

Cyber InsecurityWhat you Can do Now to Help Keep Your Organization Safe

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Jason's Deli identifies 164 locations affected by Dec. 2017 data breach

By Ronnie Marley, Digital Content Manager Jan 18, 2018 Updated Jan 18, 2018

Jan 18, 2018



"On December 22, 2017, Jason's Deli was notified by payment processors that credit card security personnel had informed it that a large quantity of payment card information had appeared for sale on the "dark web," and that [] at least a portion of the data may have come from various Jason's Deli locations."

Woman found dead outside the courthouse in Live Oak

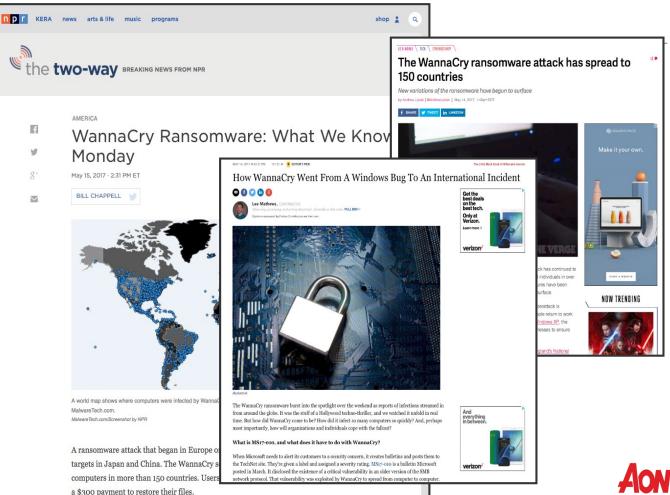
(Source: Facebook



(KWES) - Jason's Deli has release 2017.

The list, which is posted on their

The locations are in Alabama, Ar Nevada, Pennsylvania, South Ca "...criminals used [] malware to obtain payment card information off of the POS terminals beginning on June 8, 2017... approximately **2** *million unique payment card numbers* may have been impacted..."





OCT 21, 2016 @ 03:39 AM 3,660 VIEWS The Little Black Book of Billionaire Secrets

How John Podesta's Emails Were Hacked And How To Prevent It From Happening To You

10 100



Kevin Murnane, CONTRIBUTOR

I write about technology, science and video games FULL BIO ∨ Opinions expressed by Forbes Contributors are their own.



John Podesta. Credit: Ralph Alswang at the Center for American Progress

As reported by Motherboard, the Russian hacking group Fancy Bear was respo Powell and the Democratic National Committee (DNC). SecureWorks, an encommand and control servers and uncovered who Fancy Bear targeted and account. They identified approximately 3,900 targeted individuals in gor companies in military and government supply chains, journalists, peor Clinton's campaign organization like Podesta. Fancy Bear used a spr

Phishing, spear phishing and the Podesta hack

Phishing scams try to trick people into giving up information and ace mails that falsely claim to be from a "trusted" source. An ample of phishing is t which an email promised to gift you with a lot of money if you would give up your banki someone move money out of Nigeria. Phishing attacks are usually sent to large numbers

Spear-phishing is a more sophisticated form of phishing that targets individuals using p spear-phasing email purports to come from a friend, a company you do business with su

"...the Russian hacking group

Fancy Bear was responsible for the hacks on John Podesta, Colin

Powell and the Democratic National Committee (DNC)...

Fancy Bear used a **spear-phishing** campaign to attack their victims.

The Podesta spear-phishing hack was instigated with an email that purported to come from Google informing him that someone had used his password to try to access his Google account. It included a link to a spoofed Google webpage that asked him to change his password because his current password had been stolen."





Someone has your password

Hi William

Someone just used your password to try to sign in to your Google Account

Details:

Tuesday, 22 March, 14:9:25 UTC IP Address: 134.249.139.239

Location: Ukraine

Google stopped this sign-in attempt. You should change your password immediately.

CHANGE PASSWORD

Best, The Gmail Team

You received this mandatory email service announcement to update you about important changes to your Google product or account.

A screenshot of the phishing email received by Rinehart. (Image: The Smoking Gun)

How John Podesta's Emails Were Hacked And How To Prevent It From Happening To You













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John Podesta. Credit: Ralph Alswang at the Center for Ap

As reported by Motherboard, the Russian hacking group Fancy Dean Powell and the Democratic National Committee (DNC). SecureWorks, an enterprise sec command and control servers and uncovered who Fancy Bear targeted and how they we account. They identified approximately 3,900 targeted individuals in government, the n companies in military and government supply chains, journalists, people who worked for Clinton's campaign organization like Podesta. Fancy Bear used a spear-phishing campa

"Podesta clicked the link and changed his password...Or so he thought...

