by 45%
- Developed a new design system for the company's rebranding efforts.
- Facilitated 4 day Design Sprints to help external clients refine their digital solutions and products.
- Curated engaging social media content for Quantum Mob's online presence.

Digital Design Intern

Reflektor Digital • Toronto, Ontario • May 2018 - September 2018

- Created 2D/3D motion graphic animations, wireframes, high-fidelity website mock-ups, and pitch decks for external and internal clients.

Student Mentor

Sheridan IXDA • Oakville, Ontario • September 2017 - April 2018

- Provided assistance to over 6 newer students with learning 3D design/motion graphic animations with Cinema 4D and Adobe After Effects.
- Worked with the Sheridan Interaction Design Association in creating wireframes and high-fidelity designs for their website.

TECHNICAL SKILLS & TOOLS

Usability Testing, Facilitation, Prototyping, Design Systems, Figma, Adobe CC, Sketch, Invision, HTML, CSS, Javascript, Accessibility

EDUCATION

Honours Bachelor of Interaction Design

Sheridan College • Oakville, Ontario • September 2015 - April 2019