

Ardavan Mirhosseini

ardavanmir.com | [LinkedIn](#)

ardavanmir@outlook.com | 647.262.6372

Professional Summary

Experienced Senior Product Designer with a track record of developing user-centric solutions and leading cross-functional teams. Skilled in storytelling and leveraging data to inform design decisions. Passionate about creating accessible technologies that enhance collaboration and productivity, aligning with Microsoft's mission to empower globally. Committed to innovation and fostering inclusive digital experiences.

Work Experience

2022 - PRESENT

QuickBooks Online Advanced / Sr. Product Designer

- Actively contributing to the Alpha initiative, aiming to position QuickBooks as a contender in the ERP market through innovative design strategies and user-centric product enhancements.
- Led the dimensional chart redesign, enhancing UX for mid-market companies with a 26% uptick in engagement and improvement in customer effort score.
- Mastered cross-functional collaboration and vision-driven solutions, employing compelling storytelling and presentations to align stakeholder expectations and facilitate decision-making.

2021 - 22

QuickBooks Online Money / Interaction Designer II

- Pioneered the Bill Pay experience, boosting user satisfaction by 40% through Figma prototyping and engineering collaboration, and continuous customer and expert feedback.
- Contributed to the global design initiative for consistent user experience and modernization of ecosystem patterns.

2019 - 21

Xello Family / Sr. Product Designer

- Directed end-to-end design of collaboration tools for Xello Family, elevating educational outcomes.
- Implemented user research and agile methodologies to refine features, ensuring seamless cross-platform integration.

2018 - 19

Xello Elementary / Sr. Product Designer

- Revamped Xello Elementary UX, introducing a new design language to improve accessibility and interaction.
- Mentored designers, driving creativity and a 20% increase in product adoption.

2015 - 18

Xello / UX Designer

Skills

Proficient in Figma, UX/UI Design, Prototyping; experienced in Human-Computer Interaction, customer centric design; adept in qualitative research and user testing; Data literate.

Education

2012 - 14

Graduate Diploma in Digital Futures / OCAD University

Initiated and contributed to a variety of digital experimentations including physical computing, IxD, AR, UX/UI.

2009 - 12

Bachelor of Design in Interdisciplinary Design / NSCAD University

Design & experimentations in industrial design, systems design, web design & design research.

2006 - 09

Diploma in Communication Design / New Brunswick College of Craft & Design

Awards & Certifications

2022

Dare Greatly Award / QuickBooks Communicating for Impact / IDEO U

2021

UX Certified / NN/g

2020

Becoming an Entrepreneur / MITx

2017

HCI Certificate / IDF

Training

2020

AI & ML for Designers / FITC

2016

Visual Thinking / CanUX

Side Projects

2020

Iranians Who Design / Creator

Founded 'Iranians Who Design' to connect and showcase Iranian designers worldwide, promoting diversity in design.