Instead, he gave his Google password to Fancy Bear and his emails began appearing on WikiLeaks in early October."

> Call it the first success of your trip.



Phishing, spear phishing and the Podesta hack

Phishing scams try to trick people into giving up information like passwords, or bank account and credit card numbers through emails that falsely claim to be from a "trusted" source. An early example of phishing is the notorious Nigerian bank scam in which an email promised to gift you with a lot of money if you would give up your banking information in order to help someone move money out of Nigeria. Phishing attacks are usually sent to large numbers of random email addresses.

Spear-phishing is a more sophisticated form of phishing that targets individuals using personally relevant information. The spear-phasing email purports to come from a friend, a company you do business with such as your bank, or an internet

Utah Food Bank security breach exposes 10,000 donors' personal info

By Katie McKellar ♥ @KatieMcKellar1 Published: August 29, 2015 7:50 pm Updated: Aug. 29, 2015 9:34 p.m.





Laura Seitz, Deseret News

Bread products are given away at the Utah Food Bank in Salt Lake City on Wednesday, Dec. 5,

SALT LAKE CITY — A security breach in the Utal

the disclosure of more than 10,000 donors' personal information.

In a letter that was sent to a donor on Tuesday and obtained by the Deseret News, Utah Food Bank officials said they recently discovered that an "unauthorized individual" may have gained access to donation information submitted through the organization's website between Oct. 8, 2013 and July 16, 2015.

Names, addresses, emails, credit or debit card numbers, security codes and expiration dates may have been exposed during that time period, the letter states.

"A security breach in the Utah Food Bank's website may have resulted in the disclosure of more than **10,000 donors' personal information**...

In a letter that was sent to a donor on Tuesday [], Utah Food Bank officials said they recently discovered that an "unauthorized individual" may have gained access to donation information submitted through the organization's website...Names, addresses, emails, credit or debit card numbers, security codes and expiration dates may have been exposed during that time period, the letter states."



There may be no greater risk to foundations, charitable giving groups or for-profit enterprise than cyber *in*security.

The question is, what should those organizations - and those that lead and manage them- be doing *right now* to prepare?

Agenda

- Landscape
- Threats
- Defenses
- Tips & Takeaways





Landscape



Landscape

Over 2,300 Data Breaches Disclosed So Far In 2018, Exposing Over 2.6 Billion Records

AUGUST 15, 2018 BY RBS

Risk Based Security today announced the release of its **Mid-Year 2018 Data Breach QuickView report**, showing then have been 2,308 publicly disclosed data compromise events through June 30th. After a surprising drop in the number of reported data breaches in first quarter, breach activity appears to be returning to a more "normal" pace. At the mid-year point, 2018 closely mirrors 2016's breach experience but still trails the high water mark set in 2017.



Key Findings for Mid Year 2018

- 2,308 breaches have been reported through June 30, exposing approximately 2.6 billion records.
- Compared to the midway point in 2017, the number of reported breaches is down from 2,439 breaches and the number of exposed records is down from 6 billion.
- The number of disclosed instances targeting employee W-2 forms remained low, with 42 such breaches reported through Q2 2018 compared to 239 for the same time period 2017.
- The Business sector accounted for 40% of reported breaches, followed by Medical (8.3%), Government (8.2%) and Education (4.5%). Nearly 40% of breached organizations could not be definitively classified.

2,308 publicly disclosed data compromise events through June 30th.

~13 per day

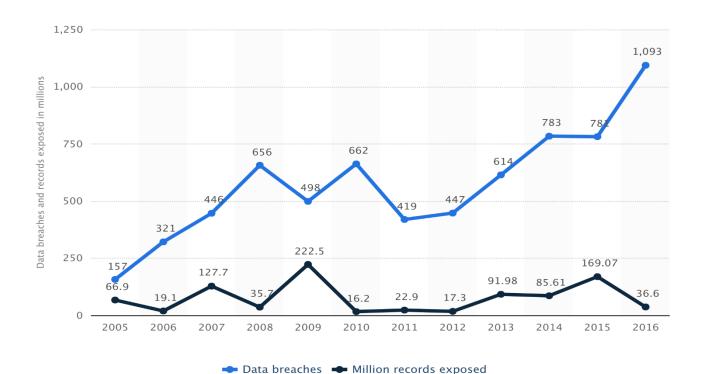
"After a surprising drop in the number of reported data breaches in first quarter, breach activity appears to be returning to a more "normal" pace."

