

Se One Park - Product Designer

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Work Experience

Amazon - Senior Product Designer

Jun 2020 - Ongoing San Francisco, CA

Leading design efforts for Amazon Music's concert livestreaming, library, community, profiles, growth (acquisition & engagement), monetization, and retail presence on amazon.com. Multi-modal design with Alexa, Fire TV, desktop, tablet and mobile app.

Walmart Labs - Product Designer

Sept 2019 - Jun 2020 San Bruno, CA

Lead design efforts for Walmart Pay, Walmart's digital wallet service, to provide a seamless omni-channel in-store check-out experience. Prototyped hi-fidelity designs and collaborate with UX researchers to conduct user research/testing to improve usability and identify key customer needs. Partnered with product, business, engineering, and marketing to identify new business opportunities, set yearly OKR's, and plan design deliverables to fit stakeholder's LOE and roadmaps.

IrisRover - Product Designer

Jan 2019 - Aug 2019 Pittsburgh, PA

Research Project in conjunction with NASA and Astrobotic Technology. Designed and prototyped the lunar rover's tele-operations interface for mapping the positioning of the rover. Conducted user testing through mission simulations.

Intel - Product Designer

Sep 2018 - Aug 2019 Pittsburgh, PA

Research Project sponsored by Intel and supervised by Professor Jason Hong. Designed new user flows and enhanced the design system with a new design system to provide an end-to-end user experience. Iterated on existing UI designs to optimize user experience and reorganized the information hierarchy through user research/testing.

Sony Playstation - UX Research Intern

Jun 2016 - Sep 2016 San Diego, CA

Coordinated usability testing, heuristic evaluations, and user research on PlayStation Network services, such as What's New and PS Video. Collaborated with UX Designers, Developers, and Product Managers to ideate, iterate, and implement design solutions.

Design Lab UCSD - UX Researcher

Oct 2016 - Mar 2018 San Diego, CA

Research project supervised by Professor Don Norman. Conducted contextual inquiries with emergency physicians at Thornton's Hospital and literature reviews on diagnostic differential generators. Redesign and improved the usability of Doknosis, our diagnostic differential tool, through user testing to increase adoption rate

Education

Carnegie Mellon University

Aug 2018 - Aug 2019 Pittsburgh, PA

Master's in Human Computer Interaction. GPA: 4.08/4.0

UC San Diego

Sep 2014 - Mar 2018 San Diego, CA

Bachelor in Science, Cognitive Science, HCI. GPA: 3.7/4.0

Skills

UX Methodologies

Interaction Design
Visual Design
Service Design
Voice Design
UX Research & Testing

Tools

Sketch
Figma
Adobe Illustrator,
Photoshop, InDesign, XD
Principle
Protopie
Origami Studio

Languages

Java
HTML
Javascript
Python
Korean
English