



Barbara Bry  
Mayor 2020

## ENVIRONMENTAL POLICY

Climate change is the existential crisis of our time, and we are challenged to take immediate action to prevent pending climate catastrophe.

Our city is highly vulnerable to rising sea levels and catastrophic fires. As Mayor, my environmental policies will move our city forward in combating climate change and reducing our collective carbon footprint. We can take control of our energy future by reducing utility bills and greenhouse gas emissions. San Diego can become a model for how to develop local environmental policies that focus on economic opportunities. This will require a data driven approach to measure our progress and to see what works and what doesn't.

To achieve this, we need a Mayor with executive experience. This experience allows me to see San Diego's issues holistically and not in independent silos. I recognize and understand the fact that transportation is the largest contributor to greenhouse gas emissions in our city. I know that implementing a transit system that is not only comprehensive and competitively priced, but that also addresses climate issues, is imperative for the sustainable growth of our city. I understand that creating good jobs closer to where people live is both an economic and environmental imperative.



### AS YOUR MAYOR I WILL:

- ✓ Work to implement Community Choice Energy (CCE) that benefits both consumers and the environment. CCE will create new jobs, reduce rates, and the proceeds from CCE can be invested back into our communities. We can also facilitate new industry developing software and other products that CCE entities around the country will purchase.
- ✓ Work with entrepreneurs, established companies, and educational institutions to help create new industries around the prevention, mitigation, and management of climate change.
- ✓ Invest in improving existing and developing new infrastructure (solar, wind and electric) focused on the goal of reducing greenhouse gas emissions and air pollution.
- ✓ Facilitate and invest in new high-speed transit to reduce traffic, improve commute times, and enhance the sustainability of our city.
- ✓ Ensure the City of San Diego fully engages in its leadership role in SANDAG.
- ✓ Aggressively apply for federal transportation and environmental grants and actively work to ensure that the City of San Diego does not leave any state or federal money on the table.
- ✓ Work to develop a tech and arts hub downtown to create good jobs closer to where people live with the redevelopment of the City Hall site as a key catalyst.
- ✓ Encourage more people to commute using active transportation, carpooling, and public transit via improved efficiency, accessibility, and financial incentives.



- ✓ Work alongside local, state, and federal agencies to resolve the Tijuana River pollution crisis.
- ✓ Redevelop the San Diego River – restoring habitat and developing a regional River Park, bike and pedestrian paths, while also enhancing flood controls.
- ✓ Ensure the development of a plan to “rewild” Mission Bay improving the ecosystem for the long-term.
- ✓ Improve storm water capture and treatment plans in order to ensure the protection of our beaches and oceans, as well as to capture usable water for irrigation.
- ✓ Develop a strategic plan to improve overall water quality for all City of San Diego residents.
- ✓ Explore an expansion of the city's current commercial food waste recycling to include residential food waste in helping the city meet its climate goals.
- ✓ Prepare a climate resiliency and adaptation plan to adequately prepare our communities for the impacts of climate change.
- ✓ Develop a plan to preserve our open green space, parks, and canyons, as well as our beaches and oceans so that our children and grandchildren will be able to enjoy our beautiful natural environment—which is one of our city’s competitive advantages in attracting and retaining talent.



- ✓ Enhance our existing neighborhood park system to ensure all communities have access to high-quality facilities and programs.

### **I DON'T JUST TALK ABOUT THESE ISSUES, I DELIVER:**

- ✓ I am proud to have been a leader in the introduction of Community Choice Energy and the multi-billion-dollar pure water project. These ventures will help save protect our environment and create good jobs and a new industry, allowing for re-reinvestment in our communities. I insisted that the city of San Diego retain control as we form a Joint Powers Authority with other communities.
- ✓ I was an advocate for the Styrofoam ban in accordance with our plan to reach zero waste.
- ✓ I supported the Pure Water project to reduce our dependence on imported water.
- ✓ I was the first elected official to oppose SoccerCity, which would have short-circuited environmental review under the California Environmental Quality Act, created traffic gridlock in Mission Valley and significantly increased greenhouse gas emissions.
- ✓ I supported SDSU West, which requires the construction of a River Park and a full environmental review.
- ✓ I am a strong supporter of efforts at SANDAG to prioritize public transit, while maintaining the promise to voters for funding projects included in the original Transnet measure.

“The human race is challenged more than ever before to demonstrate our mastery, not over nature but of ourselves.” ..... Rachel Carson, the mother of the modern environmental movement.