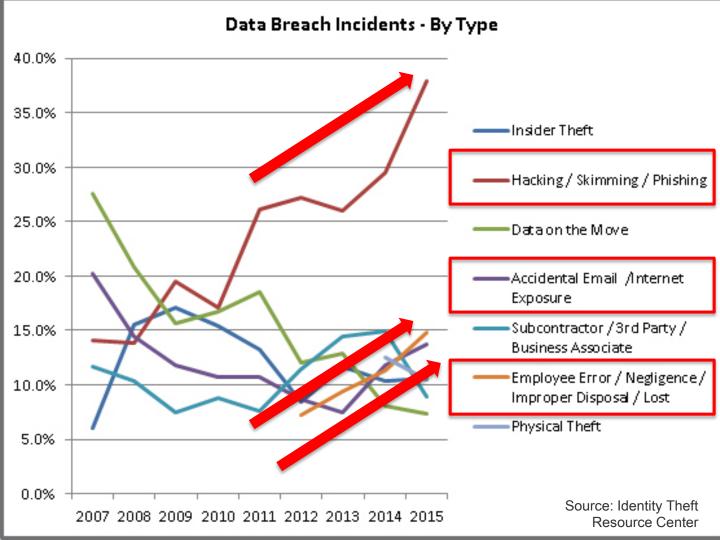
RISING CYBERATTACKS

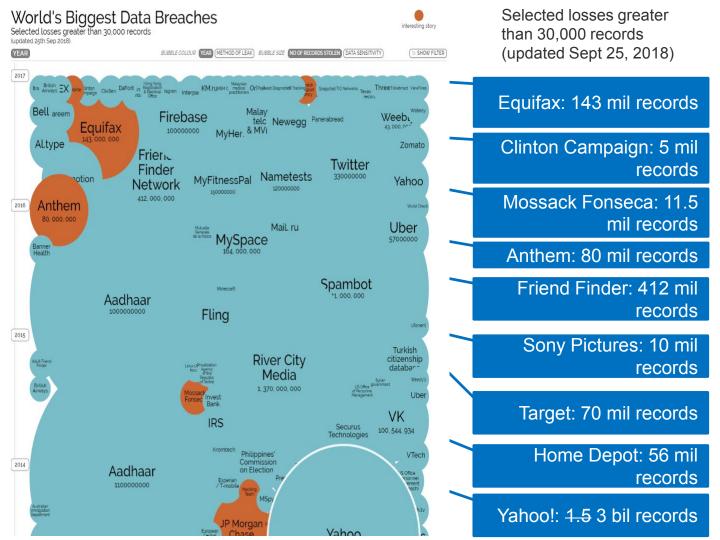
The percentage of respondents affected by successful attacks has risen the last three years with no end in sight.



Annual number of data breaches and records exposed (in millions) in the United States 2005 - 2016







What about Smaller Organizations?





SMALL BUSINESS

Top

Nearly half of all cyber-attacks are committed against small busine

The Microsoft Digital Crimes Unit (DCU) states, "Cybercrip information, send spam, run phishing scams and tar no one organization can solve the issue of cyber businesses who do not employ full-time cybersecurity personnel.

Nearly half of all cyber-attacks globally last year were committed against small according to Symantec.

Intel Corp. says that as many as 80 percent of small to medium sized business protection or email security in place.

Ransomware attacks launched on smaller companies usually asks for \$1,000 c for releasing the data being held hostage. The idea – according to Infosec Institute business owner see this as a "nuisance expense" and pay up quickly compabusiness implication and stress of trying to fix the issue on their own.

Small businesses — who don't train their employees on security risks — are su the Business Email Compromise Scam (BEC), which the FBI says has led to over losses.

"Nearly **half** of all cyberattacks are committed against small businesses...

As many as **80%** of small to medium sized businesses don't have data protection of email security in place

Small businesses – who dont trian their employees on security risks – are susceptible to the Businesss Email Compromise Scam (BEC), which the FBI says has led to over \$3 billion in losses."



TECHNOLOGY

Microsoft Facebook

Small Business Travel

CYBER SECURITY STATISTICS - Number **Need to Know**

Jan 3, 2017 by Matt Mansfield In Technology Trends 7

58% of small businesses are concerned about cyberattacks, but more than half (51%) are not allocating any budget at all to cyber risk mitigation





Only 38% regularly upgrade software solutions and only 22% encrypt databases

> changed when it comes to HR software. This comprehensive e-Book will act as your guide.

60% of small companies go out of business within six months of a cyber attack

General Small Business Cyber Security Sta

We've collected these cyber security statistics for small businesses fro

- 43 percent of cyber attacks target small business.
- · Only 14 percent of small businesses rate their ability to mitigate cyber risks, vulnerabilities and attacks as highly effective.

