

Paloma Health, backed by \$2.5M in funding, reimagines care for one of women's most prevalent conditions, hypothyroidism

Paloma Health, the first telemedicine platform offering end-to-end care for hypothyroidism is now available in Texas, California, Colorado, Arizona and Illinois. The company offers online consultations with thyroid providers who can prescribe these critical health medications, dramatically increasing access to high quality care.

The thyroid gland produces hormones that regulate virtually every system in the body. Not enough production of thyroid hormones, known as hypothyroidism, can cause fatigue, weight gain, depression and other metabolic and fertility problems.

Hypothyroidism affects over 25 million Americans and is one of the most prevalent chronic conditions in the US and the world. Many patients rely on a single form of treatment for hypothyroidism, which has made the synthetic hormone levothyroxine (Synthroid and other brands) among the most prescribed medications in the country.

Despite their number, hypothyroid patients feel like they are left alone. Hypothyroidism treatments have one of the worst satisfaction scores in the healthcare industry. A national study of over 12,000 patients found that hypothyroid patients rate their current care at a 5/10.

Since there are only ~5.8k endocrinologists in the US, and the average wait for an initial non-urgent consultation with an adult endocrinologist is [37 days](#), many hypothyroid patients are treated and followed up by their PCPs, receiving suboptimal care. Managing their condition is also a challenge for most hypothyroid patients. Patients have to travel to labs to test their thyroid levels several times a year and try to follow up with their doctors. Needless to say this experience is not convenient and troublesome.

Paloma Health launches to revolutionize hypothyroid care with personalized, ongoing treatment from thyroid specialists using an integrative approach. Patients can get their thyroid levels tested, see thyroid doctors through video visits and receive personalized nutrition and lifestyle plans from true thyroid specialists. By focusing on one specific chronic disease, hypothyroidism, Paloma Health is able to offer the best care possible with an unmatched convenience for the 25M+ Americans already diagnosed.

Paloma Health's launch in 5 states comes at a time when [data](#) have confirmed that 5% to 15% of patients don't get better on levothyroxine alone. Some top endocrinologists are coming around to their view.

The company's focus on hypothyroidism makes it uniquely suited to support research on the hypothyroid population, an under-researched demographic in the reactive healthcare system. In the years to come, Paloma Health will introduce new services, which will inform its products, impact women everywhere, and push hypothyroid care forward.

About Paloma Health

Founded in 2018 by Guillaume Skalli and Marina Tarasova, Paloma Health is an online specialty medical practice for hypothyroidism offering easy online access to thyroid specialists, at-home thyroid blood test kits, medical guidance and prescriptions. Paloma Health is available in 5 states and closed its seed round of \$2.5M in June 2019. For more information and to sign up, visit www.palomahealth.com and follow @palomahealth on Instagram.