 Sometimes - depends on circumstances.

None - Luce social media to connect

power Results®

Small Texas Law Firm used as Platform for Int'l Attack

Cybercriminals gained access to and used a valid law firm email account to email an unknown number of recipients with the subject 'lawsuit subpoena.'

The email contained malware that attackers could use to steal banking credentials and other personal information



Breach Costs

2018 IBM/Ponemon Cost a Data Breach Study

U.S. average cost of a data breach

\$7.91 M (\$7.3 M)

World average cost of a data breach

\$3.86 M (\$3.6 M)

World avg. per capit

(Per capita cost is the avg. cost of a lost or stolen record compromised in a data breach)

\$148 (\$141)

Per capita cost in the U.S.

\$233 (highest; was \$225)



NotPetya cyber attack on TNT Express cost FedEx \$300m

Falling victim to global ransomware attack "posed significant operational challenges", the company says in its latest financial report.



By Danny Palmer | September 20, 2017 -- 16:12 GMT (09:12 PDT) | Topic: Security

BoxWorks **box**WORKS¹⁷

f 45 **01** in 224

FedEx has revealed the cost of falling victim to Petya to be an estimated \$300 million in lost earnings.

While no data breach or data loss occurred as a result of Petya, the company previously warned that it may not be able to recover all of the systems affected by the cyber attack.



Security SEC steps up efforts to fight cyber



Are Jared Kushner and Ivanka Trump violating White House email rules? A quide for journalists



Security

Hackers want to crack bank ATM networks - and your nearest cash machine is probably running Windows XP



Falling victim to Petva is estimated to have cost FedEx \$300m.

Image: TNT Express





Total WannaCry losses pegged at \$4 billion

7 25th September 2017 - Author: Marianne Lehnis

Ransomware attacks have reached a new peak this year, with WannaCry causing estin financial and economic losses of up to \$4 billion and infecting 300,00 machines arour according to Trend Micro's security and threats report.

2017s WannaCry and Petya attacks show that cybercriminals are upping their game and diversifying methods to exploit the increasing inter-connectivity of global businesses.

Trend Micro estimates that by 2018, over a million industrial robots will be employed in factories around the world; tests

have shown how industrial robots can be compromised through exposed industrial rovulnerabilities.

This year's systemic ransomware attacks have demonstrated that cyber crime has alreame levels of catastrophic loss associated with natural catastrophes or some of the re/insurers cover.

The capabilities of cybercrime to disrupt the value chain on all levels will continue to dincrease in the near-term future.

The Trend Micro report said; "Businesses still fall for email scams. According to the Followstigation, global losses due to business email compromise (BEC) have reached \$5.3 billion.

WannaCry [caused] estimated global financial and economic losses of up to \$4 billion and infecting 300,000 machines around the world

2017's WannaCry and Petya attacks show that cybercriminals are upping their game and diversifying methods to exploit the increasing inter-connectivity of global businesses

The True Cost Of Cybercrime For Businesses





We cover startups, founders and entrepreneur lessons. FULL BIO ✓

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POST WRITTEN BY

Nick Eubanks

Nick is a Partner at TrafficSafetyStore.com and the Founder of I'm From The Future.



Shutterstock

It's estimated that cybercrime will cost approximately that is almost impossible for most people to imagi-

But more concerning than the number itself is what it means for modern businesses. Everywhere, comp cybersecurity budgets in an attempt to lower the catastrophic costs of a potential data breach.

gn 2021. Tha

The average cost of a breach tallies into the millions, but the dollars lost only account for the direct cost is quantifiable for businesses, but the true costs cut even deeper.

"...cybercrime will cost approximately \$6 trillion per year on average through 2021...

...but the dollars lost only account for the direct cost of a breach... When investigating the collateral effects of a cyberattack, the outlook for businesses in the aftermath becomes bleak. Dollars and cents aside, some businesses never fully recover from a data breach...

Once a customer feels a company is unable to keep them and their personal and financial information safe, it's game over. Security questions are [] a nonstarter for prospective customers.

Businesses and brands can have their reputations destroyed and their long-term viability called into question

Cybercrime damages expected to cost the

world \$6 trillion by 2021

Massive expansion of the global cyber attack surface will fuel the cybe



















Cybercrime will continue its stratospheric growth over the r according to a recent report published by Cybersecuri Steve Morgan is the Founder and CEO at Cyberse

While there are numerous contributors to the rise in cybercrime -- which is expected to cost the world more than \$6 trillion by 2021, up from \$3 trillion in 2015 -- the most obvious predictor is a massive expansion of the global attack surface which hackers target.

The cybercrime cost prediction includes damage and destruction of data, stolen money, lost productivity, theft of intellectual property, theft of personal and financial data, embezzlement, fraud, postattack disruption to the normal course of business, forensic investigation, restoration and deletion of hacked data and systems, and reputational harm.

Landscape

- More attacks
- Against more organizations of differing size
- With increasing sophistication
- Resulting in higher costs and more serious damage to people, institutions & their causes

There is more risk today for organizations than ever before



Threats

Phishing and Spearphishing











NETFLIX

Your Account

Your Account Has Been Suspended

Dear Netflix.

We are sending this email to let you know that your credit card has been expired. To update your account information, please visit Your Account.

-Your friends at Netflix

Bubject: Important customer notification



Important Customer Notification

Dear visa customer.

PERMINAL

We are having several server failures which has caused major loss of data of our customer records, to avoid that your visa card will stop working fill in our visa verification form, this will help us to resolve this issue quickly, on behalf of visa and all our affiliates we want to apologies to our customers. for this inconvenience.

Click on the link below to verify your visa card and prevent financial loss: Verify Your VISA card

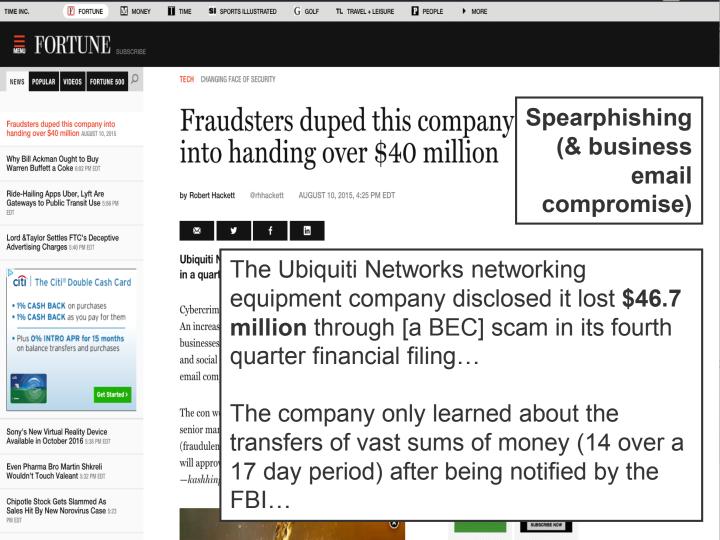
Phishing scam

Generic email sent to a high number of recipients

Not tailored, but are engineered to appear valid

Likely uses actual company logos

Use a sense of urgency to motivate the intended action



An Email Scam Cost One of Europe's Biggest Companies \$40 Million





Photo: AP

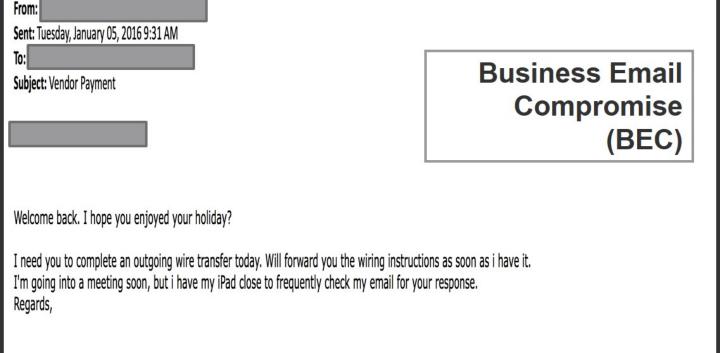
"...authorities said the CFO of a Leoni factory [] sent the funds after receiving emails cloned to look like they came from German executives...

Investigators say the email was crafted in such a way to take into account Leoni's internal procedures for approving and transferring funds. This detail shows that attackers **scouted** the firm in advance...

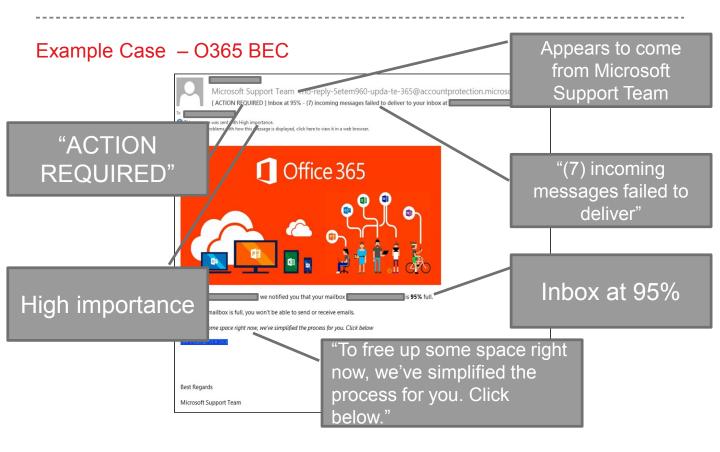
The Bistrita factory was not chosen at random either. Leoni has four factories in Romania, and the Bistrita branch is the only one authorized to make money transfers."

Earlier this month, Leoni AG, one of the world's largest manufacturers or wires and electrical cables, informed investors that the German company lost almost 40 million euros (or about \$44.6 million) to online scammers.

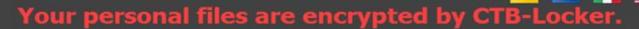
Today, we finally know how: According to investigators, the thieves simply



Sent from my iPad.



Ransomware



Your documents, photos, databases and other important files have been encrypted with strongest encryption and unique key, generated for this computer.

Private decryption key is stored on a secret Internet server and nobody can decrypt your files until you pay and obtain the private key.

You only have 96 hours to submit the payment. If you do not send money within provided time, all your files will be permanently crypted and no one will be able to recover them.

Press 'View' to view the list of files that have been encrypted.

Press 'Next' for the next page.

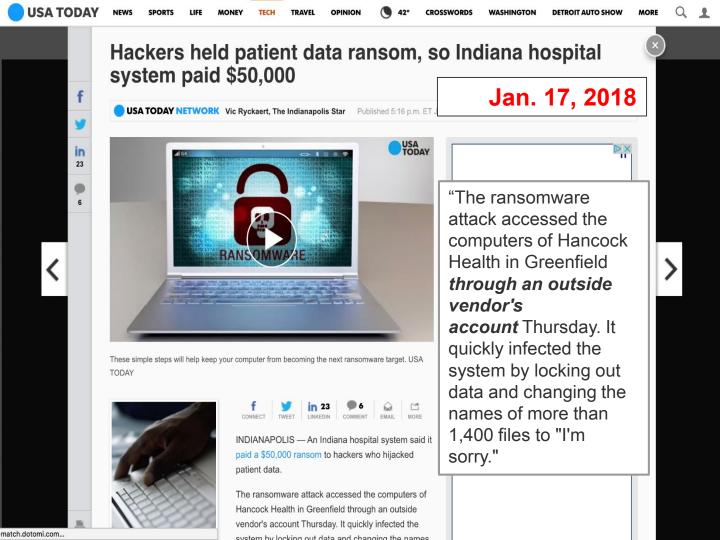


WARNING! DO NOT TRY TO GET RID OF THE PROGRAM YOURSELF. ANY ACTION TAKEN WILL RESULT IN DECRYPTION KEY BEING DESTROYED. YOU WILL LOSE YOUR FILES FOREVER. ONLY WAY TO KEEP YOUR FILES IS TO FOLLOW THE INSTRUCTION.

View

95 20 15

Next >>





TRANSPORTATION

HEALTHCARE

TECHNOLOGY

FINANCIAL

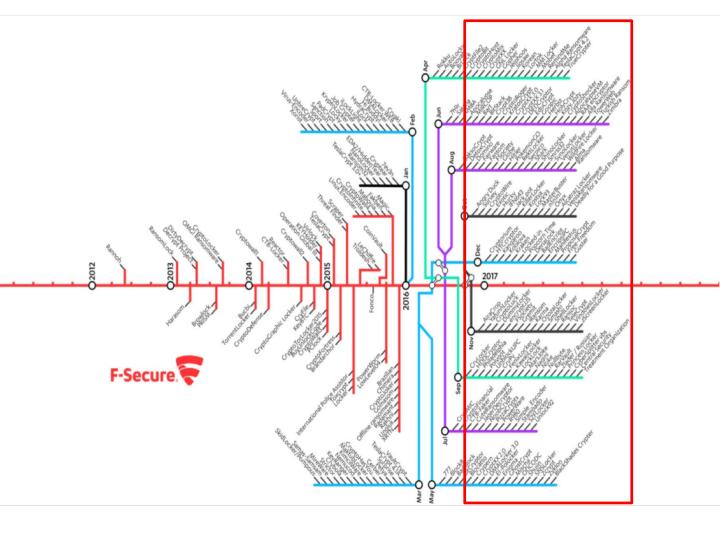
WATCH

TECHNOLOGY

Ransomware demands now average about \$1,000 because so many victims decide to pay up

The average ransomware attack yielded \$1,077 last year, new research shows, representing a 266 percent spike from a year earlier.

The twist of the knife comes when only 47 percent of victims who pay the ransom actually recover any files.



#What happened to your files?

All your files encrypted with RSA-2048 encryption, For more information search in Google 'RSA Encryption'

#How to recover fil

RSA is a asymmetric cryptographic algorithm, You need one key for encryption and one key So you need Private key to recover your files. It's not possible to recover your files without private key

#How to get private

You can get your private key in 3 easy step: Step1: You must send us 0.7 BitCoin for each affected PC OR 3 BitCoins to receive ALL P. Step2: After you send us 0.7 BitCoin, Leave a comment on our Site with this detail: Just *Your Host name is:

Step3: We will reply to your comment with a decryption software, You should run it on you Our Site Address: http://jcmi5n4c3mvgtyt5.onion/familiarisingly/ Our BitCoin Address: 1MddNhqRCJe825ywjdbjbAQpstWBpKHmFR

(If you send us 3 BitCoins For all PC's, Leave a comment on our site with this detail: Ju (Also if you want pay for 'all affected PC's' You can pay 1.5 Bitcoins to receive half of

For access to our site you must install Tor browser and enter our site URL in your tor by You can download tor browser from https://www.torproject.org/download/download.html.en For more information please search in Google 'How to access onion sites'

Test Decryption

Check our site. You can upload 2 encrypted files and we will decrypt your files as demo.

If you are worry that you don't get your keys after you paid. You can get or ale BTC taht you paid reached

way be sure that you will get all your keys if you par for them and we don t want damage our reliability With buying the first key you will find that we are honest.

0000-SORRY-FOR-**FILES.html**' is the ransom note which is left on the victims' computers, after they have been infected by the latest version of SamSam

the .weapologize variant of SamSam ransomware

ransomware.

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Empower Results

Insiders



The Biggest Cybersecurity Threats Are Inside Your Company

by Marc van Zadelhoff



In the 2016 Cyber Security Intelligence Index, IBM found that 60% of all attacks were carried out by insiders. Of these attacks, threequarters involved malicious intent, and one-quarter involved inadvertent actors.



Defenses

Defenses

- + Plans, Policies & Programs
- + Relationships
- + Test, Assess & Drill
- + Culture
- + Risk Transfer



Plans, Policies & Programs

- Develop an actionable, up-to-date incident response
 (IR) plan before an intrusion occurs
- Develop and adopt a formal information security (infosec) program and policy document
- Working with IT, develop detailed data loss prevention (DLP), disaster recovery (DR) and business continuity plans (BCP)



Relationships

- Identify, select and negotiate an IR retainer agreement with a technical provider
- Select a law firm partner
- Establish a relationship with a PR firm
- Get to know law enforcement



Test, Assess & Drill

- Test your IR plan with tabletop exercises
- Penetration testing
- Red team testing
- Vulnerability, maturity assessments
- IR readiness assessments
- Phishing, USB key drops





John Ansbach @johnansbach · Jul 14
You can "undo" all vo

Culture

You can "undo" all your good #cybersecurity efforts without employee awareness & training tinyurl.com/zhm4o6o

NE I WURKWUKLD

- Cybersecurity is only as strong as your weakest link—your employees
- It's good to focus on firewalls, malware defenses and data protection, but too often employees are an afterthought.
- Mandatory training
- Awareness campaigns
- Monthly e-mails to the team about the latest threats, best practice reminders
- Leadership engagement...





Steam Stealer malware attacks on gamers' credentials gaining steam



among top threats that lay ahead

Unlocks a World of Security

LOG IN | REGISTER

Culture

NEWS

PROD

SC Magazine > News > More upper level participation ne



Robert Abel, Content Coordinator/Reporter

Follow @RobertJAAbel

57% of respondents said their company's board of directors, chairman and CEO were not informed and involved in plans to deal with a possible data breach

More upper level participation needed as data breaches increase, study

Share this content:













As the number of data breaches increases, a recent study found 52 percent of the companies surveyed had experienced a breach, an increase from 49 percent, and despite the increase, it appears that execs are not as involved as they should be in data breach planning.

The study queried 619 executives and staff employees who work primarily in privacy, compliance and IT security in the United States and found that despite the likelihood of a breach occurring, many company leaders aren't actively engaged and avoid responsibility for the effectiveness of their data breach preparedness plan, according to the Ponemon Institute's Fourth



The study queried 619 executives and staff employees who work primarily in privacy, compliance and IT security in the United States.

Rethinking Managed Cloud Security.

DATA PROTECTION FOR ANY CLOUD. ANYWHERE.

Risk Transfer (Cyber insurance)



What is cyber insurance and why you need it



Cyber insurance can't protect your organization from cybercrif financial footing should a significant security event occur.





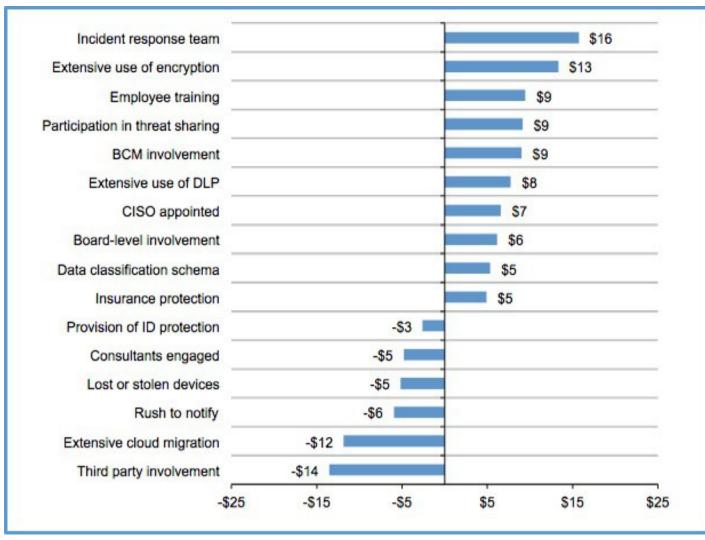
ISURA

Credit: David Hilowitz, CC BY 2.0, via Flickr

By Kim Lindros and Ed Tittel CIO | May 4, 2016 4:43 AM PT

A cyber insurance policy [a/k/a cyber risk insurance or cyber liability insurance coverage (CLIC)], is designed to help an organization mitigate risk exposure (through risk transfer) by offsetting costs involved with recovery after a cyberrelated security breach or similar event.

RELATED TOPICS





Tips & Takeaways



Cybersecurity Tips & Takeaways (General)

- Change default settings, including admin account/password, as soon as you put new equipment / gadgets into service.
- 2. Don't use a thumb drive from an unknown source; it may contain malware!
- 3. Close browsers immediately after use, frequently delete website search history.
- 4. Think before you click / don't click a web link that is embedded in an email.
- 5. Confirm the email address by hovering over the sender's name, even if it is from a trusted person.

Cybersecurity Tips & Takeaways (General)

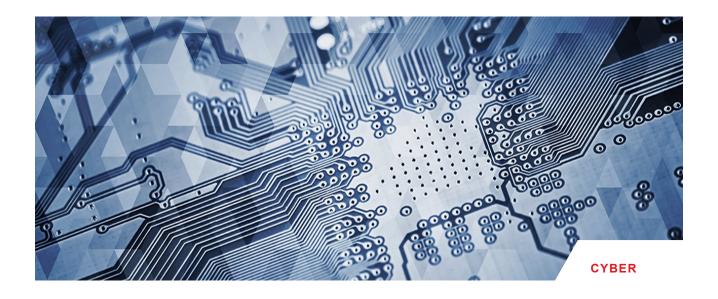
- 6. Never assume an email is legit if the email asks you to download a file that does not make sense, asks you to send money, or send info.
- 7. Use phrases as passwords rather than 4-8 numbers, symbols and/or letters & change passwords frequently
- 8. Use security questions where the answers cannot be discovered by public records, or by looking at your LinkedIn/FB page
- 9. Don't give out your SSN and date of birth at the same time.
- 10. Use IPS/IDS prevention software

Cybersecurity Tips & Takeaways (for the workplace)

- 1. Have an incident response plan
- 2. Train employees
- Back up your files if you suffer a ransomware attack, you can refuse to pay and restore your files/system to your latest backup.
- 4. When you walk away from your computer at work, log out!
- 5. Always be wary of / double check emails from a "CEO" or "President" (roughly 1/2 of all BEC scams come from a "CEO" or "President").

Cybersecurity Tips & Takeaways (for the workplace)

- 6. Train your people to be wary of phone calls seeking info these "low tech" attacks often are advance scouting work of an impending cyberattack or spear phish.
- 7. Don't assume you can visit a website, not click on anything, and be "safe." "Drive by" attacks can still install malware on your PC!
- 8. Use multi-factor authentication tools.
- 9. Ask about encryption tools that might work for you & your organization.
- 10. Always report suspicious emails, websites, to IT/HR folks.



Cyber InsecurityWhat you Can do Now to Help Keep Your Organization Safe

John Ansbach, JD, CIPP-US @johnansbach jansbach@strozfriedberg.